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La Salle

FEBRUARY, 1957



BROTHER E. STANISLAUS, F. S. C.

SILVER JUBILARIAN

William G. Snyder '50
EDITOR

La Salle

John L. McCloskey '48
DIRECTOR OF ALUMNI

VOLUME I

NUMBER 2

Cover Story

The cover of this number of our magazine fittingly brings to our attention the likeness of Brother Stanislaus, President of our College, who is celebrating this month his twenty-fifth anniversary as a Brother of the Christian Schools. The Alumni, in felicitating the jubilarian on reaching the twenty-fifth milestone in his religious career, are not unmindful that much of Brother's quarter century of service, both as teacher and as administrator, have been spent here at La Salle. Their recollection of Brother Stanislaus is always associated with the idea of progress. Brother's aim as a teacher, first and always, was the progress of his students; as an administrator, he has identified himself wholeheartedly with the development of La Salle. To present and former students, our President, in his endeavors, is the fulfillment of their dream of "the greater La Salle." They know that he is unsparing in his efforts to promote the welfare and progress of an institution that is approaching its one-hundredth anniversary of service.

It is with a sense of deep appreciation for all that he has done and is continuing to do for La Salle that the Alumni offer most cordial felicitations on the happy occasion of his silver anniversary. The members of this association wish Brother the complete realization of all his plans for the future glory of La Salle.

L. Thomas Reifsteck '51
DIRECTOR OF PLACEMENT

Brother Daniel Bernian, F.S.C., Ph.D.
ALUMNI MODERATOR

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THE PRESIDENT'S PAGE

The first issue of this magazine was directed exclusively to the Alumni body. Despite the shortcomings which beset most such efforts, many Alumni expressed satisfaction with this new channel by which news of the College came to them. The magazine promised a stronger liaison between the College and the Alumni. What came to us as a most pleasant surprise, however, were the comments of scores of friends of the College—not Alumni, but persons intensely interested in La Salle. The magazine could become for them, also, an effective channel by which stronger bonds of friendship could be established. For this reason, it was decided with this second issue to expand the scope of the magazine's purposes, increase the number of its pages, and publish it for the Alumni and friends of the College.

I am thankful for the opportunity provided by these columns to discuss matters of vital concern to us and of equal concern, I hope, to you.

The plight of colleges and universities today has become a topic of frequent mention in public discussion. In general, there is a growing apprehension of the ability of the colleges to meet successfully the demanding challenge of the decades ahead. Administrators, faculties, public-minded citizens, governments, local and national—all are analyzing the situation with its gradually unfolding implications and proposing solutions by which to resolve the attendant problems. There is no doubt that we will have to come to grips, and that in a short time, with the greatest educational challenge our society has ever been called upon to meet.

Few colleges in the country have extended themselves to the limits to which La Salle has had to do that the post-war veterans might be accommodated. A pre-war enrolment of 475 has risen to an enrolment of 1900 in the Day Division. An Evening Division, started in 1946, today enrolls 1700. The tide of applicants continues to rise and many have to be denied admission. Pre-war facilities, accommodating 475, were increased by the addition of a newly-constructed library building, a temporary classroom building, four residence halls accommodating 250, and temporary cafeteria facilities which have now proven to be woefully inadequate.

The residence halls were financed by means of a Federal loan of over \$1,000,000 to be amortized over a period of 30 years from revenues received. The construction of the library was financed through a bank loan of \$300,000 plus the results of an appeal to Alumni and friends which netted \$275,000. To this was added the sum of \$200,000 from accumulated surpluses. The temporary facilities were secured from war surplus programs and their construction financed from current income. These first phases of our Development Program depleted available resources, left us with a sizeable indebtedness, and tied up income from residence accommodations. The proposed student union will be partially financed through a Government loan of a million dollars. The College will have to raise \$250,000 to furnish and equip the building. The amortization of this loan will tie up the revenue from such auxiliary enterprises as Campus Store and cafeterias. A special student union fee will be necessary to complete the amortization schedule.

Our immediate problem—to raise the \$250,000 needed for the Student Union. A Science Building and a Recitation Hall to replace Benilde Hall will have to be constructed before several years pass by. This is the challenge now facing us.

The confidence of colleges and universities as they struggle with these impending crises will vary with the sources

of their financial strength. Buildings have to be built; faculties increased and strengthened; services multiplied. Tax supported institutions will expect—and will receive—additional appropriations. Institutions with heavy endowments will somehow have these endowments made heavier. There is growing evidence of this even now. Others will be in a position to increase their tuition income to balance spiraling budgets. La Salle neither expects nor receives State subsidies. While endowments would be thankfully received, they are hardly likely to come. And it is a cherished tradition of the Christian Brothers to make a higher education available to those of modest means; hence, modest tuition fees will continue to prevail.

At La Salle, we face the future looking heavenwards, as we always have had to do, placing our trust in God. Faith in God has guided the destiny of the College through periods of sacrifice and discouragement. Our faith and trust in God will continue.

This spirit of faith will give rise to hope and confidence only if our own efforts and those of our friends are pushed to new heights. La Salle must find new and more friends, ready and able to help. Unless you join with us, efforts will fall far short of the goal of our Development Program. Friends who can help—industry, corporations, foundations—will do so only if our Alumni do the part that is expected of them.

This is why Annual Giving is so important.

I ask you, each and every one of you, to respond to this year's Annual Giving Appeal. The first appeal in 1955 brought forth a 5% response from the Alumni. Last year's appeal moved the response to 15%. We must have a full response with every Alumnus making a contribution. A one hundred percent response will make great things possible. Great things can be done here at La Salle. If you will get behind us, they will be done. May God bless you!

Brother E. Stanislaus, F.S.C.

This table shows the expenses of operating the alumni office and the results of annual giving. The first appeal was made in 1955.

	Alumni Office Expenditures	Annual Giving
1956	\$13,330.19	\$6,568.00
1955	9,638.83	3,419.00
1954	10,221.25	
1953	10,080.40	
1952	10,596.84

ALUMNI IN THE NEWS

MEDICAL

Dr. Michael P. Mandarino, '42, has electrified the medical world by his recent development of a revolutionary method of repairing broken bones.

The 35-year-old Hahnemann Hospital doctor, who was once a professional football player, is well on the way to making medical history. The concept is to fill the break with a plastic-like substance that hardens until the bone is as strong as it ever was.



Dr. Michael P. Mandarino, '42

By use of the method, Dr. Mandarino believes, plaster casts may be removed after two or three days, instead of eight weeks. Broken leg—even broken hip—victims may be back on their feet within a week.

Disclosing his discovery at a seminar of orthopedic specialists meeting at Hahnemann, Dr. Mandarino did not name the chemical substance he uses to weld bone pieces together.

He cautioned against "building castles," that it was a "preliminary" report, and that the new treatment still requires years of study. Producing two broken-leg victims treated the week before, he showed that neither needed a plaster cast. One stood unsupported on his broken leg.

The Doctor explained that his technique of bone repair, worked out in three years of research at Hahnemann, requires a surgical operation.

The fractured bone is exposed, and a small trough is cut into the two bone ends.

Some steel wires are placed in the trough. Then the "substance X," a syrupy fluid, is poured in. Within seconds this begins to expand, filling every bone crack. The surgeon cleans away the overflow that comes out on the bone surface. In a half-hour the substance has hardened and set. The wound is closed.

The leg stays in a cast for two or three days, to allow the bone "cement" to cure.

The substance, which looks much like bone itself, has been thoroughly tested, according to Mandarino, and found completely inert, harmless to body tissues. He is now testing a new substance with qualities of making an even stronger set. The Doctor's audience was cautiously enthusiastic to the new method, which holds promise for mending of deep bone cysts, broken backs and hips.

"It looks too good to be true," Mandarino said. "But the need is great and I'm sure we're off to a good start. More chemical research is needed; more animal studies. It should be useful to veterinarians. Most of the medical aspects can be found out only in time."

A graduate of Hahnemann Medical School, Dr. Mandarino served in the Korean War. A star football player, he was named All-American among players of small schools while at La Salle. In 1944 and 1945, the 255-pound doctor played guard and tackle with the Philadelphia Eagles.

Mandarino is married and the father of three children. He lives at 1370 Farington Rd., Philadelphia.

The first report medically of the use of intramedullary steel was given in 1937. There was constant experimentation, occasional failure and much progress, so that by 1952 this was a fairly well accepted method of treatment. I am certain that chemical immobilization for bones and joints will follow this same pattern. There will be many years of research and experimentation before perfection is attained.

Michael P. Mandarino, M.D.

GOVERNMENT

Daniel J. McCauley, '38, is the presiding officer in the investigation of the Crowell-Collier Corporation by the Securities Exchange Commission.

The purpose of the investigation is to establish whether or not the Crowell-Collier Corporation violated registration



Daniel J. McCauley, '38

provisions of the Securities laws when they sold \$4 million worth of convertible bonds and claimed exemption from registration as a private offering.

Conducted in the SEC Building in Washington, the investigation is the first made public by the Commission since 1948.



William J. Binkowski, '48

Assistant professor of history and assistant to the Dean was recently appointed by Governor Meyner of New Jersey to the Board of Trustees of Schools for Industrial Education of Trenton. The board is the administrative body of Trenton Junior College and School of Industrial Arts. Bill received his master's degree from the University of Pennsylvania where he is currently pursuing his doctorate in education.

AFTER SIX TEN YEARS OF PROGRESS

On the evening of October 14, 1946, 44 students assembled for their first classes in the newly formed Evening Division of La Salle College. On the evening of September 10th, eleven years later, 1675 students had enrolled for 188 classes taught by 105 faculty members.

This amazing growth is evidence of the foresight of Dr. Joseph J. Sprissler, founder and for seven years Director of the Evening Division, who realized that it would afford an opportunity for an education to men who are unable to attend college during the day but who recognize the value of an organized program of studies leading to a degree.

Although the objectives of the Evening Division are not distinctively different from those of the Day Division, the program of the Evening Division has been planned to meet the needs of a student body which, for the greater part, is mature in experience and motivation. It has been adapted to assist a group of men who have had their desire for a college education awakened or strengthened by the experiences of living in modern society. A specific objective of the Evening Division is to prepare men for positions of greater responsibility and to help them meet the needs of employers for personnel with a college background.

Originally, programs were offered in Accounting, Economics, Finance, General Business, Industrial Management, Production Management, and Insurance. Students could satisfy the requirements for either a Certificate of Proficiency or a Bachelor of Science Degree in Business Administration. Later, programs in Industrial Management and Marketing were added to the curricula.

To aid in easing the critical shortage of adequately trained technical men, degree programs in Chemistry and Electronic Physics were established in 1951. A measure of the value of the Electronic Physics curriculum may be gained from the fact that after five years the student enrollment is greater than that in any other curriculum. Although not a complete engineering program, the Electronic Physics course of study does provide the mathematical and technical subjects which are essential to the electronic engineer. The faculty engaged in planning and teaching the specialized courses in this program is comprised almost en-

tirely of graduate engineers who are actively working in electronic research.

With the rapid growth of the Evening Division, its first Director, who also served the College as Comptroller and who is now its Business Manager, found the duties of his dual burden increasingly more difficult to fulfill. In 1953, Brother G. Paul, the past president of the College, was appointed to succeed Dr. Sprissler as Dean of the Evening Division.

For the first ten years, all classes met on Monday, Tuesday, and Thursday evenings. This year, however, after utilizing every available classroom in College Hall, McShain Hall, Benilde Hall, the Library, McCarthy Hall, and the High School Building, it was necessary to roster additional classes on Wednesday and Friday evenings to accommodate the largest group yet to be admitted to the Evening Division.

A glance at the present student body reveals some interesting statistics. The average age of all students is 26 years, with only 8 per cent under 21 years. Sixty-two per cent are married. A total of 539 different employers, including Federal, State, and City agencies, are listed by the students. Thirty-six companies have 10 or more employees enrolled. One company has 126. The distribution of students in the various curricula shows 21 per cent in Electronic Physics, 17 per cent in Accounting, 17 per cent in Industrial Management, 14 per cent in General Business, and smaller percentages in the other curricula. Eighty-three per cent of all students are degree candidates. This last fact more than any other is the most characteristic feature of the student body of the Evening Division.

The usual advertising media have been used for student recruitment. Significantly, however, the overwhelming majority of applicants have stated that they have chosen the Evening Division on the personal recommendation of relatives, friends, or fellow-employees who are in attendance or who have attended. The quality of the program seems to be the best advertisement.

Time is in short supply for Evening Division students; nevertheless, many of them participate in extra-curricular ac-

tivities. The Student Congress, composed of more than 50 representatives, regulates all student activities and assumes the financial responsibility for all the activities it sponsors. In addition to social affairs, the students have organized student branches of professional societies and co-curricular clubs. Among these are the Society for the Advancement of Management, the American Marketing Association, and the Industrial Relations Society. A recently established group is in the process of petitioning the Institute of Radio Engineers for a Student Branch.

All of the facilities of the College are available to students of the Evening Division — Cafeteria, Library, Counselling Center, and Placement Bureau. Numerous members of the Evening Division Alumni as well as students in attendance notify the Placement Bureau of openings and opportunities in their places of employment.

On June 6, 1956, the sixth graduating class of the Evening Division included 117 Bachelor of Science degrees. This group of graduates brings the total number of alumni of the Evening Division to 527.

The value of any educational endeavor must be measured eventually in terms of the advantages which the alumni have derived from it. The testimony of the alumni is a convincing reason for believing that they are realizing the benefits of a well balanced college program and are profiting in many ways from their past association with the College. They have improved in their positions of employment; they have developed a keener interest in cultural subjects; they have become better adjusted to individual problems, both personal and social; and, above all other advantages, they have a better spiritual and moral outlook on life.

With the near-saturation of the physical facilities of the College, the future development of the Evening Division as far as greater increases in enrollment are concerned will depend upon the ability of the College to construct new buildings. The alumni of the Evening Division together with the general alumni of the College can materially assist in the realization of this goal by generous participation in the Annual Alumni Giving Campaign.

CAMPUS EVENTS

"When a long train of abuses and usurpations, pursuing invariably the same Object evinces a design to reduce them under absolute Despotism, it is their right, it is their duty, to throw off such Government, and to provide new Guards for their future security. . . ."

By nightfall on October 23, 1956, a revolution raged in Hungary. The incredible bravery of a people facing indiscriminate slaughter ripped from the Soviet Union her cloak of deceit and made the disgust of her Communism self evident—even to the blindest of men.

The Hungarian Rebel radio began to send farewell messages on November 6. That day a mass meeting was held by La Salle undergraduates in "protest against the Russian invasion and suppression of the Hungarian people." It was the first public demonstration for Hungary taken in this state.

The students gathered in front of the Library to hear an address by Dr. John Lukacs, professor of history. Born in Hungary, Dr. Lukacs received his doctorate from the University of Budapest. In quiet tones he presented a history of the strife in Hungary and noted that "after years of Communist rule and propaganda, the generation educated in Communist controlled schools should rise against the system imposed on them demonstrates that good principles have a way of prevailing."

DECLARATION OF INDEPENDENCE

On November 15, when the Soviets continued their mass deportations of able-bodied Hungarians to Russian slave labor camps, the Student Council of La Salle set a day of prayer for the Hungarians as they fought to free their homeland.

Starting at 8:30 a.m. in the college chapel, a living Rosary continued until 12:30 p.m., when a Requiem Mass was offered in the auditorium by Father Nicholas Darnoi, O.P., a native of Hungary, who was forced to flee his country in 1946, and has been a professor of philosophy at La Salle.

November 16, while the general strike continued in Hungary and Kadar threatened to withhold food from Budapest until it ended, a collection was made among the students of La Salle and \$267.01 was sent for Hungarian Relief.

Beginning January 7, and running through February, the students of La Salle are conducting OPERATION HUMANITY. This is a drive for clothes. Facilities are spotted about the campus where articles of clothing may be placed. Alumni are welcomed to use these facilities, and may feel certain that any gifts offered will reach the people of Hungary.

Doctors Meet

The steering committee of the newly formed medical doctors society of the La Salle College Alumni Association met on December 16, 1956, at 11 a.m. in the Faculty Lounge of the College Library Building.

Dr. James A. Lehman, '21, served as temporary chairman, and the members present read like a Who's Who in Medicine: Dr. Edgar C. Smith, '43, Dr. Joseph A. Diorio, '43, Dr. William F. X. Coffey, '49, Dr. Francis J. McGeary, '20, Dr. James A. Lehman, '21, Dr. William J. Tourish, '20, Dr. Nicholas J. Christ, '38, Dr. John J. Courtney, '37, Dr. Michael P. Mandarino, Jr., '42, Dr. John M. Connolly, '12, Dr. Edward J. Coverdale, '34, Dr. Thomas F. McTear, Jr., '36, Dr. Eugene J. Gallagher, '48 and Dr. Louis X. Viggiano, '49. Brother Stanislaus and Brother Christopher also attended.

A preliminary check-list of medical doctors of the Alumni was given to each member. It was proposed that one member of the Alumni associated with a particular hospital or medical school or geographic area contact his fellow medical Alumni. The following doctors were designated as representatives of the listed hospitals and areas: Dr. Thomas McTear, St. Mary's Hospital; Dr. Eugene Gallagher, St. Joseph's Hospital; Dr. William Tourish, Camden & Jefferson Hospitals & Medical Schools; Dr. Francis McGeary, Glenside and Abington Hospitals; Dr. Louis Viggiano, Fitzgerald-Mercy; Dr. William Sabol, Levittown Area; Dr. Paul McIlvaine, Levittown Area; Dr. Dante Marino, St. Agnes Hospital; Dr. Paul Salvo, St. Agnes Hospital; Dr. Nicholas Christ, Reading Area; Dr. John Connolly, Older Alumni; Dr. Edward Coverdale, Misericordia Hospital; Dr. Donald Cornely, PGH; Dr. James McLaughlin, Germantown Hospital; Dr. John McLoone, Norristown Hospital; Dr. Michael Mandarino, Hahnemann Hospital and Medical School; Dr. Charles Schreder, Temple Hospital and Medical School; Dr. John Helwig, University of Pennsylvania Hospital & Medical School; Dr. James Giuffre, St. Luke's Hospital; Dr. Marcel Sussman, Doctor's and St. Agnes Hospitals; Dr. John Courtney, Morton Area; and Dr. Charles Tribit, Nazareth Hospital.

Another organizational meeting was scheduled and held on January 27. Mass was celebrated in the Chapel at 10 a.m. A continental breakfast and business meeting followed in the Cafeteria at 11 a.m.

It was their right, it was their duty



A Unique Jubilarian



His Excellency Edwin V. Byrne (left) and Brother Denis Edward, F.S.C.

"To serve one day as a Christian Brother is a privilege; to serve one year is a greater privilege, but to serve God and country for seventy years is a privilege beyond human evaluation."

Thus highlighted the sermon by the Rt. Rev. Msgr. Thomas F. McNally, Vicar General of the Archdiocese of Philadelphia, delivered to relatives, friends and former students gathered with the Brothers of the faculty of La Salle College last November to pay tribute to Brother Denis Edward, F.S.C., on the occasion of his Seventieth Anniversary as a member of the Brothers of the Christian Schools.

At the age of eighty-six Brother Denis Edward is still on active duty as supervisor of the Christian Brothers Baltimore District Schools, having held that post since 1940. Prior to this, from 1931, he was president of the University of Scranton, which doubled its physical facilities under his management. He was president of La Salle College from 1911 to 1917.

Brother Edward is a living memorial to the growth of Catholic higher education in this country. He was the inspiration, one of the founders and a charter member of the Catholic Education Association of Pennsylvania thirty-six years ago. In 1939 he co-founded the Christian Brothers Education Association.

Mass was celebrated in the College Chapel by His Excellency Edwin V.

Byrne, Archbishop of Santa Fe, who studied under the Jubilarian when he taught at St. Anne's School. Two former students of Brother Edward, Msgr. Newton Miller and Msgr. John O'Mara, served as chaplains to His Excellency. Msgr. McNally is also a former student.

Collegian Award

The annual award of the College newspaper for eminent achievement and public service in journalism for 1957 has been designated for Richard W. Slocum, Executive Vice President of the Evening and Sunday Bulletin.

Mr. Slocum was selected for the award by the editors on the basis of his personal devotion to the newspaper profession. They desire by this means to express their esteem and admiration for Mr. Slocum, the Bulletin and the Bulletin Forum in carrying into the main stream of life the truths that can bring lasting peace to our country and to the world, presenting the highlights of history as we live it.

Through his efforts the staff of the La Salle Collegian see a marvelous advancement of the principles for which the award stands.

A graduate of Swarthmore College and Harvard Law School, Mr. Slocum pursued a private law practice in Philadelphia. In 1938 he joined the Bulletin family as General Manager, holding this position until 1955, when he was appointed Executive Vice President. He is a past president of the American Newspaper Publishers Association. He is married and the father of eight children. His home is in Bryn Mawr, Pa.



Richard W. Slocum

Social Event Noted — Blue & Gold Ball

The annual Blue and Gold Ball Formal, highlight of the La Salle College social season, will be held Friday, February 15, in the main ballroom of the Broadwood Hotel.

Both listeners and dancers will enjoy "Rhythm and Rhyme in Somvertime" rendered by George Sommers and his orchestra.

Included in the price of \$6 are the favor and a photograph of the individual couple.

FINE ARTS

As part of its fine arts program, the College offers for the second year a series of six films (to please the mind) along with refreshments (to please the palate) —all for the subscription price of \$1 which admits you and a guest to all six shows! The Program has been ardently adopted by the public.

Shown in the student lounge of the Library, the first two films (*Justice Is Done* and *Miracle In Milan*) were viewed by capacity audiences and Mr. Claude Koch, who conducts the showings must limit attendance to 250 people.

Scheduled for Wednesday, February 6, is *Gilbert and Sullivan*. Maurice Evans and Robert Morley have the title roles in this lavishly produced biography of the great Gilbert and Sullivan. Included are excerpts from *Trial By Jury*, *HMS Pinafore*, *Pirates of Penzance*, *Iolanthe*, *Rudigore*, *The Gondoliers* and *Yeoman of the Guard*.

Featured for the month of March is *Battle of the Rails*, a document of the underground battle of the railway workers of France waged against the German occupying forces. Never generally released in the United States, the film has been rated by European critics as equal to *Open City*.

TELEVISION

La Salle initiated the spring term of the "University of the Air" programs beginning January 28 at 9 a.m. over WFIL-TV (Channel 6).

Under the direction of Brother Augustine, the Sociology Department will offer to the viewing audience elements in social research.

The course will present some results of research studies conducted by students majoring in Sociology at the College. The method of study will be illustrated, when possible.

Students who engaged in the research will appear personally. The first lecture is entitled "East Falls as an Ecological Study."



Riley Hughes

Lectures

"Lecturing on pornography in Philadelphia is like bringing coal to New Castle," said well-known book reviewer Riley Hughes as he addressed students of the College.

The assistant professor of English at Georgetown University's School of Foreign Service and literary critic for *The Catholic World* spoke on the topic: "Por-

nography, Censorship and Current Fiction."

Hughes, referring to reports of the (Kefauver) Senate Subcommittee on the subject, said, "Pornography has moved into the elementary school yards," adding that it has become a \$500 million business in the last five years.

Los Angeles, he claimed, is the chief center of pornographic corruption, but small towns are generally more saturated with the material. He condemned the fact that there are over 100,000 outlets throughout the country for obscene material and that the biggest leads for mailing come from lists obtained from baby food industries and diaper services.

His talk was sponsored by the College's English Department.

Non-Violence as the only way to true peace was the theme of Miss Dorothy Day, Editor of the *Catholic Worker*, when she spoke to a capacity audience of students, faculty and neighbors in the auditorium.

Miss Day, a former member of the Socialist Party, contributed as a non-member to the Communist movement in this country through her writings in radical publications such as *The Masses* and *The Liberator*.

In 1927 she was converted to Catholicism and has since devoted her life to

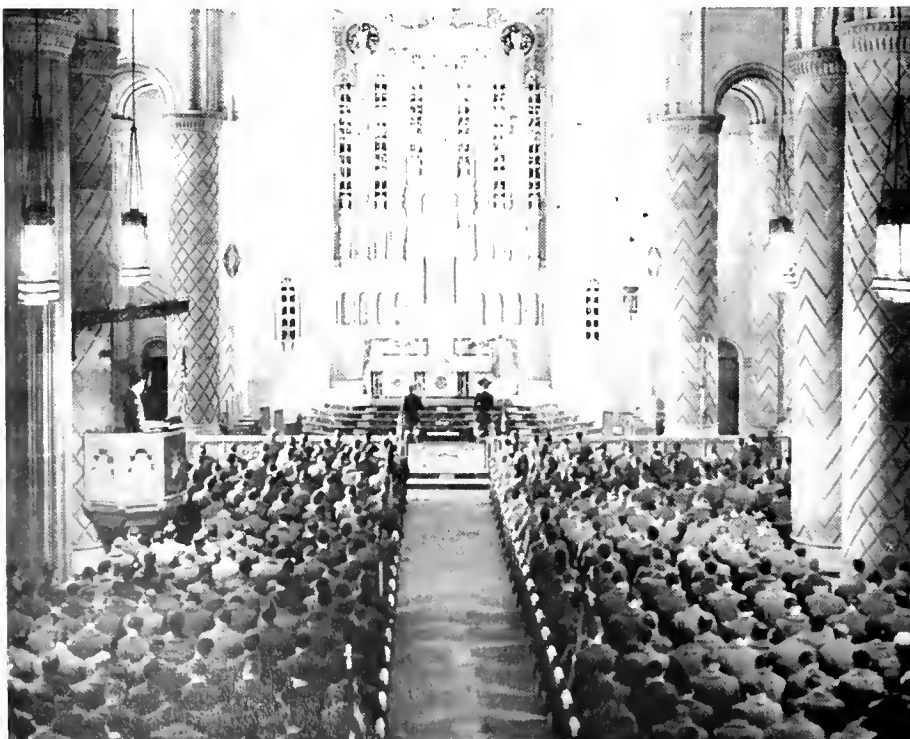


Miss Dorothy Day

sheltering, feeding and cheering the needy.

Questioned as to what our stand should be concerning the simmering Suez situation and the revolutionary debacle of Hungary, Miss Day insisted that the United States should never relegate its moral force in a position behind its military might. "We should not be pessimistic about forcing our morality. After all, it has never really been tried during our time."

LA SALLE ROTC STUDENTS ATTEND MILITARY MASS



The Mark of a Man

In his sermon to the student cadets attending their annual Military Mass, the Reverend James A. Driscoll, O.P. evoked that "Down through the centuries the world has recognized the strength and courage to do the right thing in spite of any hardship or human suffering as the mark of a man; they have associated it with manhood itself. True courage is rooted in the virtue of fortitude which enables a man to fulfill his duty in the face of any obstacle, even the danger of death in combat. Your success as a soldier depends on your success as a man, and to be a real man, you have to be virtuous."

The Corps of 710 cadets of the College artillery unit participate in the fifth annual Mass of Saint Barbara, the patroness of the Artillery, in the Church of the Holy Child. Chaplain Mark Heath, O.P. celebrated the Mass. A service for Alumni who died in the World Wars and the Korean conflict followed.

The Best in Adult Catholic Reading

For the best in current Catholic adult reading, Brother E. Joseph, F.S.C., college librarian, recommends the following:

ALL MANNER OF MEN. Riley Hughes. Kenedy. \$3.50.

A compilation of short stories drawn from the best fiction that has been published in Catholic periodicals in the past five years. It is as much a reflection of Catholic society as it is of current Catholic fiction, for authors and heroes represent the whole gamut of Catholic life in the U. S.

AMERICAN CATHOLICS AND THE INTELLECTUAL LIFE. John Tracy Ellis. Hanover House. \$1.25.

A frank survey of intellectual achievements among Catholics, Msgr. Ellis' study points out the sobering facts of mediocrity and proposes specific suggestions for improvement. Introduction is written by Bishop John J. Wright of Worcester.

FOUR YEARS IN A RED HELL. Harold W. Rigney, S.V.D. Regnery. \$3.00.

This absorbing personal history uncovers the tragic story of Red ruthlessness in trying to wipe out the Church in China. Fr. Rigney tells a story that will help to educate psychiatrists, prosecutors, scientists and the general public in the confirmed inhumanity of Communism.

THE LIVING BREAD. Thomas Merton. Farrar, Straus & Cudahy. \$3.00.

At once poet, prose stylist, and theologian, Fr. Louis expounds the reality of the Eucharist in the world today. He spells out its meaning for personal sanctification while underscoring its unifying effect on the Mystical Body.

IN SILENCE I SPEAK. George Shuster. Farrar, Straus & Cudahy. \$4.50.

The whole story behind the Mindszenty case could not be more opportune or more readable. Written by an expert on European affairs, the authoritative and gripping account brings into fresh perspective the enduring struggle between Communism and freedom.

Children Sparkled Cafeteria at Christmas Time



It has become a tradition for children of St. Vincent's Orphanage to spend one day during the holiday season on campus for a party prepared by Bill Hall, manager of the cafeteria, Phil Sheridan of WFIL and Bob Ewig, proprietor of the diner at Frankford and Levick.

THE CATHOLIC VIEWPOINT ON RACE RELATIONS. John LaFarge, S.J. Hanover House. \$2.95.

Here is the Catholic answer to what the individual can do and what organizations can accomplish to erase racial tensions. An appendix discusses inter-racial marriage and the Manhasset Project.

THE LAST HURRAH. Edwin O'Connor. Little, Brown. \$4.00.

Here is heroism and rascality, the symbol and image of a vanishing species, the American politician who by patronage and connivance was as much a tribal chieftain as an elected office-holder.

A DICTIONARY OF MARY. Donald Attwater. Kenedy. \$6.50.

Everything about Our Lady is touched on in this encyclopedic work. It is distinguished for theological precision, lists apparitions and devotions the world around, and contains many prayers.

THE BOOK OF CATHOLIC QUOTATIONS. Edited by John Chapin. Farrar, Straus & Cudahy. \$8.50.

More than 10,000 quotations compiled from the best approved Catholic writings, ancient, medieval, and modern. Excellent reference book, classified by author and subject under 1500 headings.

Catholic Author Luncheon and Autograph Party

Brother Edmund Joseph, F.S.C., Librarian, will preside at the college and university section of the tenth annual Catholic Author Luncheon to be held 10 a.m. on Feb. 16 at the Bellevue-Stratford Hotel, when Dr. John Lukacs, professor of history, will speak on "Some thoughts on the changing function of the college library."

Present at the luncheon to autograph some of their works will be Joe Coogan, '49, Claude Koch and Brother Adelbert, F.S.C., of the English department, and Dr. Lukacs.

La Salle Continues Only Course of Its Kind in Philadelphia Area

La Salle will present for twelve weeks beginning Feb. 16 the fifth course in a series on Creative Thinking that is offered solely to executives of business and industry.

Thus, education and industry continue to team up to break the lock in the lock-step of the assembly line machine age.

Creative Thinking, as such, is a recognition that all the brains in an organization do not settle at the top like cream. A homogenized organization is its aim. Its base is the adage that "Two heads are better than one."

Dr. B. B. Goldner, director of the School of Creative Thinking at La Salle, explaining the "brainstorming" approach to problem-solving says:

"To unearth latent creative talents, to develop creative thinking at all levels of management and supervision as well as lower echelons, there are certain prerequisites.

"Top management must be sold on the idea that creative thinking is good—that something worthwhile, tangible and profitable will come from it."



Dr. B. B. Goldner
Director, School of Creative Thinking

The course, which is about to open, is limited to business executives so they may learn the process of setting up creative thinking sessions. La Salle is the only college in the Philadelphia area to offer such a course and the list of graduates reads like a Who's Who in Industry.

But there are certain basic rules for organized creative thinking so that such sessions do not drift off into bull sessions or centers for brainstorming. The latter is much different from brainstorming which seeks to overwhelm a problem by a wealth of ideas that of course must eventually go through a later refining process.

The educators say there must be "uninhibited group ideation", which means that the little fellow must be made to feel a part of the team and be willing to offer suggestions without the secret feeling that the boss is looking over his shoulder or that top sergeants think he is after the latter's job.

Strive for a variety of ideas; quantity rather than quality in the initial stages. The more ideas, the more likely that a fusion of them may bring a solution to the problem.

There must be group "free-wheeling" without overawing controls from a top executive or chairman.

Each person in the group must participate so as to promote the fluency of expression by all members of the group.

Morning meetings have been found to be the best. After a big lunch, it has been found the creative ability is not at its peak.

Management must be back of the idea and the right psychological climate created so that there is the feeling that no idea will be laughed at or frowned upon.

American industry, says the Director of La Salle's School of Creative Thinking, should advance in the same ratio as latent creative ability talents are brought to the fore through these new techniques of creative thinking; an all-out assault upon the problems of an organization by all the brains in the organization.

And if you want to try your brain at free-wheeling brainstorming, the Board of Directors of the La Salle College Alumni Association has a problem.

The future of La Salle College greatly depends upon the participation of every graduate in the Alumni Association.

What can be done to encourage every La Salle man to work toward one-hundred participation in his graduate organization?

This problem, like business problems generally, requires creative thinking of a mass impact that comes from brainstorming by many brains.

A COLLEGE CLASSIC

John Clement, '39, would like to know how many of you remember the day at Ebbetts Field when "Reds" Reichert, '39, ran the ball back 99 yards on a Manhattan College punt. . . and the team failed to score.

La Salle Gets Rare Volume

The College has acquired a rare volume on St. John Baptist de La Salle.

It was compiled in 1860 and contains evidence submitted to the members of the Sacred Congregation of Rights for the introduction of the cause of beatification and canonization of John Baptist de La Salle.

The volume, acquired by Brother E. Joseph, Librarian from a book dealer in Holland, is in four sections: the summary of the evidence presented at the diocesan procedure of Rouen; favorable letters from the European hierarchy; 31 charges made by the Devil's Advocate against St. John, and refutations of the charges.

Bound in leather, the volume bears the arms of Cardinal Lambruschini, then Papal Secretary of State and Cardinal Protector of the Christian Brothers. It is believed to be the only one of its kind in this country.

LOST AND FOUND

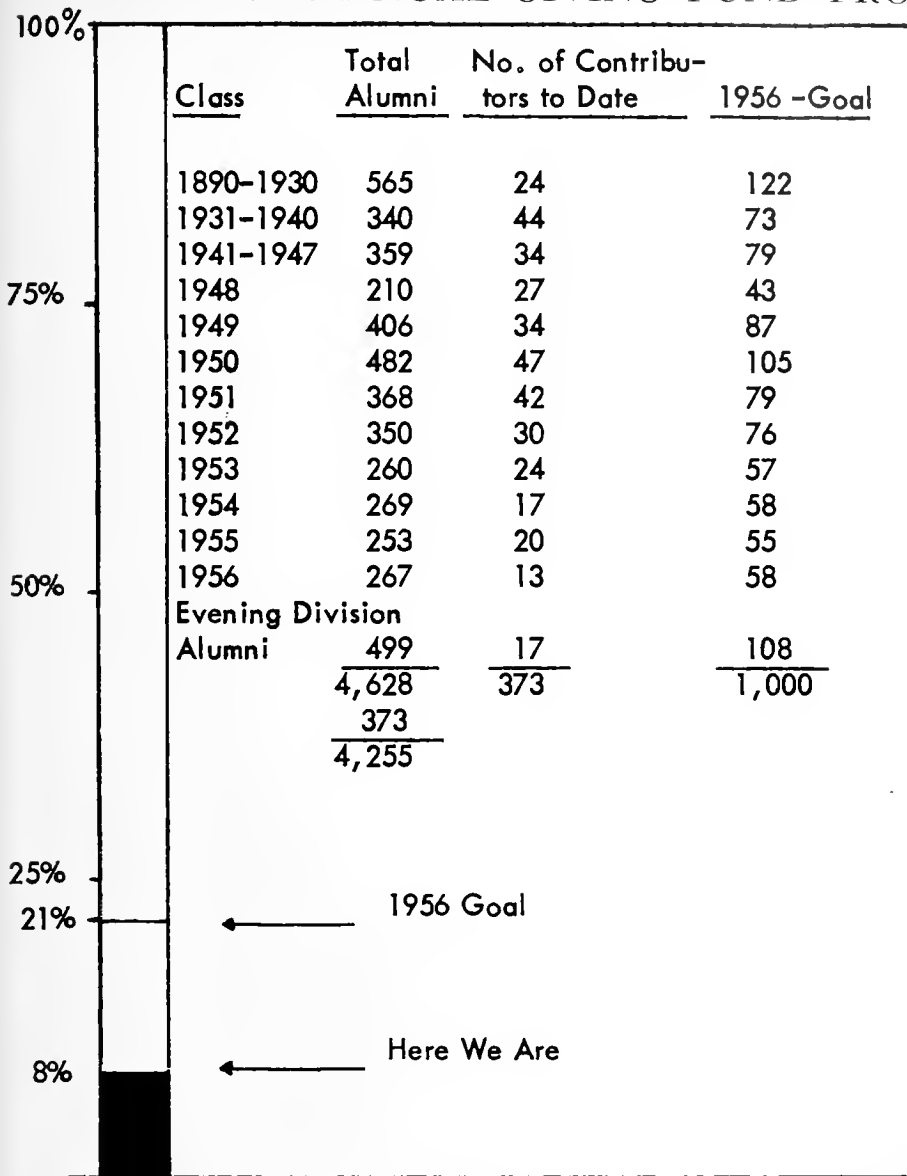
LOST—4255 Pledges for the Third Annual

Giving Campaign. If found, attach check and call VI 8-1100 or mail to address below.

If you haven't seen these pledges, drop us a postcard and we'll send out a duplicate.

Alumni Office
La Salle College
Phila. 41, Penna.
Att: John L. McCloskey

THIRD ANNUAL GIVING FUND PROGRESS REPORT



The Third Annual Giving Fund entered its second half on January 1, 1957—but we are not halfway to our projected goal. Classes 1931-1940, 1948, and 1951 should be congratulated for having passed the halfway mark, while the 1890-1930 group hold contribution honors with a total of \$1,832 of the \$6,222 contributed to date. While our ultimate objective is 100% participation, we hope to attain this year's goal of 1,000 contributors by March. This is just slightly over 21% participation of the Alumni Group. Any amount, regardless of its size, lists you among those who are proud to have been educated at La Salle. Your contribution, whether it is \$1.00 or a \$100, helps form the master link for the fund raising chain.

If you are one of the 373 who have already sent in your contribution to the Third Annual Giving Campaign—we say, "Thank you very much." If you are one of the remaining 4,255, please send your contribution today, for Alumni support is the true basis for all other sources of aid to the college.

When you are in this area, why not stop, even for a few minutes, at your Campus and see the progress that your aid has made possible.

I'm making a great career in the Army. After all, I have all the qualifications. I know the alphabet and can count up to ten.

Joe McMahon

THE BLUE AND GOLD BALL

BROADWOOD HOTEL

FEBRUARY 15, 1957

Business and Industry Match Annual Gifts Of Alumni to Colleges and Universities

The General Electric Company through its Educational and Charitable Fund matches gifts to institutions of higher learning by G. E. employees.

Enthusiasm over the program, which was launched in 1955, produced an early rush of 2,083 gifts to 359 colleges and universities by respective alumni that amounted to \$82,086.

In 1956 the program was somewhat behind when 1,832 alumni contributed \$62,299 to 228 institutions.

General Electric hopes that colleges with alumni in its employ will make a special effort to solicit these alumni and thus help initiate the gifts which the Fund is prepared to match.

One very encouraging thing about the Corporate Alumnus concept has been

the number of other gift-matching programs established in the last 20 months.

By now more than twenty companies and foundations have begun programs by which their employees' contributions to their colleges are matched dollar for dollar.

Each program is predicated on three assumptions:

- that the employee benefits continuously by a college experience paid for only in part, recognizes the fact, and wants to help make this same experience available to others;
- that the company also benefits continuously by the quality of experience of its college-graduate employees and wants, therefore, to

share in making this experience available to others;

- that the college must continue—in the face of new and increasing demands—to offer the college experience, and must have the support of both types of beneficiaries to do so.

If these assumptions are correct, matching programs can be powerful factors in the support of American colleges and universities. Yet such programs can only be successful if college alumni recognize their growing obligations and act upon them.

There are many things alumni can do to help their colleges. But the first and easiest thing is to give regularly and substantially to the college gift fund.

THE NEW LOOK

Graduates returning to the campus today are amazed to find the many physical changes that have been made since pre-war days. Buildings have multiplied; the campus has extended in all directions; the faculty has increased many times over; the student body has spiraled from a pre-war enrolment of less than five hundred to a new count of a few short of four thousand. What does not attract the immediate attention of the amazed alumnus visitor is the great internal upheaval brought about by this manifold increase in student population. The hectic years, brought on by a heavy avalanche of veterans which taxed the capacity of the college far beyond limits ever dreamed of by the pre-war administration, permitted no surcease during which it would be possible to adjust the organization of the college and its administrative patterns to the many new situations which developed. It was quite apparent, however, that a re-evaluation had to be made, the organization of the college re-studied, the curriculum closely scrutinized, administrative personnel weighed, not only with a view of adjusting the academic community to the new demands made by the greatly increased enrolment but also with a view of meeting the demands of the challenging decades ahead. The faculty and administration recognized the need of gearing La Salle for those years ahead when it would be called upon to accommodate a day enrolment of three thousand, the

figure set for the maximum enrolment which the College could accommodate with the present and projected facilities. The Evening Division projects an accommodation for an additional three thousand. This is the La Salle for which planning was necessary.

General Lines of Organization

Three main divisions of the College were delineated: the academic, student personnel services, and the area of business management. Under the authority of the president, three officers of vice-presidential status direct and supervise the activities of each area. The dean of the College is the first academic officer; the dean of student affairs directs the area of student personnel services; a business manager/comptroller is responsible to the president for the management of the business affairs of the College. Of significance in the changes, is the separation of the office of the Brother President from that of the religious superior of the community attached to La Salle. Under this arrangement the term of the Brother President is no longer subject to the restrictions of Canon Law which, ordinarily, require that a religious superior relinquish the responsibilities of office after six years. At the same time, the Brother President is able to devote more time to the duties of his academic office.

Academic Reorganization

Personal attention to students and



Brother E. Stanislaus, F.S.C.
President

small classes have been traditional at La Salle. Large numbers make it difficult to preserve these desirable features of the educational process. The increased enrolment demanded that the college reorganize so as to preserve this traditional small college atmosphere and keep the student in close contact with the faculty and administrative offices. The College, therefore, was separated into Schools: a School of Arts and Sciences, a School of Business Administration, and the Evening Division which offers

Brother D. John, F.S.C.
Dean of College



Brother G. Robert, F.S.C.
Dean of Arts and Sciences



Brother David Cassian, F.S.C.
Dean of Business Administration



AT LA SALLE



Brother Daniel Bernian, F.S.C.
Vice-President and Dean of Students

programs both in Business and in the Arts and Sciences. Each of these Schools has its own dean with an associate dean directing the Evening Division. The three deans are responsible to the Dean of the College. The administrative pattern of the College was further completed with the organization of the faculty into departments of instruction, each department with a chairman responsible to the dean of the school in which the department offers its courses of instruction. One of the major objectives of this re-

Brother Gregorian Paul, F.S.C.
Dean of Evening Division



organization brings the individual student into closer contact with those administrative services which bear closely on his academic growth and with those members of the faculty with whom he is associated. The whole educational process is brought to bear more effectively on the individual student.

An Office of Admissions was established to process applications for both Day and Evening Divisions. The Director of Admissions is responsible for all high school relations. An important change in the admissions policies of the College requires that all applicants take the College Board Entrance Examinations the results of which are used in determining the qualifications of the applicant for admission to the College.

The new Library requires a full time administrative staff of Director, two reference librarians, cataloguers and a secretarial and clerical staff of five. Many hours of student help are used in the library. Now that space is available, the holdings of the library increase at an average annual rate of five thousand carefully selected accessions.

The academic organization pattern is completed with the Registrar whose volume of work has required an increase in staff and especially in space.

Student Personnel Services

This is the area in which many changes and additions were made. Student services include guidance and counseling, health services, programs of student ac-

Brother F. Christopher, F.S.C.
Director of Admissions



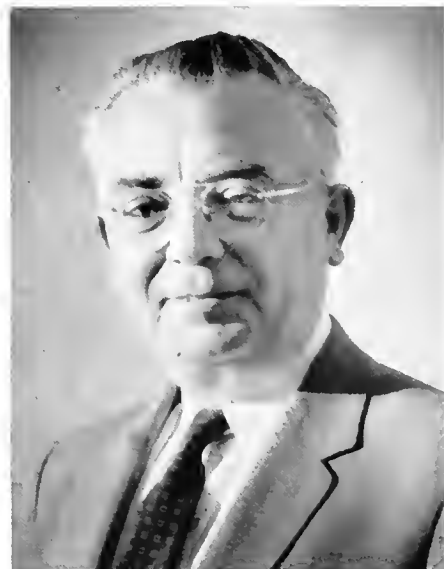
tivities, student government, intercollegiate and intramural athletics, religious services and guidance, placement services and alumni activities. These activities have been coordinated under the authority of a Dean of Student Affairs.

Mention must be made of the complete service offered by the Counseling Center with two full-time counselors holding the Ph.D. degree, another full-time staff member trained specifically in remedial work, and a full time psychometrist. A resident student chaplain, a member of the Order of Preachers, is assisted by another member of his community. A fully equipped infirmary with a registered nurse in attendance is available to the students. The proximity of Germantown Hospital assures immediate attention to the medical needs of the student body. The placement service numbers many alumni among its clients. Student activities are numerous and run the full scale of campus interests. Intramural athletics are extremely well supported on the campus. The College engages in intercollegiate competition in the following sports: crew, track, cross country, swimming, baseball, golf, tennis, rifle, basketball and soccer.

The Student Union Building, construction to begin about May 1st, will make it possible to provide students with services that will be unparalleled on many campuses of the size and character of La Salle.

(Continued on page 13)

Dr. Joseph Sprissler
Business Manager, Comptroller



EXPLORER PERSONAL PATTERN

by
John Clement '39

'24

James G. Carville is president of Bornot Inc., Cleaners & Dyers, Phila. *John J. Finley* is an insurance representative in the PTC Claims Dept. He is a past president of the LSC Alumni Assn. and is presently serving as a member of the Board of Directors. *Albert Fraties* now maintains a religious goods distributing center at 6800 Torresdale Ave., Phila. Dr. *J. Clifford Lenahan*, DDS, Dr. *John Tierney*, DDS, and Dr. *William V. Scanlon*, DDS, are all practicing dentistry in Phila. *Joseph Lodge* is a real estate assessor for the Penna. Co. *Joseph J. Quinn*, Esq. is practicing law at the Liberty Title & Trust Co., Phila. *Raymond Spahr* is eastern district representative of the Colgate-Palmolive-Peet Co. in New York. *Joseph Traurig* is with the Gulf Refining Corp., in Phila. *Hot Basketball Game:* The class of '24 was playing the Commercial Class for the Intramural Basketball Championship at the Carlyle Gym, Broad and Stiles, Phila. This gym featured a big pot bellied stove in the middle of the floor. The pipe carrying off the smoke rose straight up to the roof and out the chimney. The game was tied at five seconds to go when a '24 player took a long shot from away out. The ball soared into the air off course, it struck the stove pipe and ricocheted toward the backboard and into the basket as the final whistle blew ending the game. However, back at the stove, things were happening. The stove pipe had collapsed causing the stove to fall over and strew hot coal all over the floor and anyone nearby. The members of '24 contend that a hotter basketball game has yet to be played at LSC.

'31

Dr. *George J. Resnick*, MD, is on the staffs of the Methodist Episcopal and Jefferson Hospitals. He is also Assistant in Medicine on the teaching

faculty of Jefferson Medical College. Dr. *Joseph H. Zeigerman*, MD, has been promoted to Assistant Professor of gynecology and obstetrics by the U. of P. Graduate School of Medicine.

'36

United States Naval Captain and Mrs. *Paul G. Lang* are stationed at U. S. Naval Hospital, Bethesda, Md. where Captain Lang is now taking a second year residency in maxofacial surgery. Wave Beth, 11, and gobs Jimmy, 9, and Bobby, 6, are enjoying the nautical atmosphere.

'38

Vince Bruno is office manager for Helmig & Co., Wool Importers, Phila. Rev. *Walter J. Dalton*, CSP, has been transferred to the Paulist Father's Parish, Richardson, Texas. All LSC men are invited to drop in anytime.

'39

Dr. *Stanley J. Lisowski*, DDS, is practicing dentistry in Phila. Lt. Col. *Henry J. Smart*, USMC, is stationed at the Phila. Marine Corps Quartermaster Depot.

G. Harold Metz is now Director of Special Management Projects for the Radio Corporation of America's International Division. His office is at 30 Rockefeller Plaza, New York, N. Y.

'41

Dr. *John J. Angelo*, MD, was appointed Chief of Plastic Surgery section of York Hospital, York, Pa. Rev. *James Berna*, SJ, is in India on a Fulbright Grant to collect material for his Ph.D. thesis in economics. Dr. *William E. Holt*, MD, was appointed Chief of the Psychiatry Clinic of the U. of P. Hospital.

'42

Dr. *Ludwig M. Frank*, MD, opened his office for the private practice of Psychiatry and Neurology in Hartford, Conn.

'43

Dr. *Joseph N. Aceto*, MD, was named a Fellow of the American College of Chest Physicians.

'44

John Hober and his wife Mary welcomed their third son, Bernard Henry, on August 30th.

George R. Swoyer, popular member of LSC Day & EvD faculties, is making many changes since his fifth daughter arrived in Dec.

'46

Rev. *Sidney Burgoyne* is teaching Latin to the freshmen at Cardinal Dougherty High School.

'48

Edward Hill is doing graduate work at the U. of P. on a Ford Grant. Dr. *John C. McLoone*, MD, appointed Chief of General Practice service of Sacred Heart Hospital, Norristown, Pa. *William J. Sabol*, MD, welcomed his fifth child and third son William on Oct. 22.

Tom Harper, Esq., Parliamentarian of the LSC Alumni Board of Directors, was admitted to the law firm of Stradley, Ronan, Stevens & Young. *James McCloskey* is buying pink ribbons and bows for Rita Marie who arrived in Oct.

'49

Richard Strosser teaching at La Salle College married Anne Pezina Wick of Buffalo, N. Y. last Feb. and they became the proud parents of a husky baby boy named Michael Anthony in Nov. *Frank Yoder* welcomed a lovely little tax deduction named Margaret Mary on Dec. 31.

Frank P. Rauch received his CPA certificate.

URGENT—Please do not attach pledge card to your Income Tax return. Send it to us with cash, check, or money order, and we'll send you a receipt for tax purposes.
Alumni Office

William F. X. Coffey, MD, expects to take a fellowship in internal medicine at Mayo Clinic, Rochester, Minn., in Jan. '57 when his tour of Navy duty is completed. *Attilio W. Fedeli, DDS*, married Marguerite Rumford last June and is practicing dentistry in Philadelphia. *Charles G. Heil, Jr., MD*, is a resident physician in obstetrics and gynecology at Misericordia Hospital, Phila. Capt. *John J. Luxemburger, Jr., AUS*, is stationed at an unnamed overseas base with the Service Battery, 17th Field Artillery Battalion. *Don Philip Viggiano, Esq.* is an attorney in the Estate Tax Section of the U. S. Internal Revenue Dept.

Attached to the lower end of your Annual Giving Pledge card you will find space for information such as promotions, weddings, new arrivals, etc., that can be used in your magazine. Please fill it in and send it in as soon as possible.

'50

Robert S. Bachmann is in the Sales Dept. of Holyoke Wire & Cable Corp., Springfield, Mass. He lives in West Springfield, Mass., with his wife Ann and children Robert, Jr. and Deborah Ann. *James F. Brown* is the proud father of Michael Joseph born Aug. 14th. *John Chmytz* received his CPA certificate last July and is presently with the firm of Peat, Marwich, Mitchell & Co., Phila. *Joseph H. Foster, Esq.* married Diane Blauch of York, Neb. and is practicing law in Palmerston, Pa. *William Herrick* is now an attorney having passed his Bar Exams last Nov. *Patrick N. Leto* and *James*

A. Mooney are on the internal audit staff of Chrysler Corp. *Joseph L. Patti* is a salesman with Moore Business Forms Co. 1st Lt. *William H. Scanlon, USMC*, welcomed a baby daughter Christine Louise on Oct. 23rd at U. S. Naval Hospital, Corpus Christi, Texas.

'51

Lt. *Martin J. Bukowski, MC, USNR*, is serving as medical officer of the Naval Mobile Construction Battalion Six on deployment somewhere in the Atlantic. *Francis P. DeMarco* received his MA in Educ. last Aug. and is now teaching at the T. M. Pierce Elementary School. *John Falzetta* is a principal of a public school in the suburbs of Gloucester. N. J. *Donald R. Lintner, MD*, is stationed in Wash., D. C. at the U. S. Navy Bureau of Medicine and Surgery. *Theodore C. Mendala* has a new son Andrew Clark born September 29th. *Roger E. Parenteau, MD*, practicing in Chicopee, Mass. He married Loretta J. Smith of Merchantville and now has two children, Nanette and Roger E., Jr. Lt. *Humbert F. Sweeney* welcomed a new daughter Catherine Ellen on Nov. 9th. *Bert Tebbetts* is on the internal audit staff of Chrysler Corp. *Richard S. Cullen* has a general insurance agency in Strafford, Pa. *James H. McGoldrick* is teaching at the Delhas High School, Bristol, Pa. He received his MA in History at the U. of P. in 1954. *Richard J. Stout* is attending the evening division of Temple Law School. *Daniel F. DiPentino* is teaching at Elverson School and attending evening classes at Temple. *O. Edward Hamilton, Jr.* is teaching at Wm. Jenn Junior

High and has just completed course requirements for Principal's certification in Pa. *John J. Bolton* is teaching at Levering Elementary School, Phila. and is studying for a degree in Administration and Principalship. *John G. Boyce* is now teaching at Southern High School after having completed work towards his MA degree. *John J. Doorman* begins his fifth year of teaching and is attending graduate school at Villanova. *Edward J. Gallagher* is teaching at Matthews School and now holds an MS degree.

'52

James V. Covello was appointed agency supervisor for Krebs & McWilliams, General Agents. He will train new Aetna Life sales representatives. *Francis F. Griffin* became engaged to Helen Meehan, LSC College Librarian secretary on Thanksgiving Day. They will be married on June 22, 1957. *Robert H. Vasoli* working for his PhD at Notre Dame played host to Max Guzikowski, popular former LSC faculty member at ND v. Oklahoma football game. *James V. Brooks* has been appointed zone sales manager for Burroughs Adding Machines and Cash Registers. *William J. Metzler, Jr.* is a Casualty claims adjuster. *John F. Moore, Jr.* is working for Milprint. *James C. Webb* is assistant manager of a local Housing Project for the Public Housing Administration. *James P. Brennan* is an "ulcerated" real estate salesman. *Charles J. Rajca* is a supervisor of Boys at the Youth Study Center, Phila. *David Shore* is teaching at Northeast High and attending evening school at Temple. *Thomas W. Bell* is teaching at John Welsh School and attends Temple evening school. *Tony Iapalucci* is teaching at Winslow Town-

Among Alumni Who Returned to Military Ball.



(L to r) Lt. George Harkins, '56 and Patricia Distel; Lt. and Mrs. John R. Pompa, '56; Lt. and Mrs. Donald O. Olimpo, '56; Lt. Frank Donahue, '56 and Nancy Egan; Lt. and Mrs. John Bergin, '55; Lt. Thomas Wynne, '56 and Carolyn Archer; Lt. James A. Wilson, '56 and Lillian Linton all renewed pleasant memories as they gathered together for La Salle's annual Military Ball held last December in the grand ball room of the Bellevue Stratford Hotel.

ship school and attends evening school at Glassboro State Teachers College. *Felix A. Moletteri* is teaching at Stetser school in Chester, Pa., after having received his MA degree in Educ. from Temple in 1955. *John McCann* is teaching at Fitzsimons Junior High and attends Temple in the evening. *Salvatore Pietrafitta* is teaching at McCall school while attending Temple evening school.

Eugene F. Donohoe, MD, married Joan Karl, a Chestnut Hill graduate, last June and is presently serving his internship at St. Joseph's Hospital, Phoenix, Arizona under Air Force sponsorship. *John Dennehy*, MD, married Idida O'Toole last June and is interning at St. Agnes Hospital, Phila. with class mates *Bob Moro*, MD, and *Joe Malfara*, MD. *Rudy Komada*, MD, is interning at Hahnemann Hospital, Phila. and plans to take a Surgery residency there. *Joe Wood*, MD, was married in Aug. '55 and is now the proud papa of a little girl. He is in the Navy and interning at Phila. Naval Hospital. *Frank Tiers*, MD, is taking his internship at Mt. Zion, San Francisco, Calif.

'53

Lou Masucci was promoted from the Adding Machine Div. to the Accounting Machine Div. of Burroughs Corp.

John Andrusjko is teaching 4th and 5th grades at John Welsh Elementary school, Phila. 2nd Lt. *Pete Finley*, USMC, is attached to USS Cambria, Sixth Mediterranean Fleet, where he serves as athletic director, coaching the basketball and football teams. He is expected back in the States on Jan. 30, 1957 at which time he will be attached to Camp LeJeune, N. C. He is the son of John Finley, '24. *Dick Esley* is an IBM salesman in the Phila. area. *Fred DiTommaso* has been appointed Zone Sales Manager for Burroughs Adding Machines and Cash Registers in Phila. *Frank McLaughlin* is an Adjuster with the State Farm Ins. Co., Springfield. *Joseph Pelstring* has a position with Valspar Paint Co. *James F. Schoos* is currently learning Surveying (field

work). *Robert L. Bolsover* is teaching at Lansdale Catholic High and attending graduate school at Laval University, Quebec, in the summer time. *John J. Zaccaria* is teaching at Bok Vocational and attending Temple Graduate School. *Charles H. Peoples* is teaching at the Wm. Dick school. He is Track coach at that school and for the Pioneer Club, A.A.U. Team. He is also attending Temple Graduate School. *Robert T. Lynch* is teaching at Villanova and attending the Law School there. *Thomas Babaian* is teaching at Dobbins Voc.-Tech. High school and is doing graduate work at the U. of P. *Henry M. Carroll* is teaching at E. C. Emlen school and attending Temple evening school. *Charlie Kunz* is teaching at Bok Voc. school and attends Temple in the evening.

'54

Alexander L. Avallon made Master Pistol Shot in the Army and won 30 trophies and medals. He was on the Far East (8th Army) Pistol team which was made up of the 18 best pistol shots in the 8th Army. 1st Lt. *Wm. F. Burns*, USA, and 1st Lt. *Joe Goliash*, '52, USA, are attending the Field Artillery and Guided Missiles Course at Ft. Sill, Okla. 1st Lt. *Tom Kern*, USA, is also stationed at that camp and will leave for Germany in Jan. *Gerard T. Corkery* was appointed Agency Assistant of the N. Y. Life Ins. Co. Norristown Sales Office. *John Joseph* is out of the USMC and working at NADC, Johnsville. *Charles G. Happ* is back from a tour of duty with the Army in Korea and is working in the real estate office of Happ & Sons. Lt. *Paul R. Morrison* on duty with Army Intelligence in West Germany. *Joseph O'Brien* after serving sixteen months with the Army in Germany is now stationed at Ft. Dix, N. J. *James L. Collier* received his MA from Temple and plans on entering Wm. & Mary after Navy service. *John G. Cziraky* received his MA in American Civilization from Notre Dame and is now working at the U. of P. for his PhD. *James E. Calabro* is teaching at Barratt Junior High and will begin

work towards his MA at Temple evening school. *Harris Freedman* has been appointed Tool Engineer with IBM, Poughkeepsie, N. Y.

Outstanding Service Award

Thomas J. Hickey, former executive director of the Alumni, has been named the first recipient of the newly created *Outstanding Service Award* by the Board of Directors of the Alumni Association in acknowledgment of his participation in and coordination of Alumni activities since 1948. Tom is now with Leeds and Northrup in advertising.

'55

Lt. *Jack Bergen* in Korea after graduating from the Army Advanced Fixed Wing Flight School. *Charles A. Coyle, Jr.* is serving with the Army in Korea. *Tom Kimon Doulis* has an Assistantship at Stanford Univ. *Andrew J. Georges* with Chemical Section, Spectrographic Analysis Laboratory, of the Industrial Test Laboratory at U. S. Naval Base, Phila. *Donald D. Heil* married Mary Anne Littel and now has a daughter Mary Patricia. He is an Internal Revenue Agent and presently resides in southern Delaware. *Frank J. Noonan* married Margaret Mary Philbin and is presently serving with the Army Audit Agency, Atlanta, Ga. Ensign *Nicholas J. Pettinati* qualified as a Navy carrier pilot and is now undergoing instruction in instrument flying at the Corry Field Naval Auxiliary Air Station, Pensacola, Fla. *Joseph H. Rodriguez* is attending Rutgers Law School. *Frank Griffin* received citation from IBM for outstanding sales of month in the National Atlantic District. *Pete Critikos* is attending Emory Univ. for graduate work in History.

'56

Emanuel Gomez, Jr. is attending U.S. Naval School of Pre-Flight Training, Pensacola, Fla. *Frank Healey* teaching assistantship in Economics at U. of P. *Bill Johnson*, ED, is good will ambassador in the Lancaster area for Smith, Kline & French. *Leon Stratoti* married Grace Abbate, a graduate of Chestnut Hill College, on Nov. 17th.

"Pressure Course" Graduates of U.S. Navy's Officer Candidate School



Ensign John H. Songster, '56



Ensign James E. Cain, '55



Ensign Francis X. Nolan, '56

First Annual for '56

Frank Blatcher reports that the Class of 1956 had a "big time" at its annual reunion held December 28 at Kugler's.

The sixty couples who attended were entertained by Bill McCaffrey in a satirical skit; music by the Velvetones.

From New York came Manny Gomez, Rodney Smyrk and Paul O'Malley. Bob Freisem represented Pittsburgh.

Many of the classmates, wearing brown or blue, were on Christmas furlough or leave. And, according to Frank, everyone had an extra good time. The feeling of getting together with their fellows was especially welcomed because of the Joyous season.

In Memoriam

Please remember in your prayers James J. Kelly, father of Bro. Daniel Bernian, FSC, V.P. LSC, who died on Dec. 26. The father of Harry Gibbons, '48; the mother of Charles V. Stoelker, Esq. '48; the mother of William J. McCracken, '49, and the mother of Ernest Gunn, '52.

Charles V. Kelly, Sr., father of Charles V. Kelly, Jr., assistant professor of English, and brother of John B. Kelly, contractor, died January 11 at home. Age 77.

NEW LOOK (from page 9)

Business Affairs

The Business Manager serves also as the comptroller. The magnitude of the college's activities demanded that modern and time saving procedures be adopted. The college has introduced budgetary procedures recognized as standard for colleges and universities. The Business Manager supervises the business office, the maintenance department, auxiliary enterprises such as the campus store and cafeteria, purchasing office, and various other services made available to staff and faculty. The recent Ford Grant has, for the first time, made it possible for the College to have an investment portfolio and the Business Manager is its watchdog. In addition to these small chores, the Business Manager is the liaison officer with all governmental agencies. He assumes an active part in all institutional planning and development.

Reactivation of Alumni

An important development in the plans of the College is the reactivation and increase of alumni activity. The Alumni Office has been relieved of the activities associated with placement to allow the Director of Alumni Activities to devote

himself totally to this work. The inauguration of Annual Giving is of great importance to the Development Program of the College. The alumni comprise the college's most valuable investment and the most promising source of help. The organization of alumni chapters in Washington, New York, Wilmington, Levittown, the sustained interest of Philadelphia alumni, give much reason to look forward with great optimism to an active alumni body. The survey of the class five years after graduation is an important instrument in the College's continued re-evaluation of its program.

Space a Problem

The multiplication of administrative officers and the necessity of providing office space have made it necessary to sacrifice valuable and much needed space for their purposes. The administration is generally located on the first floor of College Hall with a number, however, interspersed throughout the various buildings. The need for a central administration building has become quite evident, but this need must take its place behind other more pressing and meriting a higher priority.

SPORTS

Hoop Vignettes

La Salle 61 Millersville 53

Much embarrassment avoided by timely assistance of Big Ed Givnish, as Blue and Gold quintet got off to erratic start against the Teachers. Thrown into the fray with one minute to go in the first period, the 6-7 junior loped through the second half nonchalantly commanding almost complete control of both boards (he'd come down with the ball after a rebound with as many as four opponents on his back). His drive-in lay-ups good for fourteen points.

La Salle 75 Albright 52

Scrappy, well coached Albright, incorporating split second changes in strategy, just lacked the height to seriously compete with La Salle. Bill Katheder had fans, writers and venders scratching eyelids, as he dropped his first seven field attempts and made all six of his foul line opportunities. He missed his eighth and last F.G. effort.

Lafayette 84 La Salle 75

In losing this game the boys learned the value of hustle. The final outcome was written from the foul line where the Pollardmen made 15 for 22 and Lafayette had 30 for 43.

La Salle 87 Bradley 77

For their first appearance in the Palestra of the young season the Explorers exhibited their shooting ability by swishing just a mite less than seventy per cent of their shots from the field. Down fifteen points at intermission, Bradley returned with human fish employing a full court press and closed the gap to a slim two points. Right here, Substitute Tom Garberina coolly got hot and the team pulled away to their ten point victory. The basketball sports writers of Philadelphia voted Gabby player of the week for his performance.

La Salle 83 Niagara 74

Spending the night before on a slow train to Buffalo, when flights were cancelled due to sordid weather, Niagara and everybody else expected the worst, except the Explorers who were still perking over their conquest of Bradley. Down six points midway through the second session the Blue and Gold clads circled both boards and scored 18 consecutive points to clip the Eagles wings. They made forty-five per cent of their shots.

Indiana 93 La Salle 80

Back in Philadelphia it was lesson time again. Teaching now were the Hoosiers. Both clubs went man for man. Both shot over forty-per cent. Their Archie Dees taught that hustle plus finesse and complete savvy under the basket can eliminate or overcome mistakes. We had our homework cut out for us.

La Salle 83 North Carolina State 76

The Explorers made just as many smart plays against the Southerners as they didn't against Indiana, proving their capacity for study. It was a brilliant team victory. The phenomenal outplaying of the Carolina giants by Wally Fredricks. Gabby's 30 points. Lewis' 18 rebounds. Katheder's clutch goals. Eltringham's defensive game plus eight assists. All homogenized to make Philadelphians happy. La Salle was again climbing the ladder. The player of the week award went to Wally Fredricks for his showing.

Orange Bowl Tournament

The puzzling "if" of the quintet's potential was resolved in Miami Beach, Florida, when the Explorers sparkled through this holiday cage tourney.

Pre-season thoughts of Jim Pollard were that La Salle this year could have a really fine ball club. "All we need to do is find a driving leader, make our boys play together, and give them all plenty of ambition and desire."

From the bench in the Bradley game came the driving leader Tom Garberina. The loss to Indiana made the boys play together and winning their next game over N. C. State proved they had plenty of ambition and desire.

Now, in the Orange Bowl, they were pitted in a first round bout against powerful tourney favorite Western Kentucky.

From the opening jump, the auditorium of bemused spectators were put to sitting on the edge of their leathered seats and seeking to cheer a winner as they roared approval of both squads.

For the first time this season La Salle had a five man team on the floor that worked with precision under the basket and coordinated a spearing offense with dogged defensive tactics. They equalized the Southerners by man to man maneuvering. With one exception. Western Kentucky employed a not so secret weapon, a human highly honed cannon named Lawson who sent guided missiles

swishing through the hoop with unerring accuracy regardless of position.

Both teams totaled 41 rebounds. Western had 15 personals to La Salle's 16. The Hilltoppers made 19 for 25 on the foul line, while the Explorers notched 20 for 29. The boys from central Kentucky had 71 field goal attempts as compared with the Philadelphians' 72. They made 35. La Salle scored 28. This was the story.

Western Kentucky 89 La Salle 76

The balance was tipped against the Blue and Gold by Lawson and his 33 points that brought his team to a white hot victory.

There was no shame tasting this defeat, however, for La Salle. Noted by sports writers and viewers alike as the classic of the Tournament, it was either school's game until the final fifty-eight seconds.



President Kelly Thompson
Western Kentucky

President Kelly Thompson of Western Kentucky, watching the contest from the press table, had this to say: "Western Kentucky's victory over La Salle in the opening round of the Orange Bowl Tournament was one of Western's finest. The Hilltoppers played their best game of the year. They had to play that kind of ball to beat La Salle because Coach Pollard's team also turned in a truly great performance. I agree wholeheartedly with our Coach Diddle and all of our players that La Salle is the finest team we have played this season. We
(Continued on page 18)

Down the Line

by Jack McDevitt



Black Wednesday arrived on the ninth. It was Caesar on the Senate steps, Custer at Little Big Horn, MacBeth at Dunsinane. It was St. Joseph's and La Salle at the Palestra, and it was a game a lot

of people would just as soon forget without shame.

None the less, these have been kind weeks to Jim Pollard's bouncers. They have been weeks bulging with bolt-from-the-blue upsets, with unexpected performances from little known people, with clutch goals and zone defenses.

These were the days of the Eye and the Arm, of Garberina and the now-incapacitated Givnish. Of Fredricks the fighter and Katheder who does everything. Of Lewis, the Darby leaper, and McGonigal and Eltringham.

Glittering victories over Albright, Bradley, Niagara, and Seton Hall have been written into the log, along with upsets against North Carolina State and Manhattan. The Explorers continued their mastery over Millersville, and surrounded Valparaiso with 103 points.

The La Salles have featured a fast-breaking attack, augmented by power off the boards, and an effective 1-2-2 zone.

Strangely, the bulk of the scoring load has been hauled around by the backcourtiers, Lewis and Garberina. Alonzo's close-in kangaroo shots and Gabby's assortment of shorts and longs have accounted for an aggregate of 401 points, or 45% of the team total of 886. Gabby has 85 for 155, for a solid 55%, with 31 fouls for 199. Alonzo is batting 44%, with 79 for 182, 39 fouls and 202 points.

Big people under the boards have been Bill Katheder, with 105 rebounds; Fredricks, 98; and Lewis, 92. All with plenty of help from Charley Eltringham and Ed Givnish.

The current success of the squad, though not entirely unanticipated, came nevertheless as a mild surprise. Ed Givnish has been one reason. The coming of age of Al Lewis has been another. But Tommy Garberina has been the difference. They ought to keep him in a bank between games.

Gabby dropped eight points in the kitty against Millersville and Albright, and added a dozen while getting belted by Lafayette. Then he got loose. He's had a funnel on the basket since.



Perfect block by Gabby.



Pud and Bones let 'er roll out.



A feint and drive by Wally.



Ah, the Givnish style.

(Continued from page 16)
wish La Salle the best of success during the remainder of the season. They really deserve it."

When two schools from different sections of the country meet in another part of the country and grow closer in their relationship through an athletic contest, sports take on a deeper and finer meaning. La Salle and Western Kentucky have bridged their distance with a warm bond of friendship.

La Salle 82 Seton Hall 72

Raising a 17 point lead by half-time, La Salle looked so good that Seton Hall was never really in the game. At one point, the Explorers outscored the Jerseyites 18-3 to ice the game in the Sunshine State. Our boys played an effective zone. The All-American effort by Al Lewis sent ripples of admiration across the stands. He duplicated his 20 points made against Western the day before and made 11 rebounds, 7 steals, and 7 assists.

La Salle 103 Valparaiso 75

Two scoring records for the tourney: Al Lewis with 35 points tied the existing individual high; the team total of 103 established a new high. Valparaiso was good. The Explorers had found themselves.

La Salle 81 Manhattan 72

Back from the South, the boys poured confidence on the court as they returned the Champions of the Holiday Festival to their li'l ole New York. Another team victory. Five men hit double figures: Garberina high with 21; Katheder 16; Lewis 14, McGonigal 14. Ed Givnish was named player of the week. He had 12.

St. Joseph's 97 La Salle 85

There must be an answer to this game. We were not out-played. Were we . . . out-flayed?

With 7 minutes 48 seconds left in the first period, Gabby was struck in the chest that hurled him to the floor. No foul called. Picture on page 19.

The clock showed 3 minutes 5 seconds before intermission, when Ed Givnish "sportingly" dislocated his elbow. No foul called. Picture on page 19.

The final half was 6 minutes 43 seconds old, when Charley Eltringham collapsed on the court from a knee shock in the groin. No foul called. In fact, the ref's had allowed the Hawks to bring in the ball and continue play under their basket.

Cincinnati 74 La Salle 58

We lost this one and lost it badly. We did not fall apart. We really never got together. Our wounds were deep.

January 17, 1957

Mr. James Pollard
La Salle College
Philadelphia 41, Penna.

Dear Jim,

At the January 16th meeting of the Board of Directors of the La Salle College Alumni Association, it was unanimously recommended that I convey to you our appreciation of your coaching endeavors.

In your gentlemanly conduct and sportsmanship at all times, you have proved to be an invaluable combination of talented coach and Christian gentleman. Your untiring coaching efforts and example cannot help but produce the athletes and teams that we can be proud to associate with the name "La Salle".

All twenty-one of the attending Board members, representing classes through the last 4 decades, convey to you at this time their enthusiastic support and expression of appreciation.

Yours sincerely,

HJG:mmm

Harry J. Gibbons
President

CUMULATIVE BASKETBALL STATISTICS

		WON 10					LOST 6						
No.	Name	GMS	FG	FGA	AVE.	FT	FTA	AVE.	REB	PF	PTS	AVE.	
10	Katheder	16	83	225	.368	54	72	.750	138	46	223	13.9	
18	Eltringham	16	55	140	.392	49	83	.590	115	36	162	10.1	
9	Fredricks	16	47	110	.427	23	50	.460	141	56	111	6.9	
5	Lewis	16	108	244	.442	63	97	.649	127	42	279	17.4	
6	Garberina	14	88	165	.533	30	44	.682	50	18	206	14.2	
8	McGonigal	13	26	67	.388	20	29	.690	28	20	72	5.5	
17	Givnish	12	39	75	.520	17	34	.500	75	38	95	7.9	
4	Lavery	9	17	34	.500	8	13	.615	18	12	42	4.6	
7	Kline	7	2	7	.286	8	11	.727	7	9	12	1.7	
12	Ferner	8	7	20	.350	3	18	.167	25	12	17	2.1	
14	Rowan	5	4	7	.571	1	2	.500	5	4	9	1.8	
16	Kennedy	1	0	0	.000	2	2	1.000	0	0	2	2.0	

SCORES OF GAMES PLAYED TO DATE

Millersville	53	61	Seton Hall	72	82
Albright	52	75	Valparaiso	73	103
Lafayette	84	75	Manhattan	72	81
Bradley	77	87	St. Joseph's	97	85
Niagara	74	83	Cincinnati	74	58
Indiana	93	80	West Chester	51	57
Western Kentucky	89	76	Syracuse	94	82
North Carolina State	76	83	University of Penn	73	84

La Salle 57 West Chester 51

While Gabby sat out the whole game on the bench and Wally joined him for half, Coach Pollard saw fit for three reserves to gain more experience. Al Ferner started for the first time this season. Bill Lavery was allowed 7 minutes of hustling at the end of the game. And 5-8 Buddy Kline worked the ball for 27 minutes, artfully displaying the role of playmaker.

Syracuse 94 La Salle 82

Down 25 points at halftime, the Explorers regained the stature of a great team and stormed back in the second period to make possession players out of the Orange, closing the gap to six points. Coach Pollard and his squad accomplished what many said could never be done; they completely rebuilt their team in mid-season. Bill Lavery came into his own.

La Salle 84 Penn 73

Winning over Penn at the Palestra meant more to the basketeters than scoring their tenth victory against six losses this season. The game saw the return to action of Tom Garberina. Coach Pollard entered the playmaker for just a few minutes to test the doctor's report that Tommy was physically fit. Starring in a relief role, Bill Lavery tallied fifteen markers, five assists and five rebounds, displaying enough savvy to considerably lighten the load that had been imposed upon Garberina. Al Ferner and Jack Rowan had their experience deepened as they spelled Wally, Charley and old reliable Bill Katheder. Al Lewis performed with usual brilliance.

FEBRUARY

Sat.	2	Muhlenberg	Away
Tues.	5	Georgetown	Away
Sat.	9	Seton Hall	Palestra
Tues.	12	Temple	Palestra
Sat.	16	Duquesne	Palestra
Tues.	19	Muhlenberg	Home
Sat.	23	Richmond	Palestra
Wed.	27	Fordham	Palestra

MARCH

Wed.	6	Villanova	Palestra
Sat.	9	City Series	Palestra



ABOVE: A split second after fotog Mick Maicher snapped this picture Big Ed Givnish landed on his left arm, dislocating his elbow. Official John Stevens originates a new call for the "play."

BLACK WEDNESDAY WHEN LA SALLE MET ST. JOSEPH'S

BELOW: Coach Pollard supports Tom Garberina's head as Trainer John Smith helps revive the playmaker after suffering a shocking elbow in the chest. Tom was out of play until the Penn game.



BLUE AND GOLD REVIEW

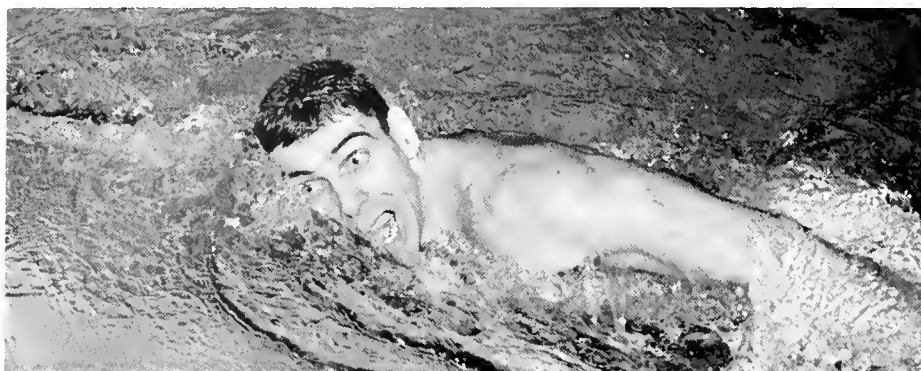
February 20, 8 P.M.

Auditorium

VARIETY SHOW AND DANCE

Music by The Jesters

TANKERS DISCLOSE TOP SECRET AGAINST VILLANOVA



Cal Walters in a fine display of power.

Swimming

"Lose one and we've had a bad season" is the consideration of mermen coach Joe Kirk, as his charges stretch their winning streak into a third season, splashing to their twenty-eighth consecutive victory.

Last year's Metropolitan Champions the Explorers have been victorious this season over Dickinson, Delaware, Villanova, Lafayette, Loyola and Seton Hall.

First place honors in the 200 yd. butterfly and the 200 yd. breaststroke events are becoming traditional for Chip DiLascio. Jack Devlin made his initial varsity appearance with veterans Terry McLaughlin, Don Schmidt and Buzz Kohler in a winning medley relay against Dickinson College.

The Explorers to date have been competing more against each other than members of opposing teams. Ernie Gash will just beat teammate Jim Sheehan in the 50 yd. freestyle, and the All-American Sheehan turns the tables heading Gash in the 100 yd. freestyle.

In diving, veteran Mitch Sukalski edges Woody Herr for first place in the latter's initial season of varsity competition. The freestyle relay team of Charlie Keller, Terry McLaughlin, Dick Flynn and Joe Lavin keep smiling. And the only "single" in the outfit, Gene Sharp, wins early applause for his 200 yd. backstroke.

Cal Walters highlighted the swim win over Villanova. Coach Kirk had secretly trained Cal in the 200 yd. butterfly event since November. The meet with the Wildcats was his debut. Villanova's much respected ace, Don Couig, stepped up to the starting line confident of victory, only to be pulled from the pool three minutes later, a poor second. Walters' strength and endurance allowed him to finish far ahead of the Villanova star.

Track

Rumors of a great season in the making hover over McCarthy Stadium as the track men begin sinking steel pin-points into cold and still hard wintry cinders.

Coach Frank Wetzler and his lightly clads gave La Salle in 1956 her golden year in track and field. Winning the Middle Atlantic Track and Field Championship and sending Ira Davis to the Olympic Games in Melbourne highlight eminent achievement in athletics and represents a goal for future Explorer track teams.

Quantico Relays

The 480 yard shuttle-hurdle relay won by Al Turner, Paul Mita, Mark Harmon and Vic Gavin. An unknown La Salle sophomore participating in an unpublicized event, the hop-step and jump, finished second with a leap of 46 feet 8½ inches. His name, Ira Davis.

Penn Relays

The shuttle-hurdle-relay rabbits repeated their Quantico victory, turning in a fast 60.8 clocking. The mile relay team of Ira Davis, Gerry Butler, Jim McGinn and Earl Eldridge finished second to St. Joseph's in the MAC.

Dual Meet Season

La Salle outclassed five of her six opponents, losing only to national power Villanova. Through the campaign Ira Davis performed with brilliant consistency winning three first places in all five of La Salle's victories. Against Villanova he garnered first place honors in the broad jump and 100 yard dash. In the 220 he failed by an eyelash to break the tape in front of Olympic Champion Charley Jenkins.

MAC

As they won their fifth title since 1950, the Explorers scored the highest point total in the meet's history. Davis, now known to quite a number of people, led

La Salle with his usual three first places: 100 and 220 dashes and broad jump. His 21.4 in the 220 tied the meet record for that event.

IC4A

The Explorers traveled to New York and created a mild sensation placing third behind Manhattan and Villanova. Leading the way for La Salle again was Ira Davis, who came in second in the 220 and broad jump and third in the 100

IRA DAVIS—ALL AMERICAN

The All-American Board of the National Collegiate Track Coaches of America having appraised the performance of track and field men throughout the United States selected Ira Davis, hop, step, and jump specialist of La Salle College, as a member of its All-American College Track and Field Team for 1956, as announced by Lloyd Bud Winter, President, National Track Coaches.

sprint. Vic Gavin turned heads in his streak to the 220 low hurdle crown in 23.1. He also took third in the 120 high hurdles. Other hurdlers figuring in the point making were Turner, Mita and Harmon.

Frank Wetzler is an exacting coach. "Know your gifts and fulfill their potential!" He works with each of his boys individually developing this factor in the oval of McCarthy Stadium. And, with each effort is carried an echoing burst of breath, the beat of two hearts common with one another . . . the union of two wills . . . bent on one desire . . . to win!

The Explorers are readying for their 1957 season to do just that.

SHORTS: Athletic Director Jim Henry to supplement new date tickets with a plan for drive-in basketball games. . . . Ed Givnish to publish article in Look announcing retirement. . . . Jim Sheehan to swim the four-minute mile. . . . Explorers to miss crack at Kansas when Chamberlain and Co. are knocked off in semi-finals of NCAA. . . . Several swimmers to become involved in a spitting incident. . . . Big Five whistles to come equipped with bicycle pumps.

The Blue and Gold Ball
Broadwood Hotel
February 15, 1957

FRIENDS OF LA SALLE

La Salle College earnestly solicits the interest and support of friends to bring to a complete realization the goals of the development program which will enable La Salle to render greater service to the youth of our nation and, particularly, the youth of the City of Philadelphia. There are a number of reasons why La Salle College is worthy of this interest and support from Industry, Corporations, and individuals. The following are foremost among them:

1. Ninety percent of the student body, now numbering nearly four thousand, are from the city of Philadelphia and its environs. La Salle College is a Philadelphia college, *in* the city, and *of* the city. A recent survey of the alumni reveals that almost all of the graduates of the College remain in this metropolitan area.
2. The College, in a practical and effective manner, is seriously concerned about making available to young men of modest financial resources—men whose potential can be of great usefulness because of a college education—an opportunity to secure this education. Tuition fees at La Salle College have been traditionally modest. Student aid averages over \$120,000 each year. This amount is many times over the average amount of assistance given annually by a college of similar size and character.
3. The College, in existence close to one hundred years, has been preparing professional men, doctors, dentists, teachers, lawyers, accountants, etc., who have been serving metropolitan Philadelphia.

4. Requiring military instruction of all physically able students through the Reserve Officers Training Program, La Salle is sharing fully in the national effort to prepare youth to assume its rightful responsibilities in our democracy.
5. La Salle College is rendering a large measure of service to industry and business by providing, in the Evening Division program, an opportunity for men gainfully employed to secure a college education and in this way to prepare them to give a better and more efficient service to their employers.
6. By giving her students an education based on sound Christian principles which respect the dignity of the human person and human society, La Salle College is making a real and substantial contribution to the preservation of our cherished American birthright of freedom in a democracy.

LA SALLE COLLEGE IS DETERMINED TO GIVE THE BEST TO THE YOUNG MEN OF PHILADELPHIA SEEKING A COLLEGE EDUCATION UNDER HER AUSPICES. THE RESOURCES OF THE COLLEGE ARE MEAGRE. THE COLLEGE NEEDS THE SUPPORT OF PHILADELPHIA TO ENABLE HER DEVOTED FACULTY TO EDUCATE OUR YOUTH. WE EARNESTLY SEEK YOUR INTEREST AND SUPPORT. CONTRIBUTIONS TO THE DEVELOPMENT PROGRAM MAY BE SENT TO:

THE OFFICE OF THE PRESIDENT
LA SALLE COLLEGE
PHILADELPHIA 41, PENNSYLVANIA

FORM OF BEQUEST TO

La Salle College

IN THE CITY OF PHILADELPHIA

I give and bequeath to La Salle College in the City of Philadelphia, an educational corporation established by special charter in the Commonwealth of Pennsylvania, the sum of

..... dollars,

to be appropriated by the Board of Managers of the College for its benefit in such manner as the Managers may think most useful.

LA SALLE ALUMNUS
La Salle College
Olney Ave. at 20th Street
Philadelphia 41, Pa.

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CALENDAR

Blue and Gold Ball, Broadwood Hotel.....	February 15
Blue and Gold Review, Auditorium.....	February 20
President's Day	March 18
Medical Doctors Group, Campus.....	April 7

FEBRUARY DATES TO BE ANNOUNCED:

College Homecoming Basketball Game
Levittown, Pa. Organizational Meeting
New York City Club, Organizational Meeting
Wilmington Club, Organizational Meeting

La Salle

THE MAGAZINE FOR ALUMNI AND FRIENDS OF LA SALLE COLLEGE

MAY, 1957



NEW STUDENT UNION

Story on page 8

William G. Snyder '50
EDITOR

John L. McCloskey '48
DIRECTOR OF ALUMNI

VOLUME I

NUMBER 3

La Salle

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Brother Daniel Bernian, F.S.C., Ph.D.
ALUMNI MODERATOR

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Thomas Dolan, Jr.	'52	Joseph N. Malone	'56
John J. Hanratty	'52		

Calendar

Wilmington Chapter Meeting	May 1
Open House, Campus	May 5
New York Chapter Meeting	May 7
Oklahoma, College Theatre	May 8-13
Class of 1950 Reunion, Leonard Hall	May 10
Masque Reception, Leonard Hall	May 12
Founders Day, Campus	May 15
Board of Directors, Library Lounge	May 22
Commencement, Town Hall	June 5
First Annual Informal Dance, Canstatters	June 21

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THE PRESIDENT'S PAGE

During the past several months we have witnessed encouraging evidence of increased activity within the ranks of the alumni. For the first time in the history of the College, alumni chapters have been organized in Wilmington, Delaware, New York City, Washington, D.C., and Levittown. The formation of chapters in South Jersey and Atlantic City is on the agenda for immediate action. Continued interest and activity, on a class level, of postwar graduates increases our confidence that the alumni groups in Philadelphia will consolidate into a well-knit unit. While there is a fair scattering of alumni over areas outside of Philadelphia, it remains a fact that a substantial majority of our graduates remain in and around metropolitan Philadelphia. This fact should make less difficult the truly formidable task of reorganization.

Reactivating alumni interest is no easy task. As we look back it appears that the terrific post war veteran impact on the college, more than any other single factor, ruptured continuity of the alumni organization enjoyed at La Salle. In addition, the attention of the administration was completely absorbed by the herculean task of taking care of an enrollment four times the normal capacity of the college. Within those few years, large graduating classes numbering around five hundred each trebled the number of alumni.

What happened to the general alumni organization finds a typical illustration in the Blue and Gold Ball. The B&G Ball marked the highlight of the Alumni social season. In the immediate post-war years the heavy demand for tickets by students made it necessary to adopt a system of rationing. Fewer and fewer tickets were available for the alumni. Several years of this, and the Blue and Gold ceased to be an attraction for the alumni. It became an exclusive student activity. The alumni were denied the one strong social rallying point they had. Gradually, the Signum Fidei Dinner was combined with the Annual Alumni Communion Breakfast. Today, it remains the sole activity held for the general alumni body.

Yet, twice within the last two decades the College turned to the Alumni in times of severe financial stress and their response was strong. The results of the first appeal made it possible for the College to annex twelve acres immediately adjoining the original campus, thus



Brother E. Stanislaus, F.S.C.
President

assuring critically needed acreage for expansion. The addition of the modern library building to the College facilities marks a crowning point to continued alumni loyalty and support. The Alumni have given the Brothers at La Salle much reason for gratitude.

As we stand on the threshold of a great development and expansion program, we look with renewed hope to our alumni and friends. It is clear to us that our greatest investment is our alumni group. The oldest and most cherished traditions of the College are tied in with "old Broad and Stiles." Many of these "old-timers" are with us and on their shoulders rests the keystone of the alumni group. La Salle has been built on sacrifice and hardships. The Brothers who spent their teaching apostolate at the Old La Salle left a strong foundation for succeeding generations of Brothers. The alumni of the "Old La Salle" are a tower of strength and their loyalty a source of great encouragement. We are sincerely hopeful that the alumni organization will find in these "old-timers" a rich and fruitful source of wisdom and guidance.

The "New La Salle" dates from the removal of the College to its present location. The graduates from the Class of '31 to the Class of '44 mark a second era in the history of La Salle Alumni. As students they moved the College into the forefront of the academic, social and athletic worlds. They began the modern

era. The faculty remembers this era well. The student body never exceeded five hundred. Every student was known to everyone else. The campus was alive with activities supported by the entire group. New traditions were started. The Collegian was born. The Explorer teams became well known. And Brother Alfred's "debaters" were a national powerhouse. The Alumni of this era are today settling into middle age—successful professional and business men with settled families, men of substance and power in their communities. It is from this group that alumni organization must look for its strength.

The return of thousands of veterans to the campus revolutionized the College in every phase of its activities. In startling time the College ceased to be a "small college." The student body skyrocketed; the faculty quadrupled. An Evening Division was added. Today, the number of graduates at commencement equals the entire enrollment of any given pre-war year. The graduates during the last decade more than trebled the alumni body. Not only did they add numerical strength, but with it, the graduates of the last decade have brought a new enthusiasm, a healthy vigor and a firm determination to work for a bigger and better La Salle.

Our alumni body falls into this tripartite classification. Each group has its specific contribution to offer to the policy-making body of the general organization. Each group can support alumni activities to a degree and in a measure suitable to it. We need this representation and support to assure a truly representative, smoothly functioning and effectively productive body. Our richest investment is our alumni group. We ask you to protect it; the dividends will be great.

Medical Alumni Form Association

A very significant phase of alumni reorganization is the association of the medical alumni into a formal unit within the general alumni body. We are pleased to find included among the expressed purposes of the group the determination to stimulate interest in alumni activities and foster loyalty to the College. Although the association is formal, there is no intention to be independent of the general alumni group. On the contrary, it is hoped that the enthusiasm and interest of the group as a component of the

(Continued on page 4)

CAMPUS EVENTS

general alumni organization will spill over into the latter. Perhaps other professional segments within the alumni body, such as teachers, lawyers, accountants, etc., will find it advantageous to form similar associations. Apart from the contribution which such professional groups could make to the general alumni body, the service which they would render to the College and to the students preparing for these respective professions would be immeasurable.

The science departments have been planning their programs for the past year in preparation for the next stage of our development program—the construction of a science building. Conversations have already begun with architects who are preparing an artist's sketch of the building based upon the needs which have been drawn together by the science departments.

The new science hall will provide the latest in laboratories, research facilities, faculty offices, departmental libraries and lecture halls. At the same time, the facilities presently occupied by the various science departments will be converted into much needed classroom space. It is hoped that actual construction on the science building will begin when the Student Union is completed in the Spring of 1959.

Alumni Ask Questions

The amazing growth and expansion of the College during the post-war decade have prompted many alumni to ask, "When is La Salle going to become a University?" In addition, pressure from graduates of the Evening Division continues to grow to provide opportunities for graduate work in the various fields of study offered by the Evening Division.

It is impossible to state with finality at this time when graduate work will be offered—if at all. It is our determination to advance as much as is prudent and feasible. Our goal at the present time is to make La Salle a sound and complete undergraduate college. This means the addition of a School of Engineering. La Salle College offered Engineering in the early twenties but discontinued this program after a few years activity in the field. When our undergraduate program is complete, the time will be appropriate to give serious consideration to the possible addition of graduate programs to the present curricula.

Brother E. Stanislaus, F.S.C.
President

Marriage Forum



Mr. and Mrs. George Evans

A capacity audience heard Mr. and Mrs. George Evans, '50, stress the importance of adequate financial preparation for marriage in the second lecture of the "You and Marriage" series held at the College during Lent.

A young married couple cannot, they said, expect to begin married life at the level of living achieved by their parents after many years of sacrifice.

George is presently associated with the Congoleum-Nairn, Inc., in the advertising department. His wife, Mary Pat, is an alumna of Immaculata College, class of 1949, and a graduate of the Graduate School of Arts and Sciences at the University of Pennsylvania. Until their marriage in 1955, she taught at the Simon Gratz High School in Philadelphia.

They live in Montclair, N. J., where they cater to one-year-old Mary Frances.

Symposium on Creative Thinking

Two hundred and fifty of the nation's top executives of business and industry are expected to attend the First National Symposium on Creative Thinking, June 18 and 19, to be held at La Salle College.

The businessmen attending will be exposed to the most successful methods of Creative Thinking. For two days, they

will "live" and "eat" and "sleep" Creative Thinking.

They will work along side people who may know a great deal about Creative Thinking and some who will be exposed to its power for the first time. Together, all will participate to reap the benefits of mutual knowledge, experience and acumen. Of the ten largest United States corporations (Fortune), nine employ Creative Thinking.

The pace of the Symposium will be fast, the language keyed to a high understanding. Therefore, each participant must be college-trained or have a written recommendation from top officials of his or her company.



The entire program—the first of its kind ever conducted by a college or university—is comprised of the country's foremost exponents of Creative Thinking.

Scheduled to speak during the Symposium are Dr. Morris Stein, University of Chicago; Dr. Leopold Pessell, R.C.A. Laboratories; Dr. Herbert True, University of Notre Dame; Willard Pleuthner, Vice President, Batten, Barton, Durstine and Osborne; Dr. John Arnold of M.I.T., and William J. J. Gordon of Arthur D. Little, Inc.

These men, who have pioneered the subject throughout business and industry, will join together for the first time to present an all-encompassing exposure to creative thinking: what it is, how it works and more important what it can do.



Fr. Ignatius Smith

First Thomistic Conclave

The first annual program honoring St. Thomas Aquinas at La Salle College was held on Thursday, March 7.

Introduced by Dr. E. Russell Naughton, chairman of the philosophy department of La Salle, Father Ignatius Smith, former head of philosophy at Catholic University, briefly outlined the life of the Angelic Doctor. He then analyzed his personal characteristics of simplicity, dedication to students, obedience and humility, which made him a famous teacher, noting that "the intrinsic qualities of consistency, honesty, wide application and, most important of all, the approach to faith through reason," give great value and significance today to the 700-year-old philosophy of St. Thomas.

The awareness of Thomistic philosophy on the college campus was discussed by members of the philosophy departments of the local Catholic colleges. Fr. Edward Dwyer, O.S.A., represented Villanova University; Fr. Frederick Scott, S.J., spoke on the philosophy program of St. Joseph's College; and Fr. James Driscoll, O.P., pointed out the influence of St. Thomas at La Salle College.

The final portion of the program demonstrated the application of Thomistic principles to contemporary problems. In a disputation, conducted in a manner similar to that of the medieval universities, the problem of the morality of atomic warfare was argued by students majoring in philosophy. The outcome: use of atomic weapons is not immoral, but restrictions, guided by moral principles, must be imposed.

Appearance at La Salle Concludes Career

Eloquently speaking on his great favorite, Saint Thomas Aquinas, at the first annual Thomistic Conclave held at La Salle, the Very Reverend Ignatius Smith, O.P., remarked that "There are one or two things I have always wondered about in his teaching; and I intend to ask him about them when I see him."

Father Ignatius Smith, distinguished Dominican preacher, and the students hearing him scarcely thought that less than a day after he spoke these words he would be dead.

To the students of La Salle College, Father Ignatius Smith delivered a moving address, "Saint Thomas, the Philosopher for Today," thus terminating, with vigor, a widely known career of forty-seven years in the classroom and on the lecture platform.

The articulate Thomistic educator and philosopher died in Washington, D. C., on March 8.

The facts of his life are easily chronicled. Born in 1886, ordained to the priesthood in 1910, received his doctorate in 1915, associated for most of his life with the Catholic University of America as a member of the faculty and as Dean of the School of Philosophy which he organized in 1936. The seventy-one year old Dominican was Dean for Religious Communities at the time of his death.

To an immeasurable extent the neo-Scholastic movement in this country is indebted to Father Ignatius Smith, teacher of hundreds of students who conveyed to countless others, in their turn, the impact of his thought in the field of philosophy.

At the La Salle ceremony, Father Smith urged his audience to emulate "the passion for truth" which pervaded Thomas and to copy his "aversion to misrepresentation," an aversion which insisted that every man's opinion be represented clearly and correctly.

"It made no difference where Thomas found the truth," he pointed out. "If it was truth, he accepted it." References to pagan philosophers, poets and orators are abundant in the writings of the Saint, the priest said in naming some non-Christian areas of Thomistic research.

"Thomas probably memorized much of Aristotle and was definitely acquainted with contemporary science. Though he was a friar, Thomas was not a recluse.

He knew the people of thought of his day; he offered practical solutions to problems of the time."

Father Ignatius Smith was not concerned with philosophy for the sake of philosophy. He looked upon human wisdom as a means to God's glory. He regarded philosophy—to use the words of Pope Leo XIII—"as a handmaid and servant which is concerned with heavenly doctrines and in a certain measure has reached them."

Saying at one point that he would "very much like to meet Saint Thomas," Father Smith told the students that Thomas "showed absolute respect and courtesy for those who differed from him," a quality, he said, which should be found in all Catholics today.

Describing further the Thomistic model which students should keep before them, Father Smith said that Thomas "did not hesitate to differ with opinions of the time even though the opinions were very popular. He was an obedient man, however, and calm and humble."

As for teachers, the priest-professor, who began his teaching career in 1919, said they should follow Thomas in "complete dedication to the students they are privileged to teach. Colleges exist not for the administration," it was emphasized, "not for professional distinction, but for the students and their total development."

The preacher—one of the most gifted and renowned of our time—brought attention to the renewed interest in "the medieval gentleman" which is evident outside the Catholic community, and attributed the attractiveness of Thomism to several of its characteristics. "The system is consistent with itself; its fundamental principles admit of the widest possible application to all fields of knowledge; it provokes new thought in addition to presenting Thomistic thought; it is systematic, and it is an approach to Faith through reason."

In gentle tones, Father Smith offered his student audience an abbreviated philosophy of learning which he said was styled after the study methods of Saint Thomas. "Pay attention, live morally, and don't take the thing too seriously—don't forget to enjoy the process of learning." He reminded the men of La Salle that Thomas had the "honesty to recognize that he had not said the 'last word'."

Area Chapters Stimulate Alumni Activity

The forming of Alumni chapters, new in the annals of La Salle, is being achieved, because of the interest taken in such a venture by members of the Alumni located in areas far from the campus of their Alma Mater.

Reasons basic to forming these organizations are to provide fellowship for Alumni of La Salle College and to encourage a better informed Alumni body. There is also the purpose of establishing a medium in the community for serving the College.

Atlantic City Area

The first meeting was held on January 24 at the Chalfonte Hotel.

Nicholas Pellita, '53; Louis Schott, '43; Thomas Walsh, '35, and Bill Dougherty, '47, joined with Brother Stanislaus, F.S.C., John McCloskey and William Snyder in an informal discussion of plans for a future area group. Mrs. Walsh and Mrs. Schott also were present.

It was decided to plan a gathering of alumni at some future date after the area list was compiled.

Wilmington Area



Organizational Committee of the Wilmington group: SEATED, Larry Bur, '51, Bill Reidy, '48, Nick Gianoulis, '53 and Leo Brennan, '55. STANDING, John Lee, '51, Jack Lyle, '50, Jim Parks, '55, Charles Cavanaugh, '38, Charles Daniels, '49 and Frank Smulski, '54.

St. Anthony's Fournier Hall in Wilmington was the location of the Wilmington Alumni organizational meeting on February 27.

The following alumni attended: Theodore Mendala, '51; Charles Daniels, '49; Lawrence Bur, '51; Charles Cavanaugh, '38; William Reidy, '48; Nicholas Gianoulis, '53; Leo Brennan, '55; Vito Mazzio, '53; Charles McGlave, '38; John Lee, '51; John Brady, '55; John Lynch, '49; John Lyle, '50; Edward Wisniewski, '44; James Harvey, O.S.F.S., '50; Dominic Montero, '47; Joe Martin, '53; Francis Smulski, '54; Jim Parks, '55; James P. Brennan, '52; and John L. McCloskey.

The group decided to organize formally. Nick Gianoulis and Bill Reidy were



Mike Luckey, '41, played host at a pre-game reception to members of the Washington Chapter, who attended the La Salle-Georgetown basketball game played at Georgetown on February 5: FIRST ROW, George Edelmann, Jr., '43; Oscar Levy, '38; Vincent Mianulli, '38; Brother Stanislaus, F.S.C.; Mrs. Unger and Lt. Colonel James Unger, and Mrs. Edelmann. SECOND ROW, Daniel J. McCauley, '38, and Mrs. McCauley; Mrs. Brookes and Lt. Colonel George Brookes, '41; Mrs. Holloran and William T. Holloran, Esq., '43; Mrs. Dent and Ted Dent, Jr., '49. THIRD ROW, Dr. Desmond O'Doherty, '42, and Mrs. O'Doherty; Louis Domingues, '49; Vincent Folen, '49, and Mrs. Folen; Joseph Rodgers, '50; William Dewey, '50, and Athletic Director Jim Henry. FOURTH ROW, Jack McCloskey, Director of Alumni; Mike D. Difato, '42; Robert Strayhorn, Jr., '51; John Kane, '44; Mrs. Brady and John C. Brady, Jr., '43, and Mike Luckey, '41.

elected co-chairmen of the committee charged with preparing a rough draft of a Constitution, investigating the possibility of monthly informal luncheons at a centrally located spot in Wilmington, and drawing a tentative social and business calendar for the area group.

Washington, D. C. Area

On January 22, John C. Brady, Jr., '43; Al Coan, '48; Mr. and Mrs. Ted Dent,

'49; Lou Domingues, '49; Lt. Colonel James Hammill, '47; Joe Haydt, '39; Bill Sullivan, '41, and John McCloskey, '48, attended the Seventh Annual All Pennsylvania College Luncheon at the Shoreham Hotel in Washington, D. C. Over 500 alumni from many colleges in the Keystone State were present. Brother Stanislaus, F.S.C., who could not attend, because of a Community celebration of his Silver Jubilee, was honored in absentia by the toastmaster.



Attending the organizational meeting of the New York area Alumni were: FIRST ROW, John L. McHale, '49; James V. Covello, '52; Gerald J. Monaghan, '52; Edward F. Welsh, '56; Albert R. Mandojana, '54, and Robert Van Lede, '53. SECOND ROW, Francis A. Edgette, '51; James J. Levis, '49; Jim Geisheimer, '50; Frank Comerford, '50; John E. Warren, '50, and Mike Donovan, '48. STANDING, John McCloskey, Alumni Director; John J. Moran, '22; Bill Stief, '42; Joseph P. Rhein, '38; Harry J. Reed, '38; George T. Evans, '50, and John Bresnan, '50.

New York Area

An organizational meeting was held on March 26, at the Knights of Columbus Hall, 414 W. 51st Street, New York.

Jim Covello, '52, was unanimously elected Chairman of the organizational committee while John J. Moran, '22, Gerry Monaghan, '52, and Joseph Rhein, '38, were elected area representatives.

It was resolved that the area was to be divided into three divisions for purposes of contact. The Westchester-Connecticut area with John Moran, Representative; the Bronx, New York City, Long Island area with Gerry Monaghan, Representative; and the New Jersey area with Joseph Rhein, Representative.

The Alumni Director was advised to draw the boundaries of the group as a 50-mile radius around the metropolitan area of New York City.

It was decided that the group should tentatively plan meetings on a quarterly basis and that a supper meeting be held Tuesday, May 8, at 7 p.m. The steering committee was empowered to select the place for the meeting and to approve an overall cost not to exceed \$5.00 per

person. Brother Stanislaus and Jim Pollard are to be present.

The committee was also to investigate the possibility of a central meeting place where La Salle men might meet informally for lunch on certain designated days.

Levittown Area

Sixty members of the Alumni from the Levittown area attended their first organizational meeting on March 12 at the Fallsington American Legion Post.

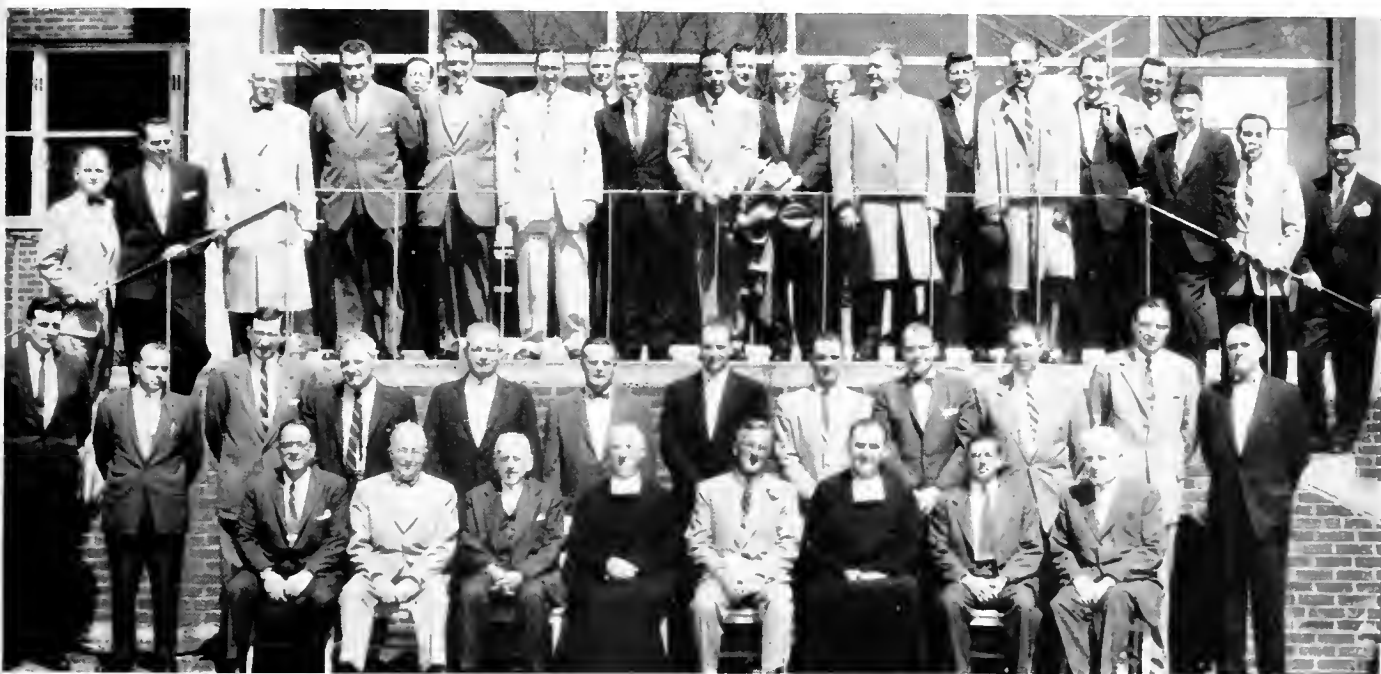
Brother Stanislaus, F.S.C., President, addressed the group on the expansion of the College and the need for cooperation of all the Alumni for the success of La Salle's future plans.

Present at the meeting were: George C. Kelly, '28; Bob Stets, '38; Dr. J. R. Connell, '42; Charles Afflerback, '44; John J. Schaub, John J. Merrick, William J. Binkowski, and William Monkhouse, all of '48; Thomas P. Browne, Jr., William Tennant, John Guerin, John F. Moross, Frank C. Yoder, and Thomas Quinlan, all of '49; John B. Winkler, John Capriotti, Stewart Tomkins, John J. Schweiker, Edward J. Markey, John B.

Magee, William D. Molloy, Eugene D. Regan, Robert J. Sweeney, Cletus McBride, Thomas Walker, Anthony J. Ciccantelli, William J. Hearney III, Frank Gorski, John J. Burns, and E. J. McGeever, all of '50; Charles H. Higgins, James J. Auchinleck, Eugene W. Meehan, John T. Curran, Michael J. Matthews, Edward Hamilton, and C. F. Giaccio, all of '51; S. T. Kloos, James Lockland, Anthony Fallo, James R. McHugh, Edward P. Furey, John Brennan, Leo Dooley, Andrew Bertucci, and John Power, all of '52; Andrew J. McQuade, C. W. Dutton, Frank J. Mee, John M. Curran, Jr., Roman Ortals, Joseph Pendergast, and Charles Navin, all of '53; Thomas J. Campbell, Jr., '55; John Auchinleck, John P. McGuigan, Venard A. Haubert, David Madden, and William Burns, all of '56.

Also in attendance were Brother Daniel Bernian, F.S.C., Vice-President; Brother Azarias, F.S.C., Head of Education Department; John McCloskey and William Snyder.

At a subsequent meeting held on March 19, Frank Yoder was elected temporary chairman of the group.



MEDICAL SOCIETY OF THE LA SALLE COLLEGE ALUMNI ASSOCIATION

At a breakfast meeting held April 7 on campus elected the following officers to conduct the formal unit within the general alumni body: President, Dr. James A. Lehman, '21; Vice-President, Dr. Marcel Sussman, '32; Treasurer, Dr. Edward J. Coverdale, '34, and Secretary, Dr. Charles A. Tribit, '48. Among the doctors of the Medical Society, who attended the meeting, were: FIRST ROW, Dr. Walter Sussman, '32; Dr. John M. Connolly, '12; Dr. Joseph V. Klauder, '24; Brother Christopher, F.S.C.; Dr. James A. Lehman, '21; Brother Stanislaus, F.S.C.; Dr. Morris Gallen, '27; Dr. Francis J. McGeary, '20; SECOND ROW, Dr. Vincent J. De Pillis, '50; Dr. Joseph A. Diorio, '43; Dr. Edward W. Ehrlich, '48; Dr. Louis Kaplan, '34; Dr. John J. Courtney, '37; Dr. Edward J. Coverdale, '34; Dr. Sidney H. Orr, '43; Dr. Pascal J. Viola, '48; Dr. Celestin J. Rominger, '45; Dr. Eugene J. Gallagher, '48; Dr. Henry P. Close, '33, and Dr. Joseph G. Burchert, '32; THIRD ROW, Dr. Nicholas J. Christ, '38; Dr. Thomas C. Jacob, '50; Dr. Gregory F. Froio, '37; Dr. Michael P. Mandarino, Jr., '42; Dr. Emanuel M. Renzi, '49; Dr. John J. Laskas, '42; Dr. Joseph H. Wood, Jr., '52; Dr. Joseph M. Tillman, '28; Dr. John J. Gostigian, '52; Dr. Edward J. Cannon, '46; Dr. John J. Stanton, Jr., '39; Dr. Jules A. Riehs, '37; Dr. Michael M. Etzl, '38; Dr. David F. Kelleher, '48; Dr. John C. McGloone, '48; Dr. Charles B. Tribit, Jr., '48; Dr. Paul W. McIlvaine, '48; Dr. John Helwig, Jr., '50; Dr. Quentin R. Conwell, '42; Dr. Mario G. Cirelli, '36, and Dr. Edgar C. Smith, '43.

Why Then, a Student Union Building?

During the past ten years, La Salle College has had a phenomenal growth, the like of which has not been experienced in the ninety-four year history of the institution, and there is sufficient evidence to indicate that the growth will continue to a degree bound only by the limits established by the Administration of the College and the ability of the College to obtain the necessary additional facilities.

The La Salle College development program is a progressive plan and it is tailored necessitously to the growth of the Campus Community. The College has been acquiring the structural units considered to be the essentials of the well developed educational institution. Following the initial expansion of the classroom facilities, La Salle added to its Campus one of the finest college libraries of the area, four modern residence halls, paved and well lighted parking areas, and improved outdoor athletic facilities.

The construction of the Student Union, which will begin in early summer, will bring the physical body of the College very close to maturity. Upon the completion of this building, La Salle will have acquired all but two of those essential units; A Student Chapel, and a Field House. However, maturity does not preclude expansion. To meet the challenge of tomorrow, the College must again increase its classroom facilities. Buildings for Science, Engineering, and Liberal Arts must be considered.

We have stimulated the mind, we have nurtured the body, and we have fortified the soul. Now, let us consider the heart of this ever growing community. Let us provide the facility to unite those activities that engender character, fellowship, and loyalty.

The students of the College should justly be proud. For in the main, the plans for the Student Union Building have been developed from their ideas. From the very beginning, they had a voice in the planning and design. The College encouraged the students to think of the Union as their own. They submitted ideas for their various offices and meeting rooms, with explanations as to the needs these rooms would serve. Their ideas regarding the student lounge, game-room, and dining areas showed remarkable ingenuity, and we might add, a gratifying amount of common sense.

The project has gone through the usual phases of development, financing, and planning. The first and most difficult problem faced by the College was the financing of the largest (\$1,300,000.00) single unit construction budget in the history of the institution. The Federal College Housing Act of 1950, as amended in 1955, opened an avenue of hope to the solution of this problem.

So, in October 1955, armed with the enthusiasm of the students in their desire to support the program, and the concurrence of the Board of Managers, Administration, and Faculty on the need for the Union, the College embarked into the negotiations that resulted in a loan agreement, executed in March 1957, between the College and the United States Government, whereby, the United States Government agreed to purchase the "La Salle College (2¾%) Student Union Revenue Bond Issue," of \$1,000 denominations, in the total amount of \$1,075,000.00, payable over a period of 35 years.

The display of interest on the part of the students, alumni and friends of the College in the building of this Student

Union gives rise to the thought that the balance of the funds required for the completion and furnishing of the building may be obtained from contributions.

The Union Revenue Bond Issue will be serviced with the revenue from the Campus Store, Cafeteria, and activities, and from the Student Union Fee to be charged to all undergraduate students.

Structurally, the Student Union Building will serve students' needs fully and well. The building is planned to provide for both the present and the future. The current total enrollment of the College is 3600, including over 200 residence students. By 1960, the enrollment could be well over 5000.

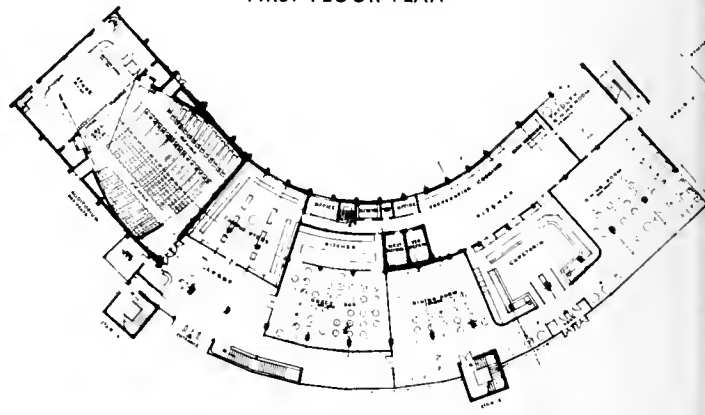
The committee for the planning of the Student Union was rather large and informal. It was made up of the student body, through their Student Council, the entire Faculty, and the Administration of the College. Their suggestions and recommendations were submitted to what might be called the Sub-Committee on Planning. This sub-committee, headed by Brother E. Stanislaus, President of the College, and composed of the Vice-President and Dean of Students, the Dean of the College, the Business Manager, and the Deans of the various schools, made detailed investigations, and reviewed and approved the recommendations of the larger group on the various aspects of the building plans.

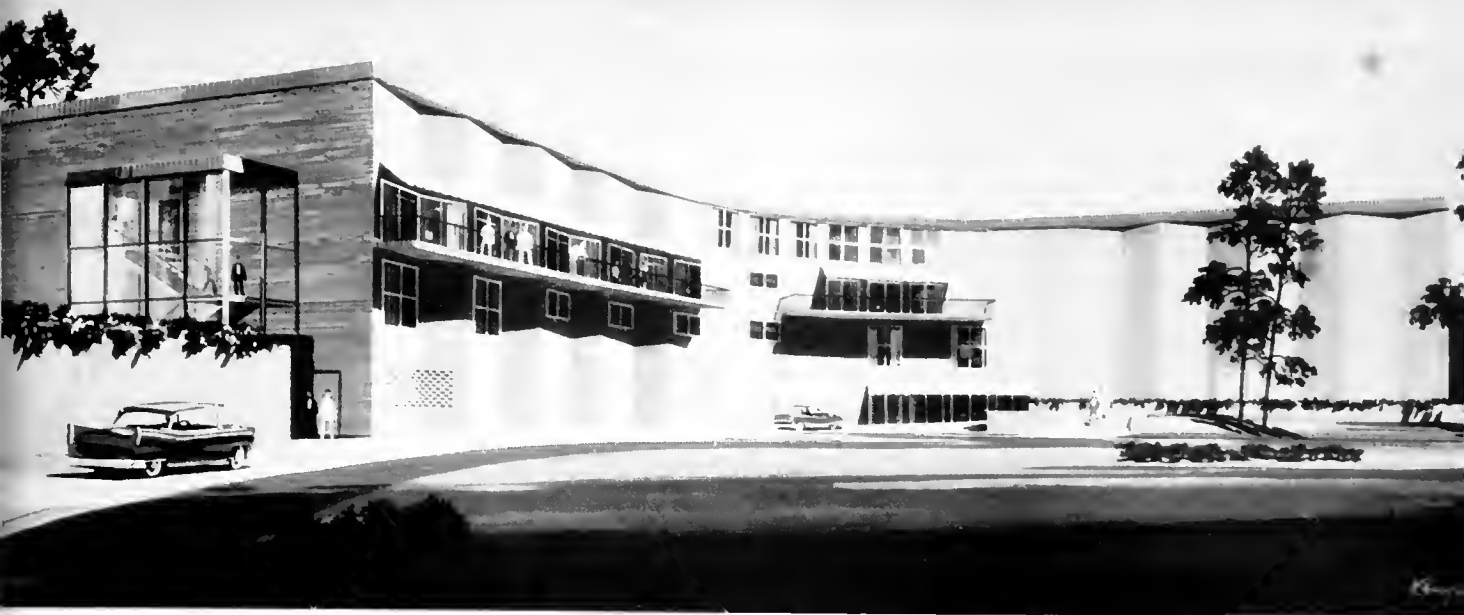
Some of the more difficult planning problems included the shape of the building. The rectangular "L" versus the curved structure. While it might appear that the "Curved Structure" was decided upon because it is different in design, or because it tends to follow the contour of the desired location, actually, the curved shape was selected because of its func-

GROUND FLOOR PLAN



FIRST FLOOR PLAN





Rear view of Student Union as it will be seen from McCarthy Stadium

tional benefits, and its adaptability to the services contained in the building. If the Rectangular "L" shape had been adopted, the dining area, on the main floor of the building, would have extended beyond the limits of the eastern boundary of the ground provided, and the position of the main lobby, and of the Campus Store would have been off the main traffic flow of the Campus.

Other planning problems, in connection with the construction of this four story building of 65,000 square feet of air conditioned space, involved the issue of a separate large ballroom *versus* the combination lounge and ballroom. Consideration of cost, and the utilization of space was the determining factor in the selection of the combination.

The 6500 square foot lounge, with its spacious outdoor terrace, connecting pantry, and adjoining luxurious browsing and music room, will be adaptable for banquets and dancing. The ceiling of the

lounge will be two stories in height, acoustically treated, and adorned with the appropriate hanging lighting fixtures. The walls will be treated with texture fabrics of live colors, and the furnishings will be constructed for comfort as well as style; upholstered in handsome durable fabrics, modern in color, texture, and design. The groupings will provide a friendly, gracious air. Quite removed from the atmosphere of *La Salle de billard et de "hot dog" de Pierre* of the early forties!

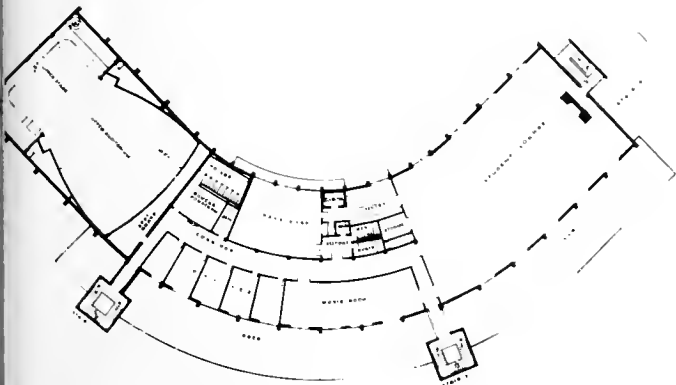
Again, on another question, the impracticableness of the large auditorium *versus* cost and the utilization thereof, prompted the decision to construct a genuinely proper, complete, and well furnished and equipped little theatre. According to the Engineering Department of the City of Philadelphia, this theatre is the first professional theatre to be constructed in this area in the past twenty years. The theatre will have a

complete stage, including a loft of forty-five feet, with gridiron and fixtures, and an electrically operated curtain. The dressing rooms and the tunnel to the recessed orchestra pit will be under the stage. The auditorium will have an acoustically treated sound-wave-shaped hung ceiling. The walls will be of acoustically measured wood panels and interior brick finish. The floor will be ramped and the fully upholstered seats will be spaced for comfort and viewing. This you must see! The present and past members of the Masque, Glee Club, and other organizations will be proud of this feature of the Student Union.

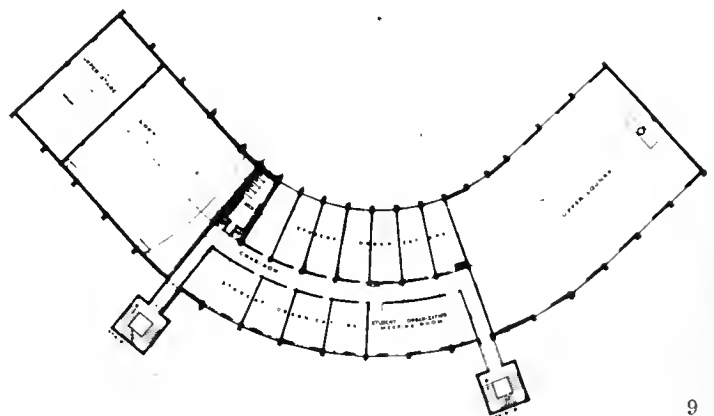
Perhaps the most complex and the most studied problem was the arrangement of the Snack Bar, Dining Rooms, and Kitchen. Reminiscing on "The Thumb of Zimmerman," the enzymatic stimulant of the thirties, and considering the problems of the present well equipped

(Continued on page 14)

SECOND FLOOR PLAN



THIRD FLOOR PLAN



PERSONAL PATTTER

by
John Clement '39



William Magarity

William Magarity, '43, was appointed last September to Philadelphia District Manager of the new Edsel Division of the Ford Motor Company with offices in the Parkade Building, Camden, N. J.

Before assuming his present position, Bill was National Sales Promotion and Training Manager for the Packard Company, where he worked for eight years. He is charged with the responsibility of establishing 125 exclusive Edsel dealerships throughout the Philadelphia area.

The new product, its debut marked for this fall, is expected to create 500,000 jobs across the country. A quarter billion dollars was required to initiate the program, which Bill believes "should have a definite healthy effect on the economy of the nation."

Moving to Ford made it possible for Bill and his wife Kathleen and their six children to return to Philadelphia. They live at 905 Rittenhouse Street in the Germantown section.

A wartime alumnus, Bill is noted as one man who faked a "position" in the United States Marine Corps. Blind in his left eye, he enlisted into the Corps, after graduation from La Salle, cribbing on the eye examination. He pursued six months of rugged Parris Island training before his chicanery was discovered.

'24

Nathan H. Colton, M.D., is a psychoanalyst practicing in Philadelphia.

'35

Raymond A. Curran, Jr., is Director of Personnel for American Machine & Foundry Co. at the Brooklyn, N. Y., plant.

'41

Tom Breen is Production Manager at Station KCRA-TV in Sacramento, Calif.

'42

Lt. Col. William O'Donnell completing his seventeenth year with the U.S.A.F. flying Jets in Iceland. *William J. Stief* with Kemper Insurance in Summit, N. J., where he lives with wife Joan and four children.

'43

Capt. Alexander A. Calomni, U.S.A.F. (DC) doing post-graduate work at Washington U. School of Dentistry, Seattle, Wash. *Andy Jannett, M.D.*, is Chief Surgical Resident at Hahnemann Medical College and Hospital, Philadelphia. *Joe McFadden* is an Assistant to the Comptroller at Horn & Hardart, Philadelphia. Recently moved to Glenolden, Pa.

'47

Bob Glackin is Assistant Comptroller for an Oil Co. stationed at Las Piedras, Venezuela.

'48

Bill Conran and his wife Angela are expecting their fourth child in April. *James Curran* was recently transferred to Harrisburg, Pa., where he will be in charge of a department for attracting new business to Pennsylvania. *John Leahy* is Military Spec. Coordinator for American Bosch Arma Corp., Garden City, Long Island, N. Y. *John Merrick* and his wife Mary welcomed their third son Christopher early in March. *Michael J. Donovan* is associated with Benton and Bowles Advertising Agency as Associate Media Director. He is living in Larchmont, N. Y. with his wife Patricia and 19 month-old daughter Michelle Patrice.

'49

Lou Ambellas doing industrial relations work with General Electric, Missiles Div., Philadelphia. *Dominic Catrambone* is a

special agent for Internal Revenue. His third child, Rosemarie was born last December. *Charles Day* received his M.S. degree from Temple Teachers College last February. *Leo P. Kelly* with the F.B.I. and presently stationed in N. Y. *James P. McCool* and *John J. Kane*, '52, are now doing business as the Sunshine Scientific Instrument Co., representing companies manufacturing safety valves and pressure gauges. *Jim O'Neill* is an Ad salesman for the Philadelphia Inquirer. *Tom Quinlan* and his wife Ginny are the proud parents of a baby girl. *Carmen J. Spinelli* is co-ordinator of hotel sales for RCA Victor TV Div. *Charlie Trois* with Internal Revenue in Reading, Pa. Presently awaiting the stork who is due momentarily. *Louis X. Viggiano, M.D.*, welcomed Paul David, his fifth child, on Jan. 15, 1957. A \$1,000 cash prize and \$1,000 fellowship has been won by *Dr. Michael Zappitelli*, a first-year resident in radiology at the Philadelphia College of Osteopathy, as third prize in a Reader's Digest Contest. *John McHale* is now with the New York Times on the International Desk; has recently purchased a home at 466 Columbus Ave., Eastchester, Tuckahoe, N. Y. *Jim Lewis* is Administrative Assistant to the Underwriting Manager of Kemper Insurance, Summit, N. J., and the father of two boys and one girl; lives at 1 Felch Rd., Florham Park, N. J.

'50

Richard Becker received his M.S. degree from Temple U. Teacher's College in February. *Donald R. Burke* is now Chief Accountant for Machine and Tool Designing Co., Philadelphia. *Gerald Cahill* welcomed his fourth child and third son, Kevin Charles, on Feb. 28, 1957. *Thomas F. Kehoe* is making a lot of changes since his daughter Patricia arrived on Jan. 3, 1957. *Bob Lodes* is a proud father again. His third son Michael Robert, arrived Feb. 26, 1957. *Ed O'Brien* now working for DuPont's and living in South River, N. J. He recently welcomed his fourth child, a daughter named Virginia. *William Oschell, M.D.*, now serving as a Captain in the U. S. Army in Germany. *Robert Sorensen, M.D.*, now a Captain in the U. S. Army taking a residency in internal medicine. *Bob Sweeney* recently married and now living in Levittown. *Bob Valent*

and his wife, the former Margaret M. Masterson, became the proud parents of a son, Robert Jr., on Jan. 28, 1957. *Rev. Ellwood E. Kieser, CSP*, of St. Paul the Apostle parish, Westwood, Los Angeles, Calif., has become a specialist in convert and missionary work. He has become noted for "day of recollection" devotions through the Marianist Guild. Former basketball star, *Frank Comerford*, now father of four and associated with C. R. Black, Jr., Corp., as Insurance Broker. Teammate, *Larry Foust*, father for the third time in February when his wife presented him with a son Michael Lawrence. *James A. Geisheimer* married the former Miss Joann C. Passalacqua. He is an accountant for Westinghouse Broadcasting Co., Inc. *John E. Warren* is growing old gracefully as a Special Agent with the Federal Bureau of Investigation. Now has two sons and lives at 22 Platt Ave., Saddle Brook, N. J.

'51

E. Douglas Adams married Ellen Moore in May 1956. *Chas. Cavanagh* is Credit Manager with Westinghouse Electric Supply Co. Has one son and he and his wife are expecting their second child any day. *James W. Finegan* is a copywriter at Gray & Rogers Advertising Agency, Philadelphia. Teaches English in LSC Evening Division. He's married and has two sons. *Walt Hynck* doing plant liaison work for Milltown, N. J., Research Center. *Bob Peterson* says he's raising his two sons Larry and Tom to follow in the footsteps of their namesakes Larry Faust and Tom Gola. *Jim Reidy* married Gail Moody on Feb. 2, 1957. *Joe Rich* was best man. *Joe Rich* is Sales training manager with Dictograph Products, Inc. *Robert Ryan* recently joined the RCA Victor Co. as a Chemical Engineer after having served five years in the same capacity with the Electric Storage Battery Co. *Joseph F. Smith* is an Administrative Assistant at the Naval Air Material Center, Philadelphia. *James F. Taddei* and Carole Ann Faust will middle aisle on June 15, 1957. *Frank Edgett* resides in Hamburg, N. J., has two children, and is associated with the Lehigh Navigation Coal Sales Co. *William Coyne* announces the addition of William, Jr. to his family. *David P. Kane* and Dorothy Quinn were married on April 27th.

'51 EVE DIV

Joseph Armstrong is an instructor in LSC Evening Division. He now has two children, the second, Neal, arrived on Jan. 31, 1957.



THE CROWNING TOUCH TO THE BASKETBALL WIZARDRY OF TOM GOLA occurred when the La Salle College three time All-American was named to the Helms Foundation Hall of Fame. Brother E. Stanislaus, President, formally presented the award to Tom during intermission of the nightcap of a doubleheader basketball game at the Palestra on February 27. The ceremony was viewed by the television audience as well as those fans who filled the Big Five court to capacity. Only the 26th player in the nation to be so honored, Tom received permanent acknowledgment of his amazing skill.

'52

Emanuel J. Benhayon is with the Philadelphia Board of Education serving as an attendance officer. He teaches Spanish in the evening at Standard High School, Philadelphia. *Edward J. Burns, Jr.*, received his Master's degree in Education from Temple U. and is presently working toward his Doctorate. *Frank Campbell* delighted with the arrival of his daughter Helen Theresa. *Edward V. Graham* is a papa for the third time with the arrival of Denise Anne on Feb. 8, 1957. *John J. Hanratty* sent me "the first check he had ever written" as a donation to the LSC Alumni Annual Giving Campaign. We are proud of the honor and transferred the funds to the committee. *Frank Murdock* now living in Devon, Pa. with his wife and two children. Completing his fifth year with Provident Trust Co. in the Investment Dept. specializing in stock apportionments. Will soon be starting his fifth season of baseball in the Philadelphia Financial League. *Howard C. Pigott* manager of the Triangle Realty Co. branch office located in Frankford. *John W. Schmidt* expecting third child. *Joseph S. Wardock, Jr.*, was married back in '52 and now has two daughters. He is a teacher at Camden High

School and is doing graduate work at Temple U. *Joseph H. Wood, Jr., M.D.*, was accepted for residency training in Pathology at U. S. Naval Hospital, Philadelphia. Has a new home in Bellmawr, N. J. and a six-months-old daughter, Susan. *Gerald J. Monaghan* and wife Jeanne live at 89-20 55th Ave., Elmhurst, N. Y. He is the Long Island Representative for the Plastic Division of the Celanese Corporation of America. *George C. Hines* has been appointed as head coach of the crew of La Salle High School.

'52 EVE DIV

Floyd Carlton now living in Hatboro. *John O'Donnell* announced the addition of the 13th child to his family. His first 10 children attended his graduation in 1952.

'53

2nd Lt. *Peter J. Finley, U.S.M.C.*, is presently stationed at the Naval Spotter Gunnery School, Little Creek, Va. *Ed Goody* going to say "I do" soon. *Joseph A. Lappin, Jr.* after three years as a salesman with Bankers Life Co., was promoted to Brokerage Supervisor. His wife Doris is expecting their first child in September. *James McGettigan* repre-

sented the Hon. James A. Byrnes, Philadelphia Congressman, at a dinner on Jan. 26, given by the American Federation of Government Employees marking the culmination of National Civil Service Week. *Joe McGrath* moving to Oreland in April. *Anthony J. Poleino* is a Field Auditor with Pennsylvania Department of Revenue, Sales and Use Tax Division. *John Potts* received an internship appointment in Medicine at Massachusetts General Hospital. This is one of the best academic internships available. *Charlie Santmann* expects to be married this

summer and is buying a new home in Flourtown. *Robert C. Van Lede* was married in France to an American girl back in Sept. '53; served with the French Army; is the father of two girls named Chantal and Lorraine; entered his father's import-export business; lives nine months of the year in New York City and three months in Paris, France. *Valerian J. Wojtak* and wife Janina raising little Christian. He is an industrial engineer for the Minnesota Mining and Manufacturing Co. *Dick Morrison*, salesman in New York territory of Container Corporation of America; while brother *Joe Morrison* is with the Parke and Davis Pharmaceutical Co.

'53 EVE DIV

Richard N. Campbell has recently been appointed Supt. of the Philadelphia City Division of International Correspondence Schools, Scranton, Pa. *Francis X. Clifton* is now a salesman for the U. S. Steel, Supply Division. *Frank J. Mec* is an Industrial Engineer now serving as Staff Assistant to the Vice-President of the Curtis Circulation Co. *Joe Smith* was promoted to Industrial Engineer with the Budd Co., Red Lion Plant. *Bob Barnes* moved to Bucks County, Pa.

'54

Al Avallon now working for IBM in the North Philadelphia Office. Just completed two weeks Sales School at Kingston, N. Y., Electric Typewriter Division. *Bob Bonner* is now teaching school; expecting his second child in July. *Jim Chambers* has two children and is expecting a third child in September. *Jim Connelly* is married; has two children; is working with Connelley Organization. *James Corbett* and *Frank O'Donnell* are attending Fordham U. *Frank B. Deck* is attending Advertising school. *Joe Doyle* is working for the Treasury Dept. *Joe Fayer* to be married to Joan Martin on June 15, 1957. *George Fehrenbach* is married; presently managing two service stations on the Turnpike. *Bill Hildebrand* now out of the service. Lt. *John T. Kulak*, U.S.M.C., is at present with the Deep Freeze Expedition to the Antarctic. On Dec. 31, 1956, his ship was struck by an iceberg. All is well now. *Lou LeHane* is Night Forging Supt. at Kaiser Aluminum and Chemical Works, Erie, Pa. and the proud father of twin daughters, Kimberly Elizabeth and Pamela Claire, born July 2, 1956. *James F. Martin* is Asst. Principal at Levereux Academy. *George Mason* returned to New York Life, Mayfair Office, after his discharge from the Army. *Paul*

McAleer is teaching at North Catholic. *Jack McElvenny* recently discharged from the Armed Forces. *Jack McShane* is married and has two children; serving with the Army in Alaska. *Donald E. Praiss* is in the Junior Class at Jefferson Medical College. *Richard Plant* is an asst. Buyer at Lit Brothers. *Don Price* and *Jerry Faiss* are attending Villanova Law School. *Joe Sadowski* is a salesman for Burroughs Business Machines. *Bob Schaeffer* just started in Sales for Lever Brothers in Scranton, Pa. *Pete Shields* doing marketing orders and movement work in the IBM office in North Philadelphia. *John Simms* recently out of the service is working in Marketing Research and Sales for Phillies Bayuk Cigar Co. *Bron Slaweecki* is the new editor of The Digest; he and his wife, Josephine, reside in Roxborough. *George Weaver* is a Lt. in the U.S.M.C. *Harry White* is married and presently doing graduate work at Notre Dame. *Raymond T. Vasoli* says that if former Prime Minister Winston Churchill knew the plight of the Annual Giving Campaign he might say, "Never have so many given so little after having received so much." *Earl Wood* is an Industrial Engineer for U. S. Steel at their Pittsburgh, Pa., plant. *William J. Wingel* says the first issue of the *Alumnus* left him in Korea. He is presently teaching at the Hunter Elementary School and attending Temple U. for credits towards his Masters degree in Education. Other '54 grads attending T.U. for the same reason include *Bob Bonner*, *Joe Convey*, *Joe O'Brien*, *Rob Richards*, *Fred Robinson* and *Dave Rosania*. *Albert R. Mandojana* is a member of American Metal Co., Ltd., in New York City. *Ronald Gant* married Miss Gloria Zeiders in March. *Ted Bronson*, former publicity director for the College, now in the Navy's aviation cadet program at Pensacola, Fla., reports that he sees future naval officers, *Tom Simone*, '56; *Manny Gomez*, '56 and *John Hagan*, '57. *Jack Lynch*, '56 and *Joe Murphy*, '55 are also in the program, while *Joe Kearney*, '54 has his wings.

'54 EVE DIV

Jack Daniels has his own Insurance Agency and would like to thank all the folks who prayed for him during his recent illness. *Anthony J. Fragale* recently completed a two-year tour of duty with the Army and at present has a State Farm Insurance Agency. *Joachim "Mike" Meehikas* recently completed two years service with the 16th AAA Bn. in Boston. He is now working as an auditor for the firm of Harris, Kerr, Forster & Co.



John J. Kelly

On a recent trip to Caracas, Venezuela, *John J. Kelly*, '39, lettered that he was taking a taxi tour of the city and noticed he was on San Juan Baptiste de La Salle Avenue—a very broad street. The driver did not speak English, so John showed him his LSC ring and was then taken, with a "Si Si," to one of the three Colegios de La Salle, in the Colino section of the city, high on a hill overlooking the entire town.

A Brother escorted John through the school, which has one thousand students, twelve teaching brothers and twenty-eight lay professors. New dormitories were in construction.

John met *Adam F. Podlinski*, '51, who is an auditor for Horwith & Horwith in Caracas.

The former public relations director for the College, now president of Kelly Associates, Inc., a public relations firm in Philadelphia, wrote that he thought "Brother Stanislaus would be interested in fund raising as practiced down here. On every corner—even in front of churches—lotteries are sold!"

LaSalle Men Receive Commissions in the United States Navy



Ensign Thomas J. Bagnell, Jr., '55



Ensign Joseph D. McNamara, '56



Ensign Paul N. Misura, '56



Ensign Joseph E. Schnupp, '56

'55

Tom Bagnell, now with the Navy, is about to start duty in Washington, D. C. *Robert T. Chaneley* is now an Ensign in the U.S.N., serving as Supply Officer aboard the USS Samuel B. Roberts (DD 823). He was married last Dec. 29 to *Jane Anderson* of Philadelphia. *Frank Donohoe* is now stationed in Chicago in the Army Guided Missile Dept. *Tom Gallagher* was married recently. *Jim Gillespie* has a position with the certified public accounting firm of Jenkins, Feterolf & Co. His son, *Jim, Jr.*, is now eight months old. *Tom Gola* our three-time All-American was elected to the Helms Foundation basketball Hall of Fame. There is absolutely no greater honor in basketball. *Joe Henry* is teaching at Cardinal Dougherty High School. *Larry Narcisi* still working with the CPA firm of Gottfried & Co. *Richard Prendergast* will be returning from Korea after a 16-month tour of duty with the Army. *"Chuck" Rogers* and spouse now have a home in Hatboro and are awaiting the arrival of their second edition. *Dave Smith* is in machine accounting at Ft. McPherson, Ga. *Robert B. Taylor* is a sales representative for the Bristol-Myers Co. Pvt. *Joseph W. A. Fanelle* recently was assigned as a disbursing specialist in the Army's Finance School, Ft. Benjamin Harrison, Indiana. *Gene McDonnell* married *Clair Ippinger*; he's in Army with *Tom Gola* at Ft. Monmouth. Pvt. *David L. Stroup* is attached to Hqs. Co., 7th Inf. Rgt., 7th Inf. Div., the only American Division in Korea.

'55 EVE DIV

Martin J. Connor is a CPA, however, he is presently in the USN serving aboard the Flag Ship Salem in the

Mediterranean Area. He had an Audience with the Pope and on a visit to Monaco talked with Father Tucker. *Charles Coyle* is serving with the Army in Japan. *Frederick C. Maguire* is now in the USN serving aboard the USS Cascade. *George Meehikus* says it was good to tour most of Europe and his homeland, Athens, Greece, while serving with the 164th Finance Disg. Sec. He is now employed by Levin & Oberfield, a CPA firm. *Gerry Dawson*, Production Manager for C. E. Howe and Co., an advertising house in Philadelphia, makes his home in North Hills, Pa., with wife *Rosemary* and recently-arrived red cheeked boy.

'56

John Bishop doing graduate work at Boston College. *James E. Cain* writing a thesis entitled "A Critical Study of Student Government," while attending Niagara U. *Ed Bresnan* attending Villanova Law School. *Thomas F. Dooner, Jr.* with the Army at Ft. Jackson, S. C. *Dave Immschweiler* is an Army 2nd Lt. serving in Germany. *John J. McDonnell* is a management analyst for Army Ordnance at Letterkenny Ord.-Depot, Chambersburg, Pa. *Gerry McEntee* headed for the armed forces. *Thomas Mahoney* is doing his part for the Army. *Frank Montague* is a graduate student at Penn State U. *Joseph M. Moore* is a student at Villanova Law School and is all set to marry *Shirley Ann Sharble* on June 22, 1957. *Adam Smith* is Research Director of the United Fund here in Philadelphia. *Norbert W. Wein* recently married *Joan Ann Martin* of Springfield, Pa. She was a June graduate of Notre Dame High School of Moylan. He is presently a management trainee for M. A. Bruder & Sons.

Francis E. McGuigan married to Miss *Virginia B. Rauch*, January 25. *Edward F. Welsh* with Armstrong Cork Co. in New York City.

'56 EVE DIV

Joe Malone reports the new class officers are *Charles E. Adler*, president; *Charles E. Ries*, treasurer; *Frank J. Turbett*, secretary, and *George J. Wagner*, treasurer. *John A. Brennan, Jr.* recently received a promotion and is now in the Comptroller's Office of Pennsylvania RR Co. *Ed Larkin* promoted to outside sales with Steel Heddle Co. *Dave Madden* now a resident of Levittown and working for Tele-Dynamic Corp., Philadelphia. *Jim Ritzheimer* became a father for the fifth time when *John Thomas* arrived on Feb. 18, 1957. He now has 3 boys and 2 girls. *Joe Soder* is a Wage and Salary Administrator with the Navy Dept. *Charles J. Stroedecke* is an analyst in work measurement group with American Machine & Foundry Co. *Joe Tagg* is a cost accountant for Air Vue Products Corp., a subsidiary of Republic Steel, in Miami, Florida. *Frank J. Turbett, P.E.*, is serving on the Education Committee of the Chester County Chapter of the Pennsylvania Society of Professional Engineers. *James A. Bechtel* is training and development assistant of the Merck Sharp & Dohme Div. of Merck & Co., Inc. *John Kelly* of North Hills, Pa., pursuing law degree at Rutgers U.

In Memoriam

Please remember in your prayers *Aida Paranzino*, mother of *Pete*, College Barber; Dr. *Francis A. Dealy, Jr.*, '28; *Charles L. F. Klauder*, husband of *Mrs. Klauder*, secretary to the Athletic Director; and Dr. *Nedjib Bekir*, father of *Miss Ellen Bekir*, secretary to the Dean of the College.

Sweepers Churn Victoriously Retain Dad Vail Championship

The veteran crew of La Salle College opened its 1957 season by turning back American International College on the Connecticut River at Springfield, Massachusetts on April 6. The Explorers went into the lead in the last quarter of the mile duel after a neck-and-neck battle from the start.

In the Sunshine State, during the Easter Holidays, coach Tom Curran's strongbacks opened their Florida tour by defeating the University of Tampa oarsmen by a half-boat length on the Hillsborough River course.

The La Salle eight then closed out Florida Southern by half-a-length at Lakeland and held off a determined undefeated Rollins College crew on Lake Maitland.

Last year La Salle nipped Rollins in the Dad Vail gliding to her fourth Regatta victory. The Blue and Gold won the Dad Vail trophy in 1951-52-53.

At New Brunswick on April 27 the Explorers suffered a defeat to Rutgers University on the Raritan River when the number five oarsman got his blade caught on a marker and was thrown out of the boat. His dauntless teammates attempted to fight on, but their case was hopeless.

In their race against Marietta on May 2, the sweepswingers turned in a three length victory on the Schuylkill. La-Salle took the lead at the opening cut of her eight oars and made it a length-and-a-half by the quarter-mile mark of the Henley distance of one mile and five-sixteenths. The crew then battled headwinds and choppy waters to win easily.

Two days later, the Blue and Gold men were ready to compete with nine other colleges for the Dad Vail Trophy. They came from behind on the raw-wind-swept Schuylkill to win the Regatta for the second year in a row and reign as champions of the junior rowing colleges for the fifth time in the fifteen year history of the Dad Vail.

For half a mile, Rollins and Tampa of Florida fought for the lead. Then, with an abundance of smooth power, La Salle started a sprint. Stroke by stroke, the big Explorer crew made their shell leap forward, and the remaining finalists slipped astern. Driving to the finish, La Salle won by three-quarters from Tampa, which in turn led Rollins by half-a-length.

Earlier, the Varsity watched their younger brothers hustle to an easy-going win in the freshman heavyweights.

Through their triumph in the Dad Vail flight, the Explorers won a bid to go in the big time Eastern sprint championships at Princeton on May 18.

Aquakids Capture MAC Crown

The swimming team, placing in each of the ten events of the Middle Atlantic States College Athletic Conference meet held in the pool of Franklin and Marshall College, Lancaster, on March 2, easily splashed to enfold first honors.

The Explorers went into the twelve team MAC outnumbered two to one by West Chester State, but came through with a fantastic display of power to beat the Teachers in their strong events.

Thus, the Joe Kirkmen ran their consecutive winning streak to 35 meets, while completing their second perfect season.

The participating colleges agreed together not to have La Salle defend her Philadelphia Metropolitan Championship. What would be the use?

STUDENT UNION

(from page 9)

but much overtaxed dining facilities, much food for thought was created. The students recommended that, although the cafeteria style of serving be retained, the dining areas should be divided into several rooms of varying capacity, so that organizational dinners could be held without interfering with the service to the Residence students, or the Evening Students. The committee concurred, and while it was difficult, it has been accomplished. In addition, the recommendation of the students has caused the committee to come up with an unusual and attractive food serving arrangement.

Including the Snack Bar and the Faculty Dining Room, there will be four dining rooms accommodating 75, 200, 240, and 300 diners, and the flexibleness of the serving arrangements allows for 740 students and 75 faculty members to be seated at one time. The unique and attractive arrangement is in the food serving area.

The food service area is an adaptation of the open-bar. The so called line has been eliminated. The diner may criss-cross from station to station, or he may follow around the serving bar. The unusual part of this adaptation of the open-bar will be the open-kitchen and custom sandwich bar. At this feature of the

food serving facilities, as many as fifteen may wait for custom orders of hotcakes hamburgers, sunnysides, or toasted sand wich, without inconveniencing the other diners.

The serving area will be attractively appointed in stainless steel, copper, and ceramic tile. So that the heat of the kitchen will not be in conflict with the air conditioning, and so that the four dining rooms may be obtained, the wall surrounding the food serving area will be ceiling high. The lighting of the dining area will be in keeping with the function; the walls will be fabric treated and the floor covering will be rubber tile of large alternating black and white diamond design.

A very welcome addition to the food service of the Campus will be the Snack Bar. The Snack Bar is to be a well appointed area, complete with comfortable chairs and tables, soda fountain and short order counter, and perhaps, even the traditional juke box. The service of the Snack Bar will be available to both early and late evening functions, such as the theatre, dances, and organization meetings. It is anticipated that the Snack Bar will be open from 11 o'clock in the morning to 11 o'clock in the evening, and by special arrangements on Saturdays and Sundays.

The Campus Store will be located at a prominent spot on the main level, and it is anticipated that it will be one of the most inviting attractions on the floor. Adequate space for novelties and gift has been provided, and the main lobby display-windows will lend further to the atmosphere of a smart shop.

The 3500 square foot game room will be accessible from both the main floor and the ground level, and it will provide the students with idle-hour recreation such as billiards, table tennis, cards, etc.

Building materials will play an important role in the interior design of the Union. The main lobby and foyer, and the Campus Store, and the Dining Area will be carpeted with rubber tile of alternating black and white diamond design and the same design will follow through the upper corridors. The main stairwell will be done in varying color terrazzo. The President's Room, for visiting V.I.P.s, will be luxuriously appointed in paneled woods and floor carpet. Mosaic and brick walls, louvered dividers, and wall fabrics will be used throughout, and although the consideration of cost, maintenance, and assurance of long wear will be paramount, it is expected the new Student Union Building of La Salle College will be the pride of the Campus.

FRIENDS OF LA SALLE

La Salle College earnestly solicits the interest and support of friends to bring to a complete realization the goals of the development program which will enable La Salle to render greater service to the youth of our nation and, particularly, the youth of the City of Philadelphia. There are a number of reasons why La Salle College is worthy of this interest and support from Industry, Corporations, and individuals. The following are foremost among them:

1. Ninety percent of the student body, now numbering nearly four thousand, are from the city of Philadelphia and its environs. La Salle College is a Philadelphia college, *in the city*, and *of the city*. A recent survey of the alumni reveals that almost all of the graduates of the College remain in this metropolitan area.
2. The College, in a practical and effective manner, is seriously concerned about making available to young men of modest financial resources—men whose potential can be of great usefulness because of a college education—an opportunity to secure this education. Tuition fees at La Salle College have been traditionally modest. Student aid averages over \$120,000 each year. This amount is many times over the average amount of assistance given annually by a college of similar size and character.
3. The College, in existence close to one hundred years, has been preparing professional men, doctors, dentists, teachers, lawyers, accountants, etc., who have been serving metropolitan Philadelphia.

4. Requiring military instruction of all physically able students through the Reserve Officers Training Program, La Salle is sharing fully in the national effort to prepare youth to assume its rightful responsibilities in our democracy.
5. La Salle College is rendering a large measure of service to industry and business by providing, in the Evening Division program, an opportunity for men gainfully employed to secure a college education and in this way to prepare them to give a better and more efficient service to their employers.
6. By giving her students an education based on sound Christian principles which respect the dignity of the human person and human society, La Salle College is making a real and substantial contribution to the preservation of our cherished American birthright of freedom in a democracy.

LA SALLE COLLEGE IS DETERMINED TO GIVE THE BEST TO THE YOUNG MEN OF PHILADELPHIA SEEKING A COLLEGE EDUCATION UNDER HER AUSPICES. THE RESOURCES OF THE COLLEGE ARE MEAGRE. THE COLLEGE NEEDS THE SUPPORT OF PHILADELPHIA TO ENABLE HER DEVOTED FACULTY TO EDUCATE OUR YOUTH. WE EARNESTLY SEEK YOUR INTEREST AND SUPPORT. CONTRIBUTIONS TO THE DEVELOPMENT PROGRAM MAY BE SENT TO:

THE OFFICE OF THE PRESIDENT
LA SALLE COLLEGE
PHILADELPHIA 41, PENNSYLVANIA

FORM OF BEQUEST TO

La Salle College

IN THE CITY OF PHILADELPHIA

I give and bequeath to La Salle College in the City of Philadelphia, an educational corporation established by special charter in the Commonwealth of Pennsylvania, the sum of

dollars,

to be appropriated by the Board of Managers of the College for its benefit in such manner as the Managers may think most useful.

LA SALLE
La Salle College
Olney Ave. at 20th Street
Philadelphia 41, Pa.

Application for second class mail privileges pending at Philadelphia, Pa.



Vol 1
#4



William G. Snyder '50

EDITOR

LA SALLE

John L. McCloskey '48

DIRECTOR OF ALUMNI

VOLUME I

NUMBER 4

L. Thomas Reifsteck '51

DIRECTOR OF PLACEMENT

In This Issue

Brother Daniel Bernian, F.S.C., Ph.D.
ALUMNI MODERATOR

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Cover Story

After conferring honorary Doctor of Laws degrees, Brother E. Stanislaus, F.S.C. (third from right), president, joins the recipients during La Salle's 94th commencement exercises at Town Hall. From Left: Walter H. Annenberg, editor and publisher of The Philadelphia Inquirer; Samuel B. Regalbuto, commissioner of public property for Philadelphia; Governor George M. Leader, Brother Stanislaus, Leopold Silberstein, financier and president of the Penn-Texas Corporation, and presiding officer, Brother E. James, F.S.C., provincial and chairman of Board of Managers.

Photographic credit: Mike Maicher, Bill Hearney, '50.

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Brother E. Stanislaus, F.S.C., President

Another academic year has slipped away into the past. Looking back we find reason to feel satisfied that the year has been one in which much progress has been made. No new buildings have risen; but on the entire front, the College has advanced stronger in depth, more solid on its academic front, gaining stature in its faculty, giving evidence of great achievement in its students, growing more determined in planning for coming decades and increasing in faith and hope for the future.

Building Program Progressing

Plans for the Student Union are nearing the final stages. It is expected that specifications will be complete by August and bids received so that actual construction will be under way before the students return to the campus for the Fall term. Meanwhile, planning on the Science Building continues with expectations that construction will start in 1958. It is hoped that work on the new high school, to be transferred to a new site, will begin early in 1958.

Annual Giving Growing Stronger

The results of the 1956-57 Alumni Annual Giving Program give encouraging evidence of growing alumni support. There is no other single factor which plays so important a role in the College's plan for the future. Only in its third year, Alumni Giving shows a healthy return. The number of contributors has grown substantially and this is the most significant and encouraging feature of the program. Worthy of note is the participation of the students in annual giving. Despite the fact that the program of Student Giving was launched

toward the close of the school year when the social calendar made heavy demands on the students, participation was close to fifty percent. I wish to express to those who participated in the Annual Giving Program our most heartfelt thanks. The Board of Governors gave much time in support of the chairman, John P. Ryan, '49, to insure the success of the campaign. I wish to acknowledge publicly our gratitude to the members of the Board. In a special way, do I wish to thank those who helped Jack McCloskey to contact the alumni. It is through their unselfish and self-sacrificing efforts the Giving Program continues to forge ahead.

New Policy In Admission Requirements

It will be of interest to our alumni and friends to learn that the College now requires all applicants for admission to offer the results of the College Entrance Board Examinations to support their qualifications for admission to the College. This requirement has been in effect now for two years. However, evaluation of an applicant's qualification for admission is not limited to the College Board results. Since these measure only his academic achievement, records of high school studies, participation in extracurricular activities, personal evaluations by principals, teachers and pastors are studied and weighted appropriately. The faculty of the College is seriously interested in alumni participation in the recruitment of prospective students of meritorious stature.

New Program in Remedial Reading

A new service to incoming students has been added by the Counseling Center. This is the program in Reading Improve-

ment. One of the more general causes for poor scholastic achievement in college work is identified with faulty reading habits. The program in Reading Improvement is under the direction of Mr. Edward Dillon, a member of the staff of the Counseling Center and a specialist in the field. The summer courses are of an intensive nature and are organized to help applicants accepted for the Freshman Class of the following Fall term. Students who are in need of this type of assistance are able to follow similar courses during the regular school year.

Masque Inaugurates New Campus Tradition

An event which may become the forerunner of an auspicious tradition on the campus is recognized in a contribution of Two Thousand Dollars made by the Masque to the College Building Program.

After the final performance of Oklahoma, Mr. Daniel J. Rodden, Director of the Masque and Edward Stein '57, President of the Masque, presented the check before the entire cast. The presentation is symbolical of a new interest on the part of many student organizations in the Student Union Building which houses student activities. Already a number of student organizations have expressed their determination to follow the example of the Masque and have established goals for their respective groups. Such enthusiasm is very encouraging to us and we wish to make public acknowledgment of the inspiring precedent which the Masque has established.

Let me wish you a pleasant summer.

Brother E. Stanislaus, F.S.C.

CAMPUS EVENTS



Founder's Day

The program commemorating the feast day of St. John Baptist De La Salle, May 15, began with Mass in honor of St. La Salle celebrated in the Church of the Holy Child.

The Very Rev. J. Joseph Bluett, S.J., President of St. Joseph's College, was the Celebrant, and Rev. Joseph A. Cawley, S.J., Pastor of St. Joseph's Church, was Deacon. The Vice President of St. Joseph's College, Rev. Paul F. X. Leary, S.J., was Sub-Deacon, while the Rev. Joseph F. McNamara, S.J., also of St. Joseph's College, was Master of Ceremonies. The singing of the Mass was provided by the Scholastic Brothers Choir from Anselm Hall. Rev. James R. Cummiskey, Director of Family Life Bureau, delivered the sermon.

An afternoon review of the La Salle College Reserve Officer's Training Corps, when military prizes were awarded to outstanding cadets, was followed by inter-collegiate baseball with Villanova and a track meet with West Chester. The Explorers lost and won respectively.

The academic convocation in the capacity filled auditorium saw the distribution of awards and, too, the conferring of degrees upon three outstanding citizens of Philadelphia. Randolph E. Wise, Commissioner of Public Welfare; Louis Stein, President of Food Fair Stores, Inc., and Father Cummiskey were presented the honorary degrees of Doctor of Laws by Brother E. Stanislaus, F.S.C., President.

Dr. Wise gave the Founder's Day Address. Presiding at the convocation was Brother E. James, F.S.C., Provincial and Chairman of the Board of Managers. The College Glee Club offered musical selections and the traditional Founder's Day dinner followed in the Field House.

Evening Division S.A.M. Honored

The Philadelphia Section of the Society for the Advancement of Management presented a plaque to the Evening Division Chapter of La Salle College on May 7.

The award was given in recognition of La Salle's Evening Division S.A.M. surpassing in performance all other college and university chapters in the area of Greater Philadelphia.

The Evening Division has the unique distinction of being the only evening college in the country to be granted a S.A.M. chapter.

Ph. T. Degrees Awarded

Putting Him Through (Ph.T.) degrees were conferred upon 105 wives of La Salle College seniors at the third annual "commencement," June 2, honoring the distaff side of the married members of the graduating class.

Special Honors were accorded Thelma O'Donnell, wife of John O'Donnell, class of '52. She is the mother of thirteen children.

Brother Daniel Bernian, F.S.C., Vice President, presided over the ceremonies. The commencement address was delivered by the Rev. James R. Cummiskey, Director of the Family Life Bureau.

After the graduation exercises the seniors and their wives made a renewal of their marriage vows in the Grotto of Our Lady of Lourdes where Benediction of the Most Blessed Sacrament was given by Father Mark Heath, O.P., College Chaplain.

Top Marks for ROTC

The annual report of the Inspector General for the La Salle College Reserve Officer's Training Corps was High Excellent, it has been announced by Lt. Col. Raymond J. Raffaeli, Commanding Officer of the Artillery unit.

This grade, High Excellent, signifies a perfect achievement in all departments with no complaints received.

Tribute to La Salle

The City of Philadelphia paid tribute to La Salle College for her work in the field of Creative thinking, prior to the opening of the first national comprehensive symposium on creative thinking held at the College June 18-19.

In a citation signed by Mayor Richardson Dilworth and City Representative Frederic R. Mann, and presented to Brother E. Stanislaus, F.S.C., and Dr. B. B. Goldner, La Salle College was noted as being "foremost in teaching the methods of creative thinking to America's ablest men."

Recognized in the pioneer work in setting up a school of Creative Thinking, La Salle's Symposium was cited for a "far sighted and imaginative step which will surely have a most important influence on the future training of American leaders in all fields."

Counseling Services Extended

Brother Daniel Bernian, F.S.C., Vice-President of the College, has announced that the services of the Counseling Center, which heretofore had been largely restricted to the student body, will be extended to the Alumni, their children and, on a limited basis, to the community at large.

This will make La Salle the only Catholic College in the Philadelphia area providing such formally established psychological services.

Because of the heavy demand for these services, it is necessary to establish an order of preference. A student is given preference over all other applicants and an Alumnus is given preference over an individual from the community.

While services to the students are financed from the general student fee, persons from the community at large will be charged regular professional fees.

It is not possible, because of the expense of these services, to extend them on a gratis basis to the Alumni. However, fees to an Alumnus will be substantially less than those charged to a person not associated with the College, and are so designed to cover individual costs.

The College, wishing to identify potential talent among young people, will make these services available to the children of Alumni on the same basis as to the Alumni.

The Counseling Center is staffed by professional psychologists who are trained to provide personal and vocational counseling, clinical services and reading improvement, along with identification of talent in children.

The Center is under the direction of John J. Rooney, '46, who holds a Ph.D. degree in Psychology from Temple University. Dr. Rooney is presently engaged in research on non-intellectual factors in academic success.

The Assistant Director is Thomas N. McCarthy whose graduate studies were begun at Catholic University and completed in the University of Ottawa, where he received a Ph.D. degree in Psychology. At both institutions Dr. McCarthy's research was concerned with personality development, with special emphasis on religious vocations.

Edward J. Dillon, '47, who is currently pursuing graduate studies in reading at Temple University, and whose background includes graduate work at Villanova and Fordham, is the Center's Director of Reading Services and Counselor

Class of 1957 Graduates

Leaders in the fields of government, finance and publishing were among the recipients of honorary degrees as four-hundred-and-sixty-three graduates were presented diplomas at La Salle College's ninety-fourth annual Commencement exercises in Town Hall, June 5.

Brother E. Stanislaus, F.S.C., President, conferred the honorary degree of Doctor of Laws upon Governor George M. Leader, Walter H. Annenberg, editor and publisher of the Philadelphia Inquirer; Leopold Silberstein, president of the Penn-Texas Corporation, and Samuel B. Regalbuto, Philadelphia Commissioner of Public Property.

Forty-one members of the graduating class received commissions in the Army of the United States, Navy and Marine Corps at swearing-in ceremonies on the Town Hall stage directly after they and others had accepted their bachelors' degrees from the Reverend Brother E. James, F.S.C., presiding officer. Lt. Col. R. J. Raffaeli, U. S. Army, professor of military science at the College, swore in the thirty-six new Army second lieutenants. Captain Leon N. Angelo, of the U. S. Marine Corps, swore in the four new Marine lieutenants and one U. S. Navy ensign. The valedictory of the Class of 1957 was presented by Edwin F. Stein, Jr.

The Commencement address was given by Governor Leader. He paid tribute to Saint John Baptist de La Salle as the man who did most to change the point of view prevalent three hundred years ago, when education was considered an aristocratic privilege—not a human right.

The Governor suggested that "Our colleges and universities should raise the standards of preparation for government service, and widen the scope of their curricula.

"They should lead the way," he said, "in persuading political authorities to broaden the opportunities for educated people within government service."

Secretary of the Commonwealth, Dr. James A. Finnegan, in presenting Governor Leader for his degree, termed him "patriot and son of seven generations of patriots; civil servant and fearless champion of what he believes to be right; exemplar of personal integrity, first citizen of the Commonwealth, bearing propitiously and prophetically an honored name," and added that "we claim him henceforth an honorary son of La Salle College."

Dr. John McShain, builder, and member of the College Board of Managers, referred to Walter Annenberg in sponsoring him as "an outstanding citizen of

Philadelphia, one of the Nation's great publishers, a philanthropist, and a civic leader." He paid tribute further to the publisher's "enlightened policies in directing a widespread formation of mass communication," which he said "have contributed immensely to the intelligent formation of public opinion in our community."

Leopold Silberstein was presented by his sponsor, Brother Daniel Bernian, F.S.C., Vice President, who said of him that "the energy and resourcefulness of his personal odyssey suggests those characteristics which have made him the most exciting arrival on the American business scene since the Second World War. . . . The vision, resourcefulness, courage and ambition of Mr. Silberstein are part of those basic qualities that have made and kept America great."

The presentation of Samuel Regalbuto was by Dr. Pascal Lucchesi, director of the Einstein Medical Center, who declared that his candidate "has given of his time, energy, interest and resources, in a very generous measure, to the betterment of society. Not only has the local community been the object of his solicitude, but also his native Sicily has been the recipient of his benevolence—an attribute of American philanthropy."



The beginning of a new Alumni tradition was noted by Brother Daniel Bernian, F.S.C., Alumni Moderator, (right), as he greeted members, their wives and sweethearts, to the first annual Graduate Welcoming Dance, held at Canstatter's June 21. Some one-hundred-and-fifty couples attended.



PERSONAL PATTTER



By John Clement '39

'84

Reverend Simon Carr, oldest priest of the Philadelphia Archdiocese and Rector of Our Lady of Consolation Church, Parkesburg, Pa., died June 2.

'11

After forty years in the Real Estate business, *Peter Penrose* is preparing to retire. Five children and ten grandchildren, his son *Joseph*, now in the Army, graduated from La Salle in 1956. . . . Sparkling the days of *Joseph G. Seemiller*, manager of Shellenberger's Confectioners, are his three grandchildren. His oldest son, *Joseph*, is a chemical engineer. *William* is in the Insurance business and *Charles* is now serving as a Second Lieutenant at Fort Jackson after graduating from Drexel.

'13

An avid follower of the Phillies is *Harry C. Haekstie*, office manager for the James Doak, Jr., Co. The father of two boys and one girl, he also has two grandchildren. . . . *Lewis Klock*, supervisor for the Autokraft Box Corporation, is very active in the Boy Scout organization; was the first leader to receive the Saint George Award by Archbishop John O'Hara last year. He reports that his daughter, *Sister Virginia Mary, CRSM*, is in Sea Isle City. His son *Peter* graduated from La Salle in 1956 and is representing the Arvon Paint Company in New England.

'14

William J. McElwee just returned from a trip to California. He's Public Relations for the Miller Corporation, an engineering firm in Harrisburg.

'39

Major John E. Wall recently was assigned to the Trois Fontaines Ordnance Depot in France. . . . The Philadelphia Public Relations Associations has elected *John J. Kelly* as President.

'48

The president of the Association of Catholic Trade Unionists, *James L. J. Pie*, was recently sworn in as an assistant city solicitor at City Hall, Philadelphia. . . . *Harry Gibbons*, President of the Alumni, recently purchased the Hotel Sylvania in Cape May. It has 100 rooms, a restaurant and small bar, it opened June 28. . . . *Tom Harper* handled the legalities.

'49

Daughter *Margaret Lisa* arrived at the *Thomas and Lillian Linton* household in April.

'50

Dr. John J. Goodwin is associated with the Institute of Living, Hartford, Connecticut. . . . *Reverend Paul Larken*, who was ordained last December in the Chapel of the North American College in Rome, returned to the United States at the end of June, celebrated his first Solemn Mass on the Fourth of July in Saint Barnabas Church, Philadelphia, and has been assigned to the Church of Saint John Baptist de La Salle in the Archdiocese of Washington, D. C. . . . Promotion of *C. J. Kelehner* to Trenton District Manager in Dodge's Philadelphia region was recently



James P. Farrell, '35

James P. Farrell is the new director of sales for the General Chemical Division, Allied Chemical and Dye Corporation, in New York. He will direct General Chemical's diverse sales program. He has been with Allied for twenty-two years, and was assistant manager of the Chicago office and manager of the Saint Louis office before coming to New York as assistant manager of sales in 1947. His home is on Club Drive, Countryside, Summit, New Jersey, with his wife *Helen*, and eight year old son, *Kevin*.



announced. . . . *Robert J. Sorensen* is a captain in the Medical Corps at Fort Sam Houston, Texas. . . . Attorney *Joseph H. Foster* was admitted recently to practice before the courts of Carbon County. Presently in general practice at Palmerton, Foster is a member of the Bars of the Supreme Court of Pennsylvania, all of the various trial courts of Philadelphia, the Federal District Courts for the eastern district and the middle district of Pennsylvania, the United States Circuit Court of Appeals for the Third Circuit and the United States Court of Military Appeals. He is married to the former *Diana Blauch* of York, Nebraska.

'52

Dr. David A. Debus is practicing in Souderton, Pennsylvania. He is married to the former *Barbara Knaple*, and they have a two year old son, *David*. . . . *Lt. Ralph T. Domanico* is stationed at Fort Knox, Kentucky. He graduated from the Temple Dental School in 1956. . . . Wedding bells for *Francis V. Griffin* and *Helen Meehan*, Secretary to Brother Edmund Joseph, Librarian, on June 22. . . . *Lt. Ford A. Anderson* has decided to make the Air Force his career. . . . *Frank A. Barrett*, a representative for the Moore Business Forms Co., was married in November to the former *Sara Ann McBride*.

'53

James V. Dolan, former varsity swimmer, was recently elected President of the All-Club Swimming League. . . . *Dr. Nicholas LaMaina, Jr.*, moved up through Army ranks from Private to Lieutenant. After La Salle, he graduated from the Temple University School of Chiropody. . . . *Walter Cannon*, owner of a bakery at 8907 West Chester Pike, has arranged to give a percentage of profits to the Alumni Annual Giving Fund. . . . Graduating from Temple University School of Medicine: *Richard R. Ryan, M.D.*, who recently married *Martha Kenny* on June 1, will intern at Misericordia Hospital with *George R. Reiss, M.D.*, and *James J. McDevitt, III, M.D.*, who married *Nancy Joan Adamick*, June 15; *Vincent D'Andrea, M.D.*, will intern at Southern Pacific Hospital, San Francisco, California; *Albert Martucci, M.D.*, will intern at Abington Hospital. . . . Graduating from Jefferson Medical College: *John T.*

Magee, M.D., interning at Bryn Mawr Hospital; *Robert J. Posatko, M.D.*, will intern at Germantown Hospital and *Michael Oriente, M.D.*, will intern at Saint Agnes Hospital. . . . Graduating in Medicine from the University of Pennsylvania: *John T. Potts, M.D.*, who will intern at Massachusetts General Hospital and *Robert Paul Eisenstein, M.D.*, who will intern at Misericordia Hospital. . . . Graduating from Hahnemann Hospital: *Robert S. Segin, M.D.*, interning at Nazareth Hospital; *Vito A. Valecece, M.D.*, *Oscar D'Giacomo, M.D.*, and *Walter Lomax, M.D.*, who will intern at Episcopal Hospital. . . . Graduating from the



Michael J. Donovan, '48

Michael J. Donovan has been appointed a Vice President of Benton and Bowles, Inc. An associate media director, Mike has been with B&B for three years. Prior to this he was with McCann-Erickson for three years. His home is at 7 Clark Court, Larchmont, New York. . . .

Philadelphia College of Osteopathy: *Ernest F. Atella, D.O.*, *Ettore R. Castiglione, D.O.*, *Herman L. Eberhardt, D.O.*, *Lawrence Jordan, D.O.*, *James J. Mallon, D.O.*, *Phillip Saponaro, D.O.*, and graduating from the Kansas City College of Osteopathy is *Adam G. Paoni, D.O.* . . . *Paul Gerald McGinnis* married *Diana L. Baldino*. He is administrator with General Electric Company in Philadelphia, and they reside in Elgin Park, Newtown Square. . . . *Joseph A. Lappin, Jr.*, has been named Brokerage Supervisor in the E. J. Collins Philadelphia Agency, Banker's Life Company, Des Moines, Iowa.

'54

Warren Smith, M.D., was graduated from the Hahnemann School of Medicine. . . . *Lt. Daniel J. Fischer* was recently graduated from the Quartermaster Company Officer's Course in the Quartermaster School, Fort Lee, Virginia. . . . *George Mason* is replacing *Earl Wood* on the Board of Directors of the Alumni Association for the Class of '54. . . . *Leo Eisenstein* became the father of a six pound, 12 ounce son, *Edward Anthony*, on June 8. . . . In a Nuptial Mass, *Helen Jane Cahill* became the bride of *Alfred J. Pierce, Jr.*, in St. Patrick's Church, Conshohocken. He is with Corson, Inc., Plymouth Meeting. . . . The marriage of *Mary Jane Tomkinson* and *Henry R. Beyer* was solemnized on May 11 in Saint Gabriel's Church. . . . The *Joe Doyle's* have returned after a three year sojourn in Uruguay. Little Jeff taught their maid to speak English. . . . Marriage Nuptials united *Gloria Zeiders* and *Ronald Gant*. After graduating from La Salle he served with the Marine Corps and is now employed by Doe Skin Tissue Manufacturing Company, Wilmington. . . . *Jerry Corkery*, member of the Alumni Board of Directors and Assistant Manager of the Norristown office of the New York Life Insurance Company, while driving through the northeast section of Philadelphia on the Roosevelt Boulevard during an electrical storm, skidded in his car off the road and rescuers were forced to use crowbars to lift him from the wreckage. He was treated at Nazareth Hospital by candle-light when the electricity went off because of the storm. . . . *Hubert David Yollin* from Temple University School of Law will clerk in the Law office of *Robert D. Abrahams, Esq.* of the Philadelphia bar. . . . *Jim Connelly* sold his first story to the National Future Farmer Magazine in Virginia, which was a baseball story for teenage boys.

'56

William J. Brady will marry *Frances Senski* in October. . . . *Michael J. Longo* and *Barbara Maketa* have announced their engagement. Mike is currently studying for his doctorate in Physics at the University of California. . . . The betrothal of *Rita Joanne Hadfield* to *John Serratore* has been announced. . . . Eternal vows were exchanged by *Carmella Kelly* and *Ed Sullivan* in Saint Gertrude's Church in West Conshohocken. Ed is associated as an accountant with Avionotics Mfg. Co., and is a partner-accordionist in the Simon-Sullivan duo recently seen on national network television with the Lawrence Welk Show. . . .



John J. Moran, '22

Silver Jubilee in Business

John J. Moran was the recipient recently of a plaque presented by his employees as a token of their sincere esteem on the occasion of his 25th anniversary as founder of the New York company bearing his name.

Respected today as the finest contractor in New York City, Mr. Moran literally created his business from the hollow days of 1932. He had gone to New York as salesmanager for a Philadelphia concern, which closed the office because of the depression.

Stranded with his wife, Cathryn, and two children, he found that customers would deal with him directly and he began to establish himself as a waterproofing contractor.

With the skyscrapers grew the reputation of the Moran Company, and no job was considered too big. Some of his notable clients are the Waldorf Astoria Hotel, the Empire State Building and the New York Telephone Company buildings.

He and Mrs. Moran live at New Rochelle. Their daughter, Kathleen, is married to Dr. James J. Johnson. They have four children, two girls and two boys, which with the four children (three girls and one boy) of son, John J., Jr., makes quite a crop of grandchildren.

Outside of work, golf and his grandchildren, whom he loves to photograph, John Moran has no hobbies. He will be fifty-eight years old the 17th of August.

ALUMNI GIVING

La Salle has just concluded another academic year and, as in the past, many substantial achievements can be cited. In every area of college life progress was reported and ambitious programs formulated for the future.

Not the least among the year's accomplishments was the continued growth of alumni participation in the Annual Giving Program. Perhaps, in a very true sense we could consider the success of Annual Giving to be the most significant accomplishment of all since it clearly indicates that La Salle will receive the support of its alumni in its future progress.

The success of Annual Giving is measured by the substantial growth in contributors. The statistics presented below tell the story quite clearly of what has been accomplished. A simple projection will just as clearly indicate what we can hope for in the future.

	1954	1955	1956
Total Contributions	\$3,419	\$6,568	\$10,397
No. of Contributors	219	358	644
Average Gift	\$15.61	\$18.34	\$15.66

Everyone at La Salle is proud of this accomplishment and quite optimistic of its portent for the future. The Board of Directors and everyone associated with the Fund wish to express their sincere gratitude to everyone who has made these results possible.

To the Class of 1952 with the highest number of contributors (110), to the Class Group 1883-1929 with the highest gift average (\$96.89), to the men who actively participated in personal solicitation, we offer our warmest appreciation for a fine job.

Your reward is the tangible progress that is being made at La Salle and the gratifying knowledge that you are personally helping to make that progress possible. As chairman of Annual Giving, let me extend my appreciation to everyone who has made Annual Giving an outstanding success in 1956.

John P. Ryan, '49

1956, Chairman

1883-1929\$3,585.00

Daniel H. Redmond, '90
William Allen, '90
Msgr. Thomas F. McNally, '04

John A. Lawler, '10
Hubert J. Dever, '11
John T. Greene, Jr., '13
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Isaac Rigberg, '28
Roland Holroyd, Hon.
Joseph Larkin, Jr., Hon.

1930-34\$175.00

David Frank, '30
George J. Resnick, '30
Edmond Chapdelaine, '31
Milton Eisenberg, '31
Joseph H. Zeigerman, '31
Joseph Buchert, '32
Marcel S. Sussman, '32
Edward J. Coverdale, '34
Louis Kaplan, '34
John H. Potter, '34
Herbert Sussman, '34

1935\$45.00

Lawrence G. Bowman
Joseph Flubacher
Peter L. Steffa

1936\$85.00

Thomas P. Callan, Jr.
Frank S. Cappiello
Maurice J. Kelley
Joseph A. Rider

1937\$80.00

John J. Courtney
Rev. Thomas A. Kane
John S. Penny
John Patrick Schilp, Jr.

1938\$400.00

Anthony F. Caravelli
Charles A. Cavanaugh
Nicholas J. Christ
Rev. Walter J. Dalton
Thomas J. Gorman

Vincent Mianulli
John D. Morelli
Nicholas A. Policarpo
Joseph Quinlan
Harry J. Reed
Joseph R. Ritter
A. William Salomone
Thomas M. Scotti
Stanley A. Szawlewicz

1939\$260.00

John A. Clement
Anthony J. Di Ilenno
Frank Hoerst
John J. Kelly
Maurice A. Kelley
Stanley J. Lisowski
Wilbur J. Meredith
Harold Metz
John T. Smart
Cornelius F. Sullivan
Anthony M. Waltrich

1940\$315.00

Horace G. Butler
Joseph Grady
Joseph G. Homa
T. Francis Loughney
Arthur M. Luckey
J. Treacy O'Hanlon
Nicholas F. Pensiero
Thomas J. Ryan

1941\$165.00

John J. Angelo
Thomas Breen
Bernard Breslin
Robert L. Dean
Victor E. Gambone
Norbert L. Gladnick
Francis J. Guerin
William E. Holt
John T. McGeehan

1942\$151.00

Ludwig M. Frank
C. E. Giuliucci
Walter A. Heyse
George Koenig
Michael P. Mandarino
Joseph P. Mohr
Desmond S. O'Doherty
Edward J. Scanlon

1943\$205.00

Joseph N. Aceto
Alexander Calomeni
George Edelmann
Herbert Fletman
Joseph F. Frazer
George J. Gradel
Albert J. Kraft
Andrew Jannett
Joseph McFadden
Phillip E. McLaughlin
Theodore H. Mecke, Jr.
Edward F. Menniti
James M. Penny
Arthur Steinberg

1944-45-46\$387.00

John F. Flannery, '44
Charles A. J. Halpin, Jr., '44
Joseph McLaughlin, '44
John J. Rooney, '44
Harry J. Siano, '44
George Swoyer, '44
James F. Dever, '45

Mark A. Manning, Jr., '45
 Robert C. Buckwalter, '46
 Rev. Sidney C. Burgoyne, '46
 Robert J. Carabasi, '46
 Thomas J. McCann, '46
 Augustine J. Rieffel, '46
 John H. Sheehan, '46

1947\$100.00

Joseph Dangel
 Robert Glackin
 Robert H. Heffenan
 Edward P. Hill
 Walter Kaiser
 Dennis McCarthy
 Joseph R. Morice
 Don J. Pascucci
 William T. Rogers
 William Wisniewski

1948\$640.00

William J. Binkowski
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 Carlo J. Salzano
 John Santry
 Charles B. Tribit, Jr.
 Pascal J. Viola
 William C. Wixted

1949\$528.00

Carmen A. Alfieri
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 James F. Barr
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 Robert Casillo
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 Peter J. Kelly, Jr.
 Philip Kelly
 Vincent Kelly
 Stanley Kopacz
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 Thomas Quinlan
 Albert Rostien
 John P. Ryan
 Carmen J. Spinelli
 Salvatore J. Stea
 Richard Strosser
 Edward Titterton
 D. Philip Viggiano
 Louis X. Viggiano

1950\$729.50

Daniel Abbott
 Daniel J. Allan
 Robert S. Bachman
 Walter G. Boehm
 Francis M. Bradley
 William J. Breeze
 John Bresnan
 James F. Brown
 George Bryan
 Donald R. Burke
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THIRD ANNUAL GIVING RESULTS—ALUMNI

Number of Contributors 664
 Amount\$10,397.50
 Percentage Participation 11.2%
 Average Gift\$ 15.65

Class	Number of Contributors	Amount
1883-1929	37	\$3,585.00
1930-1934	11	175.00
1935	3	45.00
1936	4	85.00
1937	4	80.00
1938	14	400.00
1939	11	260.00
1940	8	315.00
1941	9	165.00
1942	8	151.00
1943	14	205.00
1944-45-46	14	387.00
1947	10	100.00
1948	40	640.00
1949	59	528.00
1950	74	729.50
1951	76	784.00
1952	110	618.00
1953	42	347.00
1954	35	253.00
1955	41	295.00
1956	38	229.00

Highest Number of Contributors:

Class of 1952 (110)

Highest Average Gift:

Classes 1883-1929 (\$96.89)

Robert E. Lodes
 Cletus J. McBride
 Edward M. McCarthy
 Charles M. McDonald
 Joseph R. McDonald
 Joseph Moeller
 James Moffet
 Joseph L. Moran
 John Mulholland
 William J. Murphy, Jr.
 James B. Naughton
 Joseph L. Patti
 Carl W. Pfefferle, Jr.
 Joseph Piarulli
 James E. Quigley
 Joseph P. Rodgers
 Edward A. Roney
 John M. Ryan
 Joseph F. Ryan
 William F. Ryan
 William H. Scanlon

William J. Shelly
 William G. Snyder
 Leon Stallings
 Joseph J. Steelman
 William G. Sweet
 Joseph Thomas
 Robert J. Valenti
 Thomas M. Walker
 Joseph Waugh
 William J. Wenner
 Group Donation—
 Class of 1950
 1951\$784.00
 E. Douglas Adams
 Robert D. Aitken
 Joseph F. Armstrong
 Louis Backe
 Rev. Anastasius C. Bandy
 John R. Bateman
 Sigmond J. Blaszczyk

Victor N. Boccella
Joseph J. Boyer
Martin J. Bukowski
Gustave C. Cote
Robert C. Crosson, Jr.
Richard S. Cullen
Francis P. DeMarco
Richard A. Devlin
William Devlin
Philip Dolan
Louis V. Doanini
Eugene Donohue
Frank D. Fairman
Matthew Fanning
James Finegan
James Flatley
Edward J. Fleming
Francis A. Fucile
Edwin Garcia
Joseph A. Granahan, Jr.
John J. Hambrose
Albert Harris
Frank J. Hart
Edward P. J. Heraty
Charles H. Higgins
Frank J. Hoban
Thomas Hook
Joseph M. Hyland
Robert J. Keating
John H. Kennedy
Terrence A. Kerr
Leonard C. Konopka
Charles F. Knapp
Wilber T. Laverghetta
James A. Lee
George E. Lemonnier
Philip Lucia
John Mackin
John A. Marchesani
Robert Maticeo
Joseph McAveety
William J. McDevitt, Jr.
William McFadden
Thomas McGinty
Theodore Mendala
Thomas J. Molloy
Robert Muir
William R. Myers
August Niemeyer, Jr.
J. Philip Nolan
Roger E. Parenteau
Herbert Patrick
Robert J. Peterson
Neal P. Phillips
Nicholas J. Quitter
Louis M. Rakszawski
L. Thomas Reifsteck
Joseph Rich
William A. Ries
John F. Schenkel
William C. Seiberlich, Jr.
Joseph N. Senek
George R. Simmons, Jr.
Joseph Smith
Joseph F. Spellman
Harvey Stefanowicz
James T. Sullivan
John J. Tillger
Robert E. Wiebler

1952\$618.00

Harry Agnew
Henry A. Backe
Richard Bedrzynski
Thomas Bell
Emanuel J. Benhayon
John Bennett
John Bernhard
Andrew Bertucci
Fred V. Boccella
Jacob Bongart
Joseph C. Brennan

James V. Brooks
Donald Burkheimer
Edward Burns
David Butler
Frank Campbell
Carmen Carano
Thomas J. Casey
Stephen Cassidy
Albert Chelius
Thomas R. Cleary
John C. Crawford
Edward Cregan
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Gerald Desmond
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Carroll E. Shelton
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William Toner
Benjamin Tumolo
Robert H. Vasoli
Edward Verdeur
Joseph Wardach
Edward Whelan
Joseph Whitaker
John Woltemate
Joseph Wood
Fred Wozniak
William Zwaan

1953\$347.00

John Andruszko
Thomas Babalan
Gerald Corr
John F. Costello
John M. Coulson
John J. Creedon
John M. Curran, Jr.
Fred DiTommaso
Ronald C. Deery
Joseph Doyle
John M. Dronson
Julius E. Fioravanti
Joseph F. Fricker
James J. Graham
Edward M. Groody
Eugene Hagan
A. Joseph Hering
Robert Kauffmann
Robert E. Kennedy
Emil G. Kiss
Joseph Lappin
Joseph Mancuso
Americo A. Manieri
Donald Marsele
Joseph D. Martin
Louis P. Masucci
Stephen G. McCarron
Paul J. McGinnis
Charles McGovern
Joseph E. McGrath
Frank Mee
Francis Monaghan
Joseph P. Morrison
Charles Porrini
Robert V. Quindlen
Robert J. Richmond
James A. Riviello
Newton Rogers
William G. Ryan
George Vickers
Robert C. Van Lede
Carl C. vonNell

1954\$253.00

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Raymond Agent
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James B. Chambers
Gerard T. Corkery
Lester R. DeFonso
Arthur J. DiNicolantonio
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James Fleming
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George L. Mason III
Joseph O'Brien
Donald E. Praiss
Edward J. Rawley, Jr.
Bernard L. Skwirut
Joseph J. Sweeney
Raymond Vasoli
William Wingel
Donald E. Zdanowicz

1955\$295.00

Gourgen H. Assaturian
James R. Bacon
Philip Becker
William C. Bergmann
Robert T. Chandler
John M. Connolly, Jr.
Martin J. Connor
John W. Corbeil
Joseph Darr
Harry F. Deutsch
John M. Duvak
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William O'Connor
William T. O'Donnell
John J. Patriarca
Richard Prendergast
Joseph H. Rodriguez
Joseph Rothschild
Joseph J. Sullivan
Robert B. Taylor
Henry Wilkens
Lawrence J. Yearly

1956\$229.00

Anthony J. Arcari
Frank Blatcher
William J. Brady, Jr.
John A. Brennan, Jr.
Alex Butrym
Dewey P. Clark
Francis P. Cosgrove
Thomas P. Darcy
George Darlington
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ANNUAL GIVING RESULTS UNDERGRADUATE

Number of Contributors	673
Amount	\$2,177.05
Percentage Participation	38.17%
Average Gift	\$ 3.22

Class	No. in Class	No. participated	Amount	%
Freshman	478	186	\$572.00	38%
Sophomore	486	166	518.00	32%
Junior	480	166	548.05	34%
Senior	319	155	529.00	48%

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W. S. Kirkland
 F. R. Klaster
 Gerard Kleschick
 B. J. Koegler
 W. J. Korytowski
 G. G. Kozak
 C. H. Krijt
 Ralph F. Krolkowski
 R. J. Kroll
 D. J. Lawler
 D. P. Leary
 J. J. Lee
 L. J. Lendvay
 G. P. Liarakos
 J. S. Ligenza
 L. E. McAlee
 M. E. McAleer
 J. G. McCool
 J. B. McGough
 F. J. McGrory
 F. X. McLaughlin
 J. F. McManus
 J. J. McPhillips
 J. T. Makarewicz
 J. V. Mallon
 Richard Manco
 F. M. Manning
 T. Manning
 J. J. Marnell
 A. L. Marsilli
 E. J. Maruschak
 A. J. Mignon
 A. J. C. Miralles
 B. E. Miscannon
 Anthony Mull
 E. J. Muller
 W. J. Mullin
 T. J. Nolan
 R. H. Nutall
 W. J. O'Driscoll
 P. J. O'Hara
 P. J. O'Neill
 Thomas J. O'Neill
 James J. O'Rourke



The Drama Society of La Salle, the Masque, contributed \$2,000 to the College's expansion program. Dan Rodden (center), director of the group, views the presentation of the check. Brother E. Stanislaus, F.S.C. Edward Stein, Masque President, is shown making the presentation for the surrounding cast just after the curtain fell on "Oklahoma," the recent spring production.

P. V. Palena
 R. J. Pawlowski
 R. J. Peculski
 J. J. Pello
 V. D. Petaccio
 R. Pitassi
 J. Proko
 W. J. Randall
 J. F. Reardon
 R. Resnick
 G. E. Rineavage
 W. J. Roche
 J. P. Rutter
 B. Rybalka
 Owen L. Sammons
 L. J. Selvaggio
 J. T. Shepherd
 E. J. Spanier
 D. M. Spratt
 T. T. Starnuch
 J. N. Stathakis
 J. F. Stehli
 M. Struglia
 M. J. Sullivan
 J. C. Swanson
 M. J. Tanney
 W. F. Taylor
 E. C. Toole
 G. F. Trebbi
 F. J. Trzaskowski
 A. A. Tursi
 B. S. Vassallo
 C. Vattieri
 J. H. Veen
 J. W. Wagner
 W. A. Waples
 S. J. Watt
 W. A. R. Webb
 W. D. Weychert
 T. J. Whelan
 O. F. Williams
 E. A. Woolslager

A. J. Wozniak
 W. C. Zehringer
FRESHMEN
 Robert T. Alden
 A. A. Alfano
 R. C. Allwein
 E. J. Anricks
 H. R. Baiersdorfer
 J. J. Bannon
 Edward F. Barley
 R. R. Bernstein
 W. J. Bilski
 James T. Birmingham
 F. L. Bodine
 L. J. Bonner
 R. L. Bork
 Joseph M. Brady
 Robert E. Braun
 D. P. Brickley
 J. Brickley
 H. Brolly
 John P. Brolly
 T. R. Burke
 E. P. Butler
 Jos. M. Callahan
 J. J. Carrigan
 J. A. Carroll
 S. J. Casale
 J. F. Cassidy
 Edward J. Cermack
 J. M. Checchia
 R. J. Chrzanowski
 Joseph Ciconte
 R. D. Cielinski
 J. M. Ciliberti
 S. P. Cimino
 V. P. Clancy
 R. J. Clune
 R. A. Colton
 Anthony P. Combriato
 N. H. Coopersmith

T. J. Corrigan
 J. R. Cullen
 J. M. Cunningham
 A. J. Cutrona
 J. D'Aulero
 Donald J. Davis
 R. G. DeSipio
 J. P. Dickinson
 J. P. Doherty
 Jos. D. Donnelly
 Anthony W. D'Onofrio
 D. E. Dorazio
 E. M. Dougherty
 T. G. Dougherty
 A. J. Dunbar
 G. K. Dunye
 P. E. Farvell
 G. E. Fassnacht
 Ronald B. Ferrari
 J. F. Fitzsimmons
 T. A. Flanagan
 T. J. Folgias
 J. F. Funchion
 R. K. Gallagher
 A. S. Gangi
 T. J. Gibbons
 V. J. Greely
 J. C. Guckavan
 W. H. Hansell
 W. H. Held
 T. J. Henry
 James V. Higgins
 Harry Charles Himes
 Gerald J. Hone
 G. M. Horn
 R. W. Howard
 P. J. Ierardi
 W. J. Janus
 F. H. Javorka
 P. J. Kane
 J. P. Keane
 Jos. V. Kelly

John Kenjorski
D. J. Kerwood
William Keys
T. R. Kilcourse
Girard D. Kilker
E. A. King
Edward Kreuser
Andrew Krypaczak
Phil Lavin
A. C. Lellig
A. A. Lisiewski
E. C. Lucas
Jos. G. Lynch
James P. McBrearty
J. M. McCafferty
David Michael McCall
J. A. McCloskey
J. J. McConville
D. J. McCormick
J. F. McDermott
J. F. McDonald

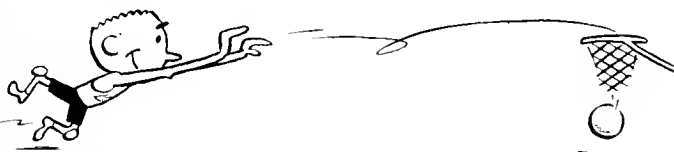
J. J. McFadden
D. J. McGettigan
James V. McGinley
T. F. McGinn
D. J. McGrath
F. T. McGrath
C. B. McGroary
J. R. T. McHugh
M. F. McKeon
J. J. McLaughlin
J. P. McLaughlin
E. F. McMullin
E. W. McNamee
G. D. Madonna
L. R. Manetti
Frank Manfredi
F. A. Marcell
J. C. Marczyly
L. Eugene Marrella
N. B. Matarazzo
E. J. Mather

D. J. Matteson
L. C. Matthews
S. J. Melnick
Charles J. Meyers
Joseph T. Micciche
E. A. Miller
F. C. Mischler
J. A. Mitchell
Joseph P. Mulhern
J. J. Napoleon
D. E. Noga
Christopher M. Nolan
A. L. Norris
M. J. Norris
W. J. O'Brien
A. J. Ojeda
Austin G. Paulnack
R. H. Pearson
P. E. Perry
J. L. Porambo
J. A. Reilly

J. E. Reilly
Wm. R. Reuther
J. J. Reynolds
E. C. Rice
N. W. Rickert
W. J. Rider
Bruce W. Rodgers
R. J. Rosemary
J. C. Roth
J. J. Ruzicka
M. F. Ryan
Joseph Gerard Schneider
L. D. Schuler
Arthur Scott
R. M. Scully
J. J. Sgro
W. J. Shaw
John M. Sheerin
E. J. Shields
R. M. Shore
C. W. Silvotti

T. T. Sines
T. J. Skocki
J. W. Smith
L. S. Spiegel
J. P. Stark
J. D. Stephens
John Strohm
R. J. Sullivan
Bob Suter
T. R. Swartz
T. C. Tarp
H. T. Todd
R. J. Tolomeo
S. J. Turczyniak
Michael G. Valosky
C. A. Walker
J. H. Winterburg
H. W. Woodcock
B. J. Zambrycki
J. Zelez
C. H. Zerr
J. J. Zukowski

SPORTS



Frank Wetzler, La Salle College Track coach, has accepted an invitation to tutor the Austrian national track and field team this summer.

Austrian sports authorities, reported to be disappointed by the nation's showing in the Melbourne Olympic games, selected Coach Wetzler to introduce present American track and field methods and techniques because of his success with Explorer track squads and his ability to speak fluently the German language.

The Coach, who has headed the track team at La Salle since late in the 1949 season, is also assistant professor of

German at the College.

"There is no substitute for victory" is his oft-voiced belief. It has fired his men with the passion for the winner's circle and a consummate distaste for anything short of it.

That determination to win, aiding and abetting excellent coaching and the athletes' over-their-heads performances, have paid off handsomely for La Salle's track fortunes—to the point where her teams are among the leading teams in the east.

The Explorer track-and-fielders, previously undistinguished, have gone on to amazing deeds. Their punch line came in

1950, when they won for the first time the team title of the 38th Middle Atlantic Track and Field Association. This was a melodramatic victory and the first major championship of any kind which La Salle achieved. But this was merely the beginning of domination of the MAC by Frank Wetzler and his cinder charges, who have won subsequent championships in 1952, 1953, 1954 and 1956.

The establishment of competitive spirit figured highly in La Salle attaining those five MAC crowns. In 1956, the Blue and Gold also finished third in the IC4A Outdoor Championships. Manhattan and Villanova were first and second.

Comparable to the moral strength Frank Wetzler imbues into the fibre of his athletes is the determination to perfect the physical capabilities of each individual. "Know your potential and use it!" Training schedules are planned for months duration and followed with uncompromising vigor. Techniques are developed. Here is the Blue and Gold dormer to success.

The development of techniques, the human finishing to God given abilities, might well be the paramount factor in the coaching mastery of Frank Wetzler.

The Coach is an expert on athletic movement. He has become probably the world's number one authority on form in field events. He certainly is the most outstanding.

The track professor's great knowledge has been gained by relentlessly studying movies of champions in this and many other countries. He is an oracle on the style of Finnish javelin-throwers, who for many years were far better than competitors from other countries. Yet, the La Salle coach has never actually seen a Finn perform in person in this event. What he knows about them he has learned from movies.



Coach Wetzler impressing Ira Davis and Vic Gavin.



His films have been obtained from men all over the world and he now has a film library which in all probability cannot be matched anywhere. By running, stopping and re-running the pictures, the La Salle mentor noticed that some of the outstanding foreign competitors had some trick of motion—legs, body, wrists—which appeared to help gain greater distance. These were the things he passed along to his proteges.

Much of the success in coaching two-time All-American Al Cantello is attributed to films Wetzler had taken of the javelin thrower in action. "I have movies of him from the grip to the flip," he'll tell you. "And we spent many hours going over them. We showed them in slow motion, and you'd be amazed how much they help in discovering mistakes in form which the eye doesn't catch during the action."

He well remembers that "The movies were particularly helpful when I was teaching Al the cross-over step which the Finn's have used so successfully."

Wetzler taught Cantello the cross-over and other techniques after studying every written word he could find on javelin throwing and watching every film he could buy or borrow.

To correct mistakes and smooth off rough spots in Cantello's form, the coach took many reels of his pupil in action and scrutinized the film in slow motion. Realizing the instructive value of the movies, he cut and spliced his film until he had a reel of Cantello at his best form from the time he takes the javelin in hand until he makes his throw.

Did the cinema instruction pay off? Cantello in 1953, 1954 and 1955 was three time winner of the javelin in the Penn Relays and the IC4A meet and IC4A meet record holder 228'8½" and IC4A Collegiate record holder with a mark shattering throw of 245'3½". He is the only athlete to accomplish this regal feat.

Among the outstanding athletes coached by Wetzler at La Salle, you must list Jim Tuppeny of 1950. He was captain of the 1950 track squad which secured the first college championship. He is still holder of the collegiate record in the pole vault at 13'. At present Jim is the assistant coach to Jumbo Elliott at Villanova University.

In 1952, Jim Webb was Indoor and Outdoor champion in the high jump in the IC4A meet with heights of 6'5¼" and 6'5½".

Vic Gavin sparked the 1956 season by winning the low hurdles in the IC4A meet in 23.1 seconds.

All-American Ira Davis brought more attention to La Salle when he became high scorer of the 1956 IC4A meet with second places in the broad jump, 220 and third place in the 100-yard dash. Ira also represented the United States in the Olympic Games at Melbourne. He established a new Olympic Tryout record when he won the hop, step and jump event in June with a leap of 51'4¾". Later, in a pre-Olympic meet, he leaped 51'11".

The 480-yard Shuttle Hurdle team of 1956 (Al Turner, Mark Harmon, Paul Mita and Vic Gavin) gave La Salle her first American Championship when the quartet won the event at the Penn Relays. The same thin clads also won the Shuttle Hurdle Relay at the Quantico Relays.

A graduate of Villanova in 1935, Frank Wetzler went to North Catholic High School as teacher of German and track and football coach, bringing three football and three track and field championships to the school before he left in 1941. A stint with John Hancock preceded his service as an officer in the U. S. Navy, during World War II, when he had duty in the South Pacific. In 1946, he returned home and worked for the Veterans Administration as a trouble shooter for three years. There was cause for delight in 1949, when Frank came to La Salle. The two have worked well together.

Married for twenty-two years, Frank and his wife, Margaret, live at 2029 Devereaux Street in Philadelphia. They have three children. Bill, 19, is a sophomore at La Salle College; Barbara, 14, is finishing her freshman year at Saint Hubert's High School; and Lisa is a two-year-old darlin' at home.

It is notable that Frank Wetzler is requested to speak at various track and field clinics, among which have been

the IC4A Clinic, the first International Coaches Clinic held at Berkeley, Calif., in 1956, the Princeton Interscholastic Clinic and the MAC Clinics.

He is the only American coach representing the United States in Europe this summer. He has taken his films.

Pollard to Coach Baseball



Jim Pollard

La Salle College has reluctantly accepted the resignation of Frank Hoerst as varsity baseball coach, which he tendered because of new duties resulting from a promotion in business.

Jim Pollard, basketball mentor, has been appointed to take his place, as announced by Jim Henry, Director of Athletics.

Hoerst, the former National League left-hander, who toiled with the Phillies from 1940 to '47, except for a period during World War II when he served as a Lt. Comdr. in the U. S. Navy, has been a winning coach at La Salle for the past five years. The Administration has expressed gratitude to Frank for his service to the College and his ideal influence on the diamond.

Pollard, who is beginning his third year with La Salle as basketball coach and instructor in English, had to make a choice between college scholarships accorded for his skills in basketball and baseball when he graduated from high school. He chose the former, and played semi-pro baseball for eleven summers.

FRIENDS OF LA SALLE

La Salle College earnestly solicits the interest and support of friends to bring to a complete realization the goals of the development program which will enable La Salle to render greater service to the youth of our nation and, particularly, the youth of the City of Philadelphia. There are a number of reasons why La Salle College is worthy of this interest and support from Industry, Corporations, and individuals. The following are foremost among them:

1. Ninety percent of the student body, now numbering nearly four thousand, are from the city of Philadelphia and its environs. La Salle College is a Philadelphia college, *in* the city, and *of* the city. A recent survey of the alumni reveals that almost all of the graduates of the College remain in this metropolitan area.
2. The College, in a practical and effective manner, is seriously concerned about making available to young men of modest financial resources—men whose potential can be of great usefulness because of a college education—an opportunity to secure this education. Tuition fees at La Salle College have been traditionally modest. Student aid averages over \$120,000 each year. This amount is many times over the average amount of assistance given annually by a college of similar size and character.
3. The College, in existence close to one hundred years, has been preparing professional men, doctors, dentists, teachers, lawyers, accountants, etc., who have been serving metropolitan Philadelphia.

4. Requiring military instruction of all physically able students through the Reserve Officers Training Program, La Salle is sharing fully in the national effort to prepare youth to assume its rightful responsibilities in our democracy.
5. La Salle College is rendering a large measure of service to industry and business by providing, in the Evening Division program, an opportunity for men gainfully employed to secure a college education and in this way to prepare them to give a better and more efficient service to their employers.
6. By giving her students an education based on sound Christian principles which respect the dignity of the human person and human society, La Salle College is making a real and substantial contribution to the preservation of our cherished American birthright of freedom in a democracy.

LA SALLE COLLEGE IS DETERMINED TO GIVE THE BEST TO THE YOUNG MEN OF PHILADELPHIA SEEKING A COLLEGE EDUCATION UNDER HER AUSPICES. THE RESOURCES OF THE COLLEGE ARE MEAGRE. THE COLLEGE NEEDS THE SUPPORT OF PHILADELPHIA TO ENABLE HER DEVOTED FACULTY TO EDUCATE OUR YOUTH. WE EARNESTLY SEEK YOUR INTEREST AND SUPPORT. CONTRIBUTIONS TO THE DEVELOPMENT PROGRAM MAY BE SENT TO:

THE OFFICE OF THE PRESIDENT
LA SALLE COLLEGE
PHILADELPHIA 41, PENNSYLVANIA

FORM OF BEQUEST TO

La Salle College IN THE CITY OF PHILADELPHIA

I give and bequeath to La Salle College in the City of Philadelphia, an educational corporation established by special charter in the Commonwealth of Pennsylvania, the sum of

..... dollars,

to be appropriated by the Board of Managers of the College for its benefit in such manner as the Managers may think most useful.

LA SALLE
La Salle College
Olney Ave. at 20th Street
Philadelphia 41, Pa.

Second class mail privileges authorized at Philadelphia, Pa.



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